

SPONSOR PROSPECTUS

2025 USCHA September 4-7

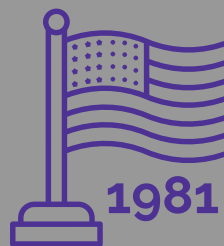
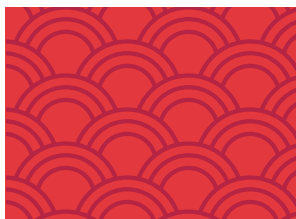
Marriott Marquis Washington DC

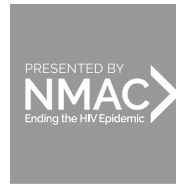
nmac.org/uscha #2025USCHA

PRESENTED BY
NMAC➤
Ending the HIV Epidemic



*Ageing
with
HIV*





WHY SPONSOR USCHA?

The **United States Conference on HIV/AIDS (USCHA)** has become renowned for its networking opportunities and as a convener of stakeholders across the spectrum of the HIV and healthcare.

The 2025 U.S. Conference on HIV/AIDS will shine the light on people aging with HIV. It will be central to our program across plenaries, workshops, institutes, and other conference offerings, while also creating space for conversations about how aging with HIV affects each of us uniquely.

Our theme aims to honor people aging with HIV, examine their challenges, and learn from their living experiences. Our program will focus on the different groups living with HIV, including the pre-protease inhibitor generation, post-protease inhibitor survivors and dandelions. Our conference program has been designed to honor and learn from their history, living experiences, challenges, as well as examine and discuss solutions.

Sponsoring USCHA builds visibility for your brand or organization, connects you with a diverse group of decision-makers, and gives you a forum to share your organization's message and expertise to the 3000+ registrants that are expected to attend. Additionally, your sponsorship funds allow USCHA to create impactful programming and fund scholarships to people affected by HIV and AIDS.

ALL SPONSORS RECEIVE THE FOLLOWING:

- **Organization name and logo listing on the conference website, mobile app, and official publications**
- **Organization name and logo listing on conference signage**
- **Sponsor ribbons for organizational staff**

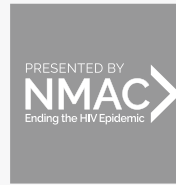
For any questions, please contact development@nmac.org.

WHY EXHIBIT?

Exhibiting at USCHA is an excellent way to gain in-person access to people living with and affected by HIV and those that serve them. Several events and amenities throughout the conference attract attendees into the exhibit hall, including dessert breaks and raffles.

EACH 8' X 10' BOOTH PURCHASE INCLUDES:

- **8 ft. backdrop, 3 ft. high side rail and standard drapery**
- **8' table with 2 chairs and wastebasket**
- **Organizational Sign**
- **Listing in the conference program book and mobile app (if payment received by reservation deadline)**
- **Two complimentary registrations**



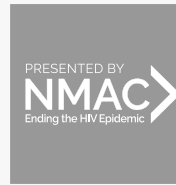
SPONSORSHIP LEVELS

PRESENTING SPONSOR **\$850,000**

- Exclusivity as the Presenting Sponsor
- Opportunity to host an official conference plenary session (all costs are the responsibility of the sponsor)
- Logo exclusivity on the conference bag
- Logo exclusivity on the room key cards (all costs are the responsibility of the sponsor)
- Opportunity to brand hotel space (e.g., elevator and/or column wraps)
- Four (4) two-hour workshops
- Two (2) island exhibit booths (16' x 20') or one (1) double island (16' x 40')
- Prime advertisement placement - center program book spread, inside front, or inside cover back (4 total ads)
- Two (2) Rotating banner ads in the conference mobile app
- Two (2) Push notifications in the conference mobile app
- Access to the conference registration list before and after the conference
- Ability to brand the registration badge lanyard (right of first refusal)
- Ability to sponsor the pre-conference summit (additional cost) (right of first refusal)
- Invitation to VIP Reception
- Five (5) conference bag inserts
- Ninety (90) total conference registrations

EXECUTIVE SPONSOR **\$500,000**

- Opportunity to host an official conference plenary session (all costs are the responsibility of the sponsor)
- Three (3) two-hour workshops
- One (1) Island exhibit booth (16' x 20')
- Additional exhibit booth space to include up to four (4) in-line exhibit booths (not an island)
- Prime advertisement placement - includes one (1) front or back inside cover ad or three (3) full page ads located in the conference program book
- Ability to host affiliate event in conjunction with the conference (all costs are the responsibility of the sponsor)
- One (1) Rotating banner ad in the conference mobile app
- Access to conference registration list before and after the conference
- Invitation to VIP Reception
- Four (4) conference bag inserts
- Sixty (60) conference registrations



SPONSORSHIP LEVELS

PREMIERE SPONSOR **\$250,000**

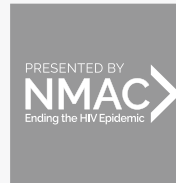
- Two (2) two-hour workshops
- One (1) Island exhibit booth (16' x 20')
- Prime advertisement placement - three (3) full page ads located in the conference program book
- Ability to host affiliate event in conjunction with the conference (all costs are the responsibility of the sponsor)
- One (1) Rotating banner ad in the conference mobile app
- Access to conference registration list before and after the conference
- Invitation to VIP Reception
- Four (4) conference bag inserts
- Forty (40) conference registrations

CONTRIBUTING SPONSOR **\$125,000**

- One (1) two-hour workshop
- Prime placement of four (4) in-line 8'x10' exhibit booths (not an island)
- Prime advertisement placement - includes one (1) front or back inside cover ad or two (2) full page ads located in the conference program book
- One (1) Rotating banner ad in the conference mobile app
- Access to post-conference registration list
- Invitation to VIP Reception
- Three (3) conference bag inserts
- Thirty (30) conference registrations

PATRON SPONSOR **\$85,000**

- Prime placement of four (4) in-line 8'x10' exhibit booths (not an island)
- Access to post-conference registration list
- Invitation to VIP Reception
- One (1) full-page advertisement in the program book
- Three (3) conference bag inserts
- Fifteen (15) conference registrations



SPONSORSHIP LEVELS

COLLABORATING SPONSOR **\$50,000**

- Prime placement of two (2) 8'x10' exhibit booths
- Access to post-conference registration list
- Invitation to VIP reception
- One (1) full-page advertisement in the program book
- Two (2) conference bag inserts
- Ten (10) conference registrations

COLLEAGUE SPONSOR **\$25,000**

- One (1) 8'x10' Exhibit Booth
- One (1) full-Page advertisement in the program book.
- Six (6) conference registrations
- One (1) conference bag insert

SUPPORTER SPONSOR **\$10,000**

Encouraged for nonprofit organizations

- One (1) 8'x10' Exhibit Booth
- Three (3) conference registrations
- One (1) conference bag insert

For questions and to discuss USCHA's sponsorship opportunities please contact NMAC's Development Division at jbledsoe@nmac.org