The Moment The Mandate

THE VIEW FROM HERE

JOIN US FOR A PLENARY LUNCHEON FEATURING

LAVERNE COX
LGBTQ Advocate, Actress, Television Producer

LISA FITZPATRICK, MD, MPH
Fellow
Harvard Kennedy School of Government

GREGORIO MILLET, MPH
Vice President and Director, Public Policy
amfAR

FRIDAY, OCTOBER 3, 2014 - 12:00PM - 2:00PM
HILTON SAN DIEGO BAYFRONT - SAPPHIRE BALLROOM - LEVEL 4
Dear Friends and Colleagues:

Thank you for joining us for the 2014 United States Conference on AIDS (USCA). For almost two decades, USCA has worked to increase the strength and diversity of the community-based response to the HIV/AIDS epidemic through innovative educational and training sessions, new partnerships, collaboration, networking and mobilization. As the only comprehensive national HIV conference taking place this year, USCA 2014 is an especially critical opportunity for case managers, clinicians, public health workers, advocates and people living with HIV to get the information they need to manage the transitions facing our movement.

As we’re in San Diego, the target population for this year’s conference is Latinos, with a focus on access to health care. As the largest minority group in the U.S., Latinos are disproportionately affected by HIV/AIDS. In 2010, they comprised 16% of the U.S. population or 44.3 million people, yet represented 19% of new HIV infections. Latino men are more than three times as likely to be diagnosed with HIV as their white counterparts, while Latina women are four times more likely to be infected than white women. As this population continues to grow, it is particularly critical that we address their unique health care needs, including addressing our nation’s broken immigration system, which proves a almost insurmountable barrier to accessing preventive and care services for the millions of undocumented immigrants and their families living with uncertainty and fear about being separated from their loved ones and sent back to their country of origin.

This is a pivotal year for our movement. With just one year left to achieve the goals of the National HIV/AIDS Strategy, open enrollment for marketplace plans quickly approaching and implementation of high impact prevention in full swing, it is imperative that all those working to end this epidemic have the training and education they need to effectively navigate our movement’s transformation. We have worked hard to ensure that USCA will provide a forum unlike any other for workers from all fronts of the HIV/AIDS epidemic—case managers and physicians, public health workers and advocates, people living with HIV or AIDS and policymakers—to build national support networks, exchange the latest information and learn cutting edge tools to address the challenges of HIV/AIDS.

The journey toward a world without HIV or AIDS requires the skills, experience and passion that each of us brings to this struggle. On behalf of NMAC and the USCA Host Committee, program partners, co-sponsors and funders, I thank you again for your support and wish you an enriching meeting experience.

Yours in the Struggle,

Paul A. Kawata
Executive Director
National Minority AIDS Council
USCA CONFERENCE PLANNING TEAM

The 2014 USCA Conference planning team looks forward to making your participation in USCA a comfortable and rewarding experience. If you have any questions, do not hesitate to contact the planning team in the Conference Operations Office, located in Room 400 on Level 4.

Terrence Calhoun, Director of Conferences and Meeting Services
Terrence is your contact for all conference-related information and has overall responsibility for the conference.

Tara Barnes-Darby, Assistant Director, Conferences and Meeting Services
Tara is your contact for all conference-related information, particularly questions about sessions, faculty and special events.

Paul Fulton-Woods, Conference Registrar
Paul is your contact for conference registration and scholarship issues. Paul will be stationed at the “On-Site Solutions” booth at conference registration.

Alison McKeithen, Conferences and Meeting Services Planner
Alison is your contact for seminar, workshop, roundtable, poster and affinity sessions.

Stefan, Exhibits Coordinator
Stefan is your contact for the conference exhibit hall. He can be reached through the Exhibitor Registration booth in the Indigo Foyer on Level 2.
August 21, 2014

Dear Friends,

It is my honor to welcome you to the 18th annual United States Conference on AIDS, sponsored by the National Minority AIDS Council, in America's Finest City.

Conferences like this play a crucial role in the fight to end the AIDS pandemic not only by sharing valuable insight on how to stop the spread of HIV/AIDS, but also how to treat those who are infected. While we have made great strides toward finding a cure, there is still more work to be done.

A theme that you will commonly hear throughout this year’s conference is “Together in a Borderless World.” San Diego is a proud border city to Mexico and, with more than 40 million crossings per year, we boast the most frequently crossed international border in the world. What we have learned in recent years is that HIV/AIDS takes a toll on both countries and in order to definitively find a cure, we place our focus on treatment and not on the borders that divide us here or anywhere else in the world.

I encourage you to use this time to share your ideas and accomplishments so that your counterparts can learn and recommit to solving the challenges we all face. Further, I encourage you to consider how border issues can impact your work.

The San Diego Host Committee has worked tirelessly to ensure that this conference is a rewarding experience for each of you. I would like to extend my sincerest thanks and gratitude to everyone who gave their time, energy, and resources to make this event possible.

Please accept my best wishes for a successful conference.

Sincerely,

TODD GLORIA  
Council President, Third District  
City of San Diego  

TG:am/ns
GENERAL INFORMATION

Affinity Sessions
Affinity sessions are impromptu meetings of conference attendees who want to discuss a particular subject. To schedule an affinity session and receive a room assignment, visit the Conference Operations Office, located in Room 400 on Level 4. Announcements for affinity sessions may be placed on the Affinity Session Board located near registration. The affinity session schedule is as follows:

Thursday: 5:45 p.m. – 6:45 p.m.
Friday: 6:15 p.m. – 7:15 p.m.
Saturday: 6:15 p.m. – 7:15 p.m.

Badges
Conference attendees must wear their official conference badge to all educational sessions, seminars, plenary sessions, special events and the exhibit hall. For your safety, do not wear your badge outside of the convention hotel. Security will not allow conference attendees to enter plenary sessions or the exhibit hall without a badge. A $5.00 fee will be assessed for replacement badges.

Conference Operations Office
The Conference Operations Office is located in Room 400 on Level 4. Feel free to stop by the office with conference-related questions and concerns during the following times:

Wednesday: 4:00 p.m. - 7:00 p.m.
Thursday: 8:00 a.m. – 6:00 p.m.
Friday: 8:00 a.m. – 6:00 p.m.
Saturday: 8:00 a.m. – 6:00 p.m.
Sunday: 9:00 a.m. – 2:00 p.m.

Continuing Education Units
General continuing education units (CEUs) will be available for conference attendees. Additionally, USCA is a provider of Category I continuing education contact hours for certified health education specialists. Please visit the Continuing Education Desk, located at conference registration, for additional information.

Evaluations
Your feedback provides important information to help us improve USCA in the future. Please take a few minutes to share your thoughts and input by completing the conference evaluation forms.

We use Scantron forms for our evaluation activities. Please make sure to place an “X” in the corresponding square.

Session evaluation forms: Return to the session monitor following the presentation.

Overall evaluations: Return to the overall evaluation boxes located throughout the conference space. Evaluations can also be turned in at the Registration desk.

Exhibits
The exhibit hall is located in the Indigo Ballroom Foyer on Level 2.

USCA conference partners, government agencies, community-based organizations, pharmaceutical companies and many others will showcase their exhibits, providing valuable information and giveaways. Complimentary desserts will be offered in the exhibit hall on select days.

The exhibit hall will be open during the following hours:
Thursday - Saturday
10:00 a.m. – 6:00 p.m. (closed during plenary sessions)

Medical Service Information
For any medical emergency, please call extension 55 (within the hotel). Inform the hotel operator of the nature of the emergency and location. A specific response team of hotel managers will immediately respond. In non-emergency situations, the following is a list of nearby medical facilities:
Sharp-Reese Stealy Medical Center
2001 4th Avenue, San Diego, CA
(619) 446-1539

Pharmacy Information
CVS Pharmacy
645 Market Street
Store: (619) 234-5900
Pharmacy: (619) 234-5952

Wheelchair Rental
Ashley Medical (877) 297-1983

General Assistance
For general medical assistance during conference hours, visit the PWA lounge (location will be announced on-site)

No-Smoking Policy
For the health and comfort of conference participants, smoking is not permitted in any of the conference areas. Thank you for your consideration and cooperation.

PWA Respite Lounge
The PWA Respite Lounge will be staffed by volunteers from the Host Committee and on-call health providers. The lounge will be open during the following days and times (location will be announced on-site):
Wednesday: 4:00 p.m. – 7:00 p.m.
Thursday - Saturday: 8:00 a.m. – 5:00 p.m.
Sunday: 8:00 a.m. – 12 noon

Sign Language Interpreters
Sign language interpreters are available upon request. This service may be requested through the Conference Operations Office, located in Room 400 on Level 4.

Registration Hours
All attendees must register for the conference. The registration desk is located in the Sapphire Foyer on Level 4 and is open during the following hours:

Wednesday: 4:00 p.m. – 7:00 p.m.
Thursday: 7:30 a.m. – 5:00 p.m.
Friday: 8:00 a.m. – 5:00 p.m.
Saturday: 9:00 a.m. – 3:00 p.m.

Lets Get Social
Twitter
Handle: @NMACCommunity
Hashtag: #USCA2014

Social Media Lab with AIDS.gov and NMAC
Thursday - Saturday
10:00 a.m. – 12 Noon
2:00 p.m. – 5:00 p.m.

Location: 402, Level 4
Looking to sharpen your social media skills to use in your HIV programs? Whether you are new or experienced, visit the Social Media Lab. NMAC and AIDS.gov will have a team of dedicated staff standing by to answer your questions and provide you with technical assistance (TA) on using new media in response to the HIV/AIDS epidemic. We will also offer drop-in, mini training sessions on special topics such as Section 508 compliance, creating videos on a shoestring and more.

(Follow @NMACCommunity and @AIDSgov as we announce these sessions during the conference).

We also invite you to drop by to give usability feedback on the AIDS.gov site and upcoming resources. Go social with us at the social media lab.
A special thank you to our sponsors who have made significant contributions to the United States Conference on AIDS.
striving

At ViiV Healthcare we strive to create new treatments for HIV. We strive to support HIV-affected communities. We strive to help you achieve your goals.

About 1 in 4 new HIV infections is among youth ages 13 to 24.¹

ViiV Healthcare is 100% dedicated to fostering the next generation of youth leaders focused on ending this epidemic. For the fourth consecutive year, ViiV Healthcare is proud to support the NMAC Youth Scholars Program at USCA. #ViiVProud2Support

Domestic (US)/International Issues Intersection
This track seeks abstracts on a wide range of HIV/AIDS issues that are relevant to our domestic agenda, but have an international component, e.g., prevention, treatment, care and the effects of immigration, migration and health workforce shortages on HIV/AIDS prevention, treatment, care, etc. programs. Possible abstract topics could include: dealing with stigma, funding, treatment protocols, orphans and vulnerable children, peer education, palliative care, various prevention approaches, HIV vaccine trials, border health issues and partnering with domestic and international nongovernmental organizations (NGOs) regarding immigration/migration opportunities/challenges, etc.

High Impact Prevention
The track seeks interactive and dynamic abstracts that consider not only program effectiveness but also overall impact on the course of the epidemic. In order to maximize reductions in new HIV infections, prevention strategies need to be combined in the smartest and most efficient ways possible for the populations and areas most affected by the epidemic. Abstracts should address HIV prevention issues that community planning members, community-based organizations and health departments can use in order to optimize and enhance their prevention program efforts. By using combinations of scientifically proven, cost-effective, and scalable interventions targeted to the right populations in the right geographic areas, this approach promises to increase the impact of HIV prevention efforts – an essential step in achieving the goals of the National HIV/AIDS Strategy. This approach is designed to maximize the impact of prevention efforts including implementing an improved approach to funding distribution, expanding HIV testing and initiating demonstration projects for those most vulnerable to HIV infection, including gay and bisexual men, communities of color, women, injection drug users, transgendersed persons, and youth. Possible topics include: HIV testing, biomedical interventions/antiretroviral therapy, prevention with positives; prevention with negatives; substance use/abuse treatment; screening for other sexually transmitted infections; access to condoms and sterile syringes, etc.

Housing
This track seeks abstracts that underscore the importance of housing and its impact on health outcomes and what has worked in specific communities. Abstracts for this track should be developed in combination with one of the other track topics. Possible topics could include quality, affordable and appropriate housing; developing, operating and sustaining housing programs; national, statewide and/or local HIV/AIDS organizing and policy advocacy; development of regional and local HIV/AIDS housing continuums; and special population housing.

Linkage to HIV Care and Primary Care
This track seeks abstracts that explore the opportunities and challenges of connecting those who test positive to life saving care and treatment. Topics could include counseling and referral, health education and health literacy, peer navigation models, managing life with HIV including adherence counseling and medication management.

Organizations and Change Management
This track seeks advanced-level abstracts that address the needs of organizations that are changing and the opportunities and challenges in doing so. Possible topics could include board leadership, executive/senior management level leadership, strategic and financial planning, personnel/staff skill sets; and organizational management, etc.

Retention in HIV Care Leading to Viral Suppression
This track seeks abstracts that explore the opportunities and challenges of retaining HIV-positive patients in quality HIV care with the ultimate goal of viral suppression. Topics could include the barriers to retention including the co-existing issues of substance use, mental illness, Hepatitis C and homelessness; innovative strategies and models of care that promote retention in care; and best practices to increase viral suppression and improve the health outcomes of people living with HIV.
AGENDA

THURSDAY

Morning Praise Party
7:00 a.m. - 7:45 a.m.
Location: Aqua AB, Level 3

Registration
7:30 a.m. – 5:00 p.m.
Location: Sapphire Foyer, Level 4

Opening Plenary Breakfast
8:30 a.m. – 10:00 a.m.
The Impact of HIV/AIDS in the Latino Community: A Silent Epidemic
Location: Sapphire Ballroom, Level 4

Exhibit Open
(closed during plenary session)
10:00 a.m. – 5:00 p.m.
Location: Indigo Ballroom, Level 2

Session 1
10:30 a.m. – 12:00 p.m.
Workshops and Roundtables

Plenary Session
12:30 p.m. – 2:00 p.m.
Federal Programs and the Changing Landscape of HIV/AIDS
(lunch will be available for purchase)
Location: Sapphire Ballroom, Level 4

Desserts
2:00 p.m. – 2:30 p.m.
Desserts Served in the Exhibit Hall
Location: Exhibit Hall, Indigo Ballroom, Level 2

Seminars
2:30 p.m. – 5:30 p.m.
Seminars

Welcome Reception
6:00 p.m. – 8:00 p.m.
Coordinated by the USCA 2014 San Diego Host Committee
Location: South Embarcadero Marina Park (one block from the Hilton)

Stop by ROOM 402 to catch up on a bit of your own work, or ask a question of NMAC staff

FRIDAY

Morning Praise Party
7:00 a.m. - 7:45 a.m.
Location: Aqua AB, Level 3

Symposium
7:30 a.m. – 5:00 p.m.
Critical Policy Updates: 1) ACA Implementation Successes and Challenges; and 2) The Promise of PrEP in Eradicating HIV
Location: Sapphire Ballroom, Level 4

Registration
8:00 a.m. – 5:00 p.m.
Location: Sapphire Foyer, Level 4

Seminars
8:30 a.m. - 11:30 a.m.

Exhibits Open
(closed during plenary session)
10:00 a.m. – 5:00 p.m.
Location: Indigo Ballroom, Level 2

Plenary Luncheon
12:00 p.m. – 2:00 p.m.
The Moment. The Mandate: The View From Here (sponsored by Gilead)
Location: Sapphire Ballroom, Level 4

Desserts
2:00 p.m. – 2:30 p.m.
Desserts Served in the Exhibit Hall
Location: Exhibit Hall, Indigo Ballroom, Level 2

Poster Session
Location: Indigo Foyer, Level 2

Session 2
2:30 p.m. – 4:00 p.m.
Workshops and Roundtables

Session 3
4:30 p.m. – 6:00 p.m.
Workshops and Roundtables

Special Event
4:30 p.m. – 6:00 p.m.
The Moment. The Mandate. Black, Gifted, and Whole (Sponsored by Gilead)
Location: Sapphire Ballroom, Level 4

Affinity Sessions
6:15 p.m. – 7:15 p.m.

Memorial Event
6:15 p.m. – 9:00 p.m.
Dia de los Muertos Tribute
Location: South Embarcadero Marina Park (one block from the Hilton)
**SATURDAY** | **10/4**
---|---
### Morning Praise Party
7:00 a.m. - 7:45 a.m.  
**Location:** Aqua AB, Level 3

### Symposium
7:30 a.m. – 8:15 a.m.  
*Harnessing science, community activism, and political will to end AIDS: the origin and development of the New York State Plan to End AIDS*  
**Location:** Sapphire Ballroom, Level 4

### Seminars
8:30 a.m. – 11:30 a.m.

### Registration
9:00 a.m. – 3:00 p.m.  
**Location:** Sapphire Foyer, Level 4

### Exhibits Open
10:00 a.m. – 5:00 p.m.  
*Closed during plenary session*

### Plenary Luncheon
12:00 p.m. – 2:00 p.m.  
*Getting Vocal about Your Treatment with the I Design Team (Sponsored by Merck)*  
**Location:** Sapphire Ballroom, Level 4

**SUNDAY** | **10/5**
---|---
### Morning Praise Party
7:00 a.m. - 7:45 a.m.  
**Location:** Aqua AB, Level 3

### Seminars
8:30 a.m. – 11:30 a.m.

### Plenary Luncheon
12:00 p.m. – 2:00 p.m.  
*Closing Plenary Luncheon: Transforming Together: Incorporating Viral Hepatitis into HIV/AIDS Efforts*  
**Location:** Sapphire Ballroom, Level 4

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**Plenary Sessions**
Plenary sessions are formal, motivational presentations on a specific topic held in the host ballroom and usually feature a guest speaker(s) and a plated breakfast or lunch. Note: Meals will not be served at the Federal Plenary Session on Thursday, October 2, 12:00 p.m. – 2:00 p.m. However, food will be available for purchase.

**Seminars**
Seminars are in-depth, three-hour presentations that address topics related to the conference tracks and/or topics determined by our sponsors.

**Workshops**
Workshops are in-depth, one and one-half hour presentations on topics directly relevant to one or more of the conference tracks.

**Roundtables**
Roundtables are one and one-half hour participatory sessions at a table of 10-12 participants concerning a topic relevant to one or more of the conference tracks. The roundtable leader facilitates discussion among the session attendees.

**Poster Presentations**
Poster presentations are placard-type exhibits, which are often accompanied by handouts and/or other material relevant to one of the tracks. Posters are a great vehicle for abstracts that are data-driven and those that are displaying the results of a study. Posters will be displayed in the Indigo Foyer on Level 2.

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**Thursday - Saturday 10:00 a.m. - 12 Noon and 2:00 p.m. - 5:00 p.m.**
Our Commitment to Combating HIV

For more than 30 years, Merck has been at the forefront of the effort to respond to the HIV pandemic through a 3-pronged approach:

- Working to discover, develop, and deliver breakthrough medicines
- Participating in public–private collaborations designed to build capacity in under-served communities
- Increasing access to treatment and care

Merck is proud to support the empowerment of people with HIV

To learn about our commitment to combating HIV, visit merck.com/responsibility

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INFC-1055277-0004 07/13
We’re inspired
by our patients.

At Janssen, we are dedicated to addressing and solving some of the most important unmet medical needs of our time in HIV and other infectious diseases. Driven by our commitment to patients, we develop innovative products, services and healthcare solutions to help people throughout the world. Headquartered in Titusville, New Jersey, Janssen Therapeutics, Division of Janssen Products, LP, is one of the Janssen Pharmaceutical Companies.
WE KNOW HIV/AIDS medication therapy

But we also know you want a pharmacy that cares for the whole you.

That’s why the pharmacists at our HIV-specialized pharmacies offer complete, compassionate care for your individual needs now and in the years ahead.

To learn more, visit us at booth 300.
Good things start with a vibrant community

When people care, it shows. Members of this community cared enough to put time and effort into making this event happen. And today, life for everyone here got a little bit richer.

United States Conference on AIDS, you’ve enriched our community.
Put the latest treatment options in the palm of your hand

HIV plus
Treatment Guide
Mobile App

Life is complicated enough. Figuring out the best HIV treatment options shouldn’t be. HIV Plus editors distilled an array of information into one simple app—designed to simplify your life.

Features:
- Pill identifier
- Pharmacy locator
- Complementary medicine
- CD-4 & viral load tracker
- Appointment reminder

Download it today.  hivplusmag.com/treatmentguide

Available on
iTunes

Available on
Google play
We discover, develop & deliver innovative medicines that help patients prevail over serious diseases.

Around the world, our medicines help millions of people in their fight against serious diseases.

Bristol-Myers Squibb is a proud sponsor of The 2014 United States Conference on AIDS.
At the 2011 U.S. Conference on AIDS, the National Minority AIDS Council announced its new mission: to develop leadership in communities of color to END the HIV/AIDS epidemic.

Since 1987, NMAC has advanced its mission through a variety of public policy education programs; national conferences; treatment and research programs and trainings; electronic and printed resource materials; and a website: www.nmac.org. NMAC represents a coalition of 3,000 F/CBOs and AIDS service organizations (ASOs) delivering HIV/AIDS services in communities of color nationwide. NMAC’s advocacy efforts are funded through private funders and donors only.
The AIDS Institute is a national nonprofit and nonpartisan public policy organization with offices in Washington, DC, Tampa and Tallahassee, FL. Its mission is to promote action for social change through public policy, advocacy, research, and education and began as a grass roots community mobilization effort in 1985. In 1992, this advocacy network became incorporated as a 501(c) 3 nonprofit organization. Over the years, The AIDS Institute has expanded its vision and scope to include an affiliation with the Division of Infectious Disease and International Medicine at the University of South Florida, College of Medicine. The AIDS Institute remains focused on HIV/AIDS while incorporating other disease focuses including hepatitis and systems issues such as access to care, treatment, services, poverty, and human rights.

AIDS United's Policy and Advocacy roots were born out of coalition in 1984, when AIDS service organizations (ASOs) across the country came together to form AIDS Action Council (AAC). AIDS Action Foundation (AAF) was formed as the education arm a few years later. AAC and AAF together formed AIDS Action, decades later, AIDS Action merged with the National AIDS Fund, the coalition of organizations involved in AIDS United's policy work continues to grow. AIDS United advocates for people living with or affected by HIV/AIDS and the organizations that serve them. We house the most seasoned and respected domestic AIDS policy team in Washington DC, and our public policy work is informed by a Public Policy Committee that includes a broad array of organizations from all regions of the country engaged in helping to end AIDS in America.

The AIDS Institute achieves its mission and goals through collaborations, networks and programs that are targeted and focused, such as:

- AIDS Alliance for Women, Infants, Children, Youth & Families
- Capacity Building Assistance Network
- Florida HIV/AIDS Advocacy Network
- HepFlorida and HepInfoNow.org
- National HIV/AIDS and Aging Awareness Day
- Florida Consortium for HIV/AIDS Research

Program Services Include:
Public Policy and Policy Analysis (State, Federal, Global)
Advocacy and Government Affairs
HIV/AIDS & Hepatitis Research
Program Evaluation
Education, Capacity Building and Technical Assistance
Coalition and Network Building and Management
Community Planning and Needs Assessment
National HIV/AIDS and Aging Awareness
Communications and Public Affairs
Targeted Outreach

The mission of the Association of Nurses in AIDS Care is to promote the individual and collective professional development of nurses involved in the delivery of health care to persons infected or affected by HIV and AIDS. ANAC advances expertise and excellence in nurses engaged in any dimension of HIV disease and its comorbidities, and ensures that nursing expertise is recognized as a key component of inter-professional care models, and is incorporated in decisions affecting the HIV community. ANAC is the leading professional HIV nursing association educating, connecting and advocating for nurses concerned about HIV and HIV-related care. ANAC promotes a comprehensive, holistic and evidence-based approach to quality HIV care, and advocates for policies grounded in a human rights approach to health.
The Balm In Gilead, Inc.™ is a not-for-profit, non-governmental organization whose mission is to improve the health status of people of the African Diaspora by building the capacity of faith communities to address life-threatening diseases, especially HIV/AIDS.

Since 1989, The Balm In Gilead's pioneering achievements have enabled thousands of churches to become leaders in preventing the transmission of HIV by providing comprehensive educational programs and offering compassionate support to encourage those infected to seek and maintain treatment. The Balm In Gilead spearheads a dynamic response to the HIV/AIDS crisis in the faith community through its international programs The Black Church Week of Prayer for the Healing of AIDs and Our Church Lights The Way: The Black Church HIV Testing Campaign, The Black Church Training Institute for HIV and Other Health Disparities, and the Faith-based National Training and Technical Assistance Center. The Balm In Gilead is headquartered in Richmond, VA with offices in Washington, DC and Dar es Salaam, Tanzania.

THE BALM IN GILEAD
701 East Franklin Street
Suite 1000
Richmond, VA 23219
Tel: (804) 644-BALM (2256)
Fax: (804) 644-2257
www.balmingilead.org

The Black AIDS Institute is the only national HIV/AIDS think tank focused exclusively on Black people. The Institute's Mission is to stop the AIDS pandemic in Black communities by engaging and mobilizing Black institutions and individuals in efforts to confront HIV. The Institute interprets public and private sector HIV policies, conducts trainings, offers technical assistance, disseminates information and provides advocacy mobilization from a uniquely and unapologetically Black point of view.

Our motto describes a commitment to self-preservation: “Our People, Our Problem, Our Solution.”

THE BLACK AIDS INSTITUTE
1833 West 8th Street, #200
Los Angeles, CA 90057-4920
Tel: (213) 353-3610
Fax: (213) 989-0181
www.blackaids.org

Founded in May of 1999, the Black AIDS Institute is the only national HIV/AIDS think tank focused exclusively on Black people. The Institute's Mission is to stop the AIDS pandemic in Black communities by engaging and mobilizing Black institutions and individuals in efforts to confront HIV. The Institute interprets public and private sector HIV policies, conducts trainings, offers technical assistance, disseminates information and provides advocacy mobilization from a uniquely and unapologetically Black point of view.

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BROADWAY CARES / EQUITY FIGHTS AIDS
165 West 46th Street
Suite 1300
New York, NY 10036
Tel: (212) 840-0770
Fax: (212) 840-0551
E-mail: info@bcefa.org
www.broadwaycares.org

Broadway Cares/Equity Fights AIDS is one of the nation’s leading industry-based, non-profit AIDS fundraising and grant-making organizations. By drawing upon the talents, resources and generosity of the American theatre community, since 1988 BC/EFA has raised and distributed over $135 million for essential services for people with AIDS and other critical illnesses across the United States, awarding grants to over 400 AIDS and family service organizations nationwide. www.broadwaycares.org

HEALTHHIV
2000 S Street
Washington, DC 20009
Tel: (202) 232-6749
Fax: (202) 232-6750
http://www.healthhiv.org
http://www.nchcmc.org

HealthHIV is a leading national, 501(c)(3) non-profit working with organizations, communities, and professionals to advance effective prevention, care, and support for people living with, or at risk for, HIV through education and training, technical assistance and capacity building, advocacy, and health services research and evaluation. HealthHIV leads the AIDS Education and Training Center (AETC) National Center for HIV Care in Minority Communities (NCHCMC) and supports primary care providers treating HIV, as well as community and faith-based organizations involved in HIV prevention, care and treatment.

INTERNATIONAL ASSOCIATION OF PROVIDERS OF AIDS CARE
1424 K Street, NW
Suite 200
Washington, DC 20005
Tel: (202) 408-4848, ext. 252
Fax: (202) 315-3651
www.iapac.org

IAPAC represents more than 17,000 clinicians and other healthcare professionals in over 100 countries who deliver both prevention and treatment services in multiple disease areas, including HIV, hepatitis, malaria, and tuberculosis. Its educational, research, technical assistance, and advocacy activities are conducted by a professionally diverse staff, and are guided by an international Board of Trustees composed of highly esteemed medical, public health, and advocacy professionals from across five continents.

INTERNATIONAL HIV/AIDS ALLIANCE
91-101 Davigdor Road
Hove
BN3 1RE
United Kingdom
Tel: +44 (0)1273 718900
Fax: +44 (0)1273 718901
www.aidsalliance.org

The International HIV/AIDS Alliance is an alliance of 40 nationally based, independent civil society organisations (Linking Organisations) and Country Offices, seven Technical Support Hubs and an international secretariat that are dedicated to ending AIDS through community action.

INTERNATIONAL HIV/AIDS ALLIANCE
1424 K Street, NW
Suite 200
Washington, DC 20005
Tel: (202) 408-4848, ext. 252
Fax: (202) 315-3651
www.iapac.org

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INTERNATIONAL HIV/AIDS ALLIANCE
1st and 2nd Floor, Preece House
91-101 Davigdor Road
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BN3 1RE
United Kingdom
Tel: +44 (0)1273 718900
Fax: +44 (0)1273 718901
www.aidsalliance.org

The International HIV/AIDS Alliance is an alliance of 40 nationally based, independent civil society organisations (Linking Organisations) and Country Offices, seven Technical Support Hubs and an international secretariat that are dedicated to ending AIDS through community action.

LIFEBEAT – MUSIC FIGHTS HIV
1515 Broadway, 16th Floor
New York, NY 10036
Tel: (212) 459-2590
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Fax: (212) 459-2595
Website: www.lifebeat.org

Lifebeat is a nonprofit that uses the power of music and the music industry to help educate young people about HIV/AIDS prevention. For more than seventeen years, Lifebeat has helped to mobilize the talents and resources of the music industry to raise awareness and funds, and to provide support to the HIV-positive community.
The M·A·C AIDS Fund’s mission is to serve people of all ages, all races and all sexes affected by HIV and AIDS. To partner with the bold, the visionary and the brave who confront the epidemic in countries and communities where people are most neglected, off the radar and at highest risk. Responsible, agile and alert, MAF funds innovative programs that deal directly with the most marginalized, stigmatized and under-heard victims. MAF celebrates humanity, life, creativity and individuality. Making a difference one VIVA GLAM lipstick at a time.

The National AIDS Housing Coalition is a national nonprofit housing organization founded in 1994 in the belief that people with HIV/AIDS have a fundamental right to decent, safe, affordable housing and supportive services, responsive and appropriate to their self-determined needs. NAHC works to end the HIV/AIDS epidemic by ensuring that persons with HIV/AIDS have quality, affordable and appropriate housing. Financed by member dues, foundation grants and individual donations, NAHC is governed by a diverse board of directors representing communities in 12 states and the District of Columbia, with vast personal and professional experience as AIDS housing developers, providers, residents and AIDS housing advocates. NAHC’s contributions to AIDS housing include training, educating and sharing experiences through work in coalitions, AIDS housing institutes, research summits and workshops at conferences across the country as well as on-going advocacy with policymakers in Congress, the Department of Housing and Urban Development, the Office of Management and Budget and other relevant agencies to ensure that government policies are responsive to the housing and service needs of people with HIV/AIDS, including those who are homeless or unstably housed.

Established in 1987, The NAMES Project Foundation, Inc. is the international non-governmental, 501(c)(3) organization that is the custodian of The AIDS Memorial Quilt and its associated document and media archive. The mission of The NAMES Project Foundation is to preserve, care for, and use the AIDS Memorial Quilt to foster healing, heighten awareness, and inspire action in the struggle against HIV and AIDS.

The National Alliance of State and Territorial AIDS Directors (NASTAD) represents the nation’s chief state health agency staff who have programmatic responsibility for administering HIV/AIDS and viral hepatitis healthcare, prevention, education, and supportive service programs funded by state and federal governments. NASTAD is dedicated to reducing the incidence of HIV/AIDS and viral hepatitis infections in the U.S. and its territories, providing comprehensive, compassionate, and high-quality care to all persons living with HIV/AIDS and viral hepatitis, and ensuring responsible public policies. NASTAD provides national leadership to achieve these goals, and to educate about and advocate for the necessary federal funding to achieve them, as well as to promote communication between state and local health departments and HIV/AIDS and viral hepatitis care and treatment programs. NASTAD supports and encourages the use of applied scientific knowledge and input from affected communities to guide the development of effective policies and programs.

The National Native American AIDS Prevention Center (NNAAPC) was founded in 1987 by activists, social workers and public health professionals, the National Native American AIDS Prevention Center (NNAAPC) is a leader in addressing HIV and AIDS in Native communities. Our mission is to eliminate HIV and confront related social determinants that negatively impact American Indian, Alaska Native, Native Hawaiian and Indigenous peoples. We envision communities where health, wellness and balance are celebrated. NNAAPC works in the areas of public health, community mobilization, national level advocacy and policy development, training and technical assistance, respectful and reciprocal research, and the creation of culturally relevant educational materials.
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Thursday
### 8:30 a.m. – 10:00 a.m.

**Opening Plenary Breakfast:**

**The Impact of HIV/AIDS in the Latino Community: A Silent Epidemic**

**Location:** Sapphire Ballroom, Level 4

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### 10:30 a.m. – 12 Noon

#### Session 1: Workshops

- **The Neurological and Mental Health Needs of Older Adults with HIV: Findings to Date, Future Plans, and Community Support**
  **Location:** 202 A, Level 2

- **Leveraging Electronic Medical Records and Quality Improvement strategies to improve HIV Focus measures for Underserved Latino HIV + Population within a Federally Qualified Health Center (FQHC) located in East Los Angeles**
  **Location:** 204 A, Level 2

- **How to be a HIPster: Aspects of High Impact Prevention**
  **Location:** 204 B, Level 2

- **Effective Retention Strategies for HIV Case Managers and Patient Navigators: A Training Workshop**
  **Location:** 300 A, Level 3

- **Community Mobilization to Engage Young Injecting Drug Users in Virginia**
  **Location:** 310, Level 3

- **Unspoken: Sexuality, Romance and Reproductive Freedom for US Women Living with HIV**
  **Location:** 311 A, Level 3

- **Effective Targeted HIV Testing: Strategies in the Mid-West**
  **Location:** 311 B, Level 3

- **Housing Cascade: A Tool for Advocacy for HIV/AIDS Housing on the National and Local Stage**
  **Location:** 314, Level 3

- **Preparing for our Future- Strategic Planning in an era of Change**
  **Location:** Aqua AB, Level 3

- **Ryan White HIV/AIDS Program Capacity Building Assistance**
  **Location:** Aqua C, Level 3

- **Community Mobilization Initiatives to Expand HIV Testing and Linkage to Care in Non-Clinical Settings for African American and Latino Populations**
  **Location:** Aqua E, Level 3

- **Black Gay Men: Where Are We Now? Where Do We Need to Be?**
  **Location:** Aqua F, Level 3

- **Using Data to Improve Local Performance and Help Achieve HIV Prevention Goals**
  **Location:** 410, Level 4

- **Optimizing NIH HIV/AIDS Research in a Time of Budget Constraints**
  **Location:** 411 A, Level 4

#### Session 1: Roundtables

- **Collective Impact: What is it and What Does it Mean for HIV/AIDS?**
  **Location:** 300 B, Level 3

- **Mothers, Sex Workers, and Survivors: HIV Testing for Women Beyond Traditional Risk Categories**
  **Location:** 303, Level 3

- **Housing is Healthcare: Legislative Advocacy Strategies**
  **Location:** 305, Level 3

- **Innovative Efforts to Improve the HIV Continuum of Care through Public Health and Correctional Agency Partnerships in Illinois**
  **Location:** 307, Level 3

- **Taking it to the Streets!: Linking Lost-to-Care Patients**
  **Location:** 309, Level 3

- **Strategic Considerations in developing High Impact Prevention intervention when targeting Latino Spanish Speaking Youth Communities**
  **Location:** 501 A, Level 5

- **Lessons Learned: Working at Transforming CBOs**
  **Location:** 501 B, Level 5

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### 12:30 p.m. – 2:00 p.m.

**Plenary Session:**

**Federal Programs and the Changing Landscape of HIV/AIDS**

(lunch will be available for purchase)

**Location:** Sapphire Ballroom, Level 4
2:30 p.m. – 5:30 p.m.  

Seminars

- Positive Connections  
  **Location**: 202 A, Level 2

- Emerging HIV Prevention Trends: The Latino Perspective  
  **Location**: 204 A, Level 2

- High Impact Prevention (HIP) Risk Reduction Activities (RRA) Best Practices, Outcomes and Replicability  
  **Location**: 204 B, Level 2

- Bringing HIV Prevention Research to Life: A Look At HPTN’s Current PrEP and TasP Research and Related Interventions Designed for Diverse Communities  
  **Location**: 206, Level 2

- Digital Storytelling in the HIV Community - Multi-generational and multicultural perspectives on social media engagement  
  Session sponsored by Janssen Therapeutics, Division of Janssen Products, LP  
  **Location**: 300 A, Level 3

- Data to Care: Using HIV Surveillance Data to Improve Health and Prevention  
  **Location**: 310, Level 3

- “I knew that we would become one” - The Integration of Prevention, Care, and Treatment in Broward County, Florida  
  **Location**: 311 A, Level 3

- Managing Complex Organizational Change to Meet the Growing Needs of High Impact HIV Prevention  
  **Location**: 311 B, Level 3

- Innovative Strategies to Collaborate and Address the Impact of HIV/AIDS among Native Communities in the West  
  **Location**: 313, Level 3

- Advances and Challenges in HIV/AIDS Housing  
  **Location**: 314, Level 3

- Three Innovative Nurse led Models of Care: Programs for Women with PTSD, Young MSM and the Transgender Community  
  **Location**: Aqua AB, Level 3

- Ryan White Moving Forward and ACA Implementation  
  **Location**: Aqua C, Level 3

- Host Committee Seminar: Binational Symposium: Collaborative Efforts to Address a Disease Without Borders  
  **Location**: Aqua D, Level 3

- ACA Implementation for People with HIV- Current Challenges and Opportunities for Tomorrow  
  **Location**: Aqua E, Level 3

- HIV Policy and Advocacy: How They Affect You  
  **Location**: Aqua F, Level 3

- HIV is Not a Crime: The Latest Facts on HIV Criminalization and What They Mean to You  
  **Location**: 411, Level 4

- Minority AIDS Initiative (MAI): 15 Years Later- What’s Been Achieved? What Are The Ongoing Barriers to Success?”  
  **Location**: 500, Level 5

- Black People & Viral Suppression: Ending AIDS in Black America  
  **Location**: 501 C, Level 5

6:00 p.m. – 8:00 p.m.  

Welcome Reception  

**Coordinated by the USCA 2014 San Diego Host Committee**  

**Location**: South Embarcadero Marina Park (one block from the Hilton)
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Federal Programs and the Changing Landscape of HIV/AIDS

**Presenters:** Douglas Brooks, Office of National AIDS Policy Director, The White House, Washington, DC / Dr. Eugene McCray, Director of the Division of HIV/AIDS Prevention (DHAP), Center for Disease Control and Prevention's National Center for HIV/AIDS, Viral Hepatitis, STD, and TB Prevention (NCHHSTP), Atlanta, GA / Dr. Laura Cheever, Associate Administrator for the HIV/AIDS Bureau at HRSA, Rockville, MD / Gina M. Brown, M.D., Coordinator, Microbicides and Women and Girls HIV Research, Office of AIDS Research, National Institutes of Health, U.S. Department of Health and Human Services, Bethesda, MD

**Location:** Sapphire Ballroom, Level 4

As we come to the end of our first year with full ACA benefits and insurance protections, and approach the second nation-wide open enrollment period, it's important that we look back and examine what worked and what did not work for people living with and vulnerable to HIV throughout the enrollment and benefits rollout. While there were significant challenges, including discriminatory cost-sharing and co-insurance requirements, insufficient provider networks, technical glitches, and yet another high-level constitutional challenge to one of the law's central components, there were also a number of people who for the first time in their lives had access to affordable health care coverage. It was this very fact that made New York's plan to end AIDS by 2020 possible. Countless questions remain however, not just about the ACA itself, but how Ryan White will be integrated into the new delivery and reimbursement model it created. How does the CDC's High Impact Prevention priorities complement the preventive services requirements of the ACA and where can community based organizations insert themselves to promote successful client transition along the entire continuum of care? This plenary will discuss these issues, and many more. Don't miss it!

Welcome Reception: 6:00 p.m. – 8:00 p.m.

**Coordinated by the USCA 2014 San Diego Host Committee**

**Location:** South Embarcadero Marina Park (one block from the Hilton)

Throw on your board shorts, your brightest Hawaiian shirt, grab your boogie board and join your friends for a Beach Boys style Welcome Reception for USCA’14. There will be snacks and drinks provided as well as heavier fare available for purchase from the best gourmet Food Trucks in America’s Finest City. Music will move you into the spirit of the great Southern California lifestyle. Dance away your cares with the San Diego Host Committee and learn what “endless summer” is all about!! Don’t forget, while the days are warm and sunny, the evenings can be chilly and this is an outdoor event!

NEW SOCIAL MEDIA LAB

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The Neurological and Mental Health Needs of Older Adults with HIV: Findings to Date, Future Plans, and Community Support

**Presenters:** Raeanne C. Moore, Ph.D., Department of Psychiatry, University of California, San Diego, CA and Veterans Administration San Diego Health Care System, San Diego, CA / David J. Moore, Ph.D., Department of Psychiatry, University of California, San Diego, CA / Jeff Taylor, AIDS Treatment Activists Coalition, Palm Springs, CA

**Location:** 202 A, Level 2

**Track:** Science and Research Translation

**Level:** Intermediate

The overall goal for this workshop is to explain the need for neurological and mental health research on aging in HIV, and to consolidate community support and momentum for this initiative. Topics covered in this workshop will include: 1) An overview of the literature to date on successful cognitive aging with HIV, with an emphasis on protective lifestyle factors; 2) Results from a pilot survey study on the utilization of existing mental health services in a sample of HIV+ Veterans aged 65 and older, including the unmet mental health needs of Veterans not engaged in treatment; 3) An overview of ongoing and upcoming projects that will focus on aging with HIV and establish infrastructure for multidisciplinary research targeting a cohort of truly older HIV+ adults; and 4) A discussion of community support and interest in aging with HIV research.

Leveraging Electronic Medical Records and Quality Improvement strategies to improve HIV Focus measures for Underserved Latino HIV + Population within a Federally Qualified Health Center (FQHC) located in East Los Angeles

**Presenters:** Thomas Siegmeth, AltaMed Health Services, Los Angeles, CA / Dr. Scott Kim, AltaMed Health Services, Los Angeles, CA / Hilda Sandoval, AltaMed Health Services, Los Angeles, CA / Alonso Bautista, AltaMed Health Services, Los Angeles, CA

**Location:** 204 A, Level 2

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

AltaMed Health Services, the largest Federally Qualified Health Center in the nation, has developed Continuous Quality Improvement (CQI) efforts designed to monitor and develop effective strategies to improve clinical outcomes through patient engagement initiatives focused on patient satisfaction and clinical outcomes. As patients move into managed care through the Affordable Care Act, the healthcare environment requires that primary care providers become more efficient in delivering effective healthcare in which patients have a wider availability of choices.

In 2012, AltaMed embarked on a journey to improve patient satisfaction as a key metric to responding to patients’ needs as well as rolling out a reporting mechanism for HEDIS measures that would be reported in monthly Quality improvement meetings. Patient Satisfaction scores are monitored monthly and compared to national benchmarks in which the HIV Services division has performed at the 95th percentile. In addition, the QA committee led by the HIV Services Medical Director decided to focus on improving Hep C screening for HIV + patients. Through focused efforts, Hep C screening improved from 47% to 98% within a 6 month period.
How to be a HIPster: Aspects of High Impact Prevention

Presenters: Bobbi McCaffery, Center for Health & Behavioral Training, Rochester, NY / Ann Schwartz, Center for Health & Behavioral Training, Rochester, NY

Location: 204 B, Level 2

Track: High Impact Prevention

Level: Beginner

HIV prevention initiatives have changed dramatically during the last few years, with greater emphasis on a combination of biomedical, behavioral, and structural interventions, and with the implementation of health care reform of the Affordable Care Act. In response to the CDC’s shift to High Impact Prevention (HIP), health departments are funding, and HIV prevention providers are focusing on interventions and strategies to reduce gaps in the HIV cascade of care. Buy-in amongst HIV prevention providers is essential, and depends on a clear understanding of the conceptual framework upon which HIP is built. Attendees of this workshop will: increase their knowledge of the HIV care continuum and stages of HIV care; gain familiarity with interpretation of “cascade” data and its use; increase their awareness of High Impact HIV Prevention; and describe workplace-specific examples of HIP implementation. The workshop will be structured as a brief overview presentation followed by an open discussion.

Effective Retention Strategies for HIV Case Managers and Patient Navigators: A Training Workshop

Presenter: Julia Hidalgo, ScD, MSW, MPH, George Washington University Milken Institute School of Public Health, Washington, DC

Location: 300 A, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

The HIV Care Collaborative (HCC) for Underserved Populations in the US funds replicable, innovative strategies in public health settings to improve outcomes and prevent further HIV infections. Local health departments in Atlanta, Houston, and Philadelphia are undertaking a three-year foundation-funded initiative to increase the rate of HIV-positive (HIV+) adults linked and engaged in care. Linkage workers and case managers collaborate to engage and retain newly identified HIV+ clients to care and relink clients that dropped out of care. In this workshop, we present practical strategies for retention based on best practices and evaluation of the HCC intervention. Practical training is offered on forming case manager and linkage worker teams, effective strategies for client assessment to identify and address barriers to engagement, care planning that promotes retention and addresses factors contributing to loss to care, caseload management strategies, effective chart documentation, and strategies for prospectively identifying and addressing factors likely to lead to lost-to-care. Supervisors’ role in supporting retention services, identifying and addressing performance improvement, and meeting the training needs of workers will be discussed.
Community Mobilization to Engage Young Injecting Drug Users in Virginia

Presenter: Bruce Taylor, Virginia Department of Health, Richmond, VA

Location: 310, Level 3

Track: High Impact Prevention

Level: Intermediate

This presentation explains the ongoing processes developed on a state level to engage agencies and communities in drug user health planning. The planning group engaged state and local agencies that work with substance abuse treatment and prevention to collaboratively examine policies in the state that could help and hinder engaging this population in prevention and care activities. The next step was to determine a course of action to mobilize both providers and the IDU population in further developing a comprehensive drug user initiative. A survey instrument was developed and administered in order to increase the knowledge base around the demographics and psycho-social profile of IDUs in the state. A model for community engagement in the planning process was developed and implemented to further these efforts. The next steps are to conduct and analyze data from drug user health surveys, continue to strengthen collaborations to address the holistic health needs of IDUs in the state, and develop and implement a jurisdictional plan inclusive of these findings.

Effective Targeted HIV Testing: Strategies in the Mid-West

Presenters: Veronica McCants, Centers for Disease Control and Prevention, Atlanta, GA / Ricardo Beato, Centers for Disease Control and Prevention, Atlanta, GA / Stephanie Celestain, Centers for Disease Control and Prevention, Atlanta, GA

Location: 311 B, Level 3

Track: High Impact Prevention

Level: Intermediate

This presentation will consist of four parts: 1) An overview of CDC recommendations for non-healthcare settings and community-based organizations in supporting effective targeted HIV testing; 2) An overview of issues for community-based organizations establishing local policies and procedures that reduce oversaturation within the large urban settings; 3) Provide examples of best practices of programs facilitating effective HIV targeted testing at a community-based organizational level. This will be enforced by a peer-to-peer dialogue during the presentation; and 4) An opportunity for participants to discuss their agency's challenges and successes in implementing effective targeted testing.

Preparing for our Future- Strategic Planning in an era of Change

Presenters: William A. Tiedemann, MSW, Minnesota AIDS Project, Minneapolis, MN

Location: Aqua AB, Level 3

Track: Organizations and Change Management

Level: Advanced

Since the passage of PL111-148 The Patient Protection and Affordable Care Act and the introduction of the National HIV/AIDS Strategy; ASOs have been experiencing a sea change that requires each of us as Executive Directors to be entrepreneurial, visionaries and lead our organizations towards relevant and sustainable business models as we work collectively to end HIV in our regions, state and in our nation. This workshop will give the participants a glimpse into the visionary process of that the Board and leadership team of an ASO as they determine their future relevance and develop a sustainable business model that aligns with the ACA and at the same time meets the goals of the National HIV/AIDS Strategy.

Black Gay Men: Where Are We Now? Where Do We Need to Be?


Location: Aqua F, Level 3

Track: High Impact Prevention

Level: Beginner

This panel discussion will discuss: 1) how to mobilize Black gay men on issues impacting their health and quality of life in a way that is strategic, but also bold, inspiring and aspirational, with a vision for the community 2) how to link survival with a rigorous analysis of social drivers of HIV for Black gay men 3) how to look at the myths of Black gay men not being “out” as a barrier to prevention & care 4) how to cultivate current and emerging Black gay leaders, and 5) how audience members can be stronger allies and advocates with Black gay men in the fight against HIV, and beyond.
Community Mobilization Initiatives to Expand HIV Testing and Linkage to Care in Non-Clinical Settings for African American and Latino Populations


**Location:** Aqua E, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

The goal of this session is to demonstrate how large scale HIV testing initiatives can: (1) ensure HIV testing is accessible in non-clinical settings for hard to reach and underserved African Americans and Latinos, (2) increase the number of African American and Latino first time testers and link them to care immediately if they test positive to reduce health disparities, (3) increase knowledge of HIV/AIDS in the targeted population which leads to stigma reduction (4) engage the targeted community through community mobilization efforts and (5) leverage resources to increase the impact of HIV testing by seeking non-traditional funding and support though various partnerships.

Housing Cascade: A Tool for Advocacy for HIV/AIDS Housing on the National and Local Stage

**Presenters:** Arturo Bendixon, AIDS Foundation of Chicago's Center for Housing and Health, Chicago, IL / Russell Bennett, Collaborative Solutions, Inc., Birmingham, AL / Rebekah Horowitz, National AIDS Housing Coalition, Washington, DC

**Location:** 314, Level 3

**Track:** Housing

**Level:** Intermediate

For individuals who are homeless or unstably housed, access to stable housing with supportive services is the foundational and essential factor to their ability to achieve eventual viral suppression. For people living with HIV/AIDS, research shows that a lack of stable housing is strongly linked to inadequate HIV health status, high viral load, poor health status, avoidable hospitalizations and emergency room visits, and early death. People living with HIV/AIDS who are experiencing homelessness are significantly more likely to have a detectible viral load.

Because housing is so essential to an individual's ability to achieve viral suppression, the NYC Department of Health and Mental Hygiene developed their own Cascade to show the impact of HOPWA and local housing dollars on each step of the Gardner Cascade. There is significant positive impact from housing combined with services at every step of the Cascade. With the proven effectiveness of housing as an HIV healthcare intervention, workshop participants will learn about the need for HIV/AIDS Housing Cascades and discuss how additional jurisdictions could approach making this powerful visual representation of the impact of housing in their area. The Cascade can be used to educate local decision makers about funding and policy priorities around HIV/AIDS housing.
Ryan White HIV/AIDS Program Capacity Building Assistance

**Presenters:** Antigone Dempsey, MEd, Steven Young, MSPH and Harold J. Phillips, MRP, HIV/AIDS Bureau, Health Resources and Services Administration, Rockville, MD

**Location:** Aqua C, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Beginner

The Ryan White HIV/AIDS Program is the largest Federal program designed to meet the medical care and supportive service needs of people living with HIV. Did you know the program also provides capacity building and technical assistance? Participants will learn about activities funded to help grantees and service providers improve services and strengthen HIV care networks. Technical assistance opportunities through cooperative agreements, AIDS Education and Training Centers (AETCs) Special Projects of National Significance (SPNS), and technical assistance requests through HRSA's Technical Assistance Contract and the TARGET Center will all be discussed. If you have innovation on your mind, this is the workshop for you.

Optimizing NIH HIV/AIDS Research in a Time of Budget Constraints

**Presenter:** Judith Auerbach, PhD, University of California, San Francisco, San Francisco, CA

**Location:** 411, Level 4

**Track:** Science and Research Translation

**Level:** Advanced

An increasingly constrained budget poses a challenge for all aspects of the HIV/AIDS research response, and also requires a reassessment and focus of scarce resources on the highest priorities in the field—those that are most likely to have the greatest population-level impact in the near- and long-term.

Unspoken: Sexuality, Romance and Reproductive Freedom for US Women Living with HIV

**Presenters:** Vanessa Johnson, Positive Women’s Network-USA, Washington, DC / Sonia Rastogi, Positive Women’s Network-USA, New York, NY

**Location:** 311 A, Level 3

**Track:** Science and Research Translation

**Level:** Intermediate

This workshop will present findings from a report released in late 2013 by Positive Women’s Network – USA assessing the state of sexual and reproductive health and rights (SRHR) for US women living with HIV, and will engage participants in a vibrant discussion about advocacy and research strategies to improve sexual health and enhance sexual rights and reproductive justice for women living with and affected by HIV.

Using Data to Improve Local Performance and Help Achieve HIV Prevention Goals

**Presenters:** Patricia Dietz, Richard Wolitski, Sam Dooley, Barbara Maciak, Irene Hall, Anna Satcher Johnson, Erica Dunbar, Joseph Prejean and Dale Stratford, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 410, Level 4

**Track:** High Impact Prevention

**Level:** Intermediate

To achieve the goals of the National HIV AIDS Strategy (NHAS), each local HIV prevention and treatment program must contribute to reducing HIV transmission and improving access and adherence to HIV medical treatment. Is your program succeeding? This workshop will summarize approaches and data sources available to grantees to assess their progress and improve their performance in HIV prevention. The workshop will provide examples of measures to monitor (key indicators), existing useful data reports and data sources, and strategies for monitoring performance at the local level.
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**SATURDAY, OCTOBER 4, 4:30 p.m.**

The Role of Women’s Health Centers in Border States: Increasing Access to HIV Testing and Health Care for Latinos

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Collective Impact: What is it and What Does it Mean for HIV/AIDS?

**Presenters:** Ed Tepporn and Robin Pearce, Capacity for Health at APIAHF, San Francisco, CA

**Location:** 300 B, Level 3

**Track:** Organizations and Change Management

**Level:** Intermediate

Collective Impact is redefining social sector work and creating new avenues for social change. As HIV/AIDS advocates stare into a future of dwindling public resources and private funding, it is important to continue the search for new solutions. Additionally, foundations are becoming interested in funding collective impact initiatives, so CBOs need to be able to frame their work in this context. This roundtable discussion is for conference participants who are leaders in their organizations and/or communities and who want to know more about collective impact and what it could look like on the local, regional, and national level for HIV/AIDS.

Housing is Healthcare: Legislative Advocacy Strategies

**Presenter:** Ace Robinson, MPH, Lifelong, Seattle, WA

**Location:** 305, Level 3

**Track:** Housing

**Level:** Intermediate

This roundtable will detail clear and compelling evidence of the role that stable and secure housing plays to secure improved health outcomes and achieve viral suppression of HIV. The presentation will review existing data and studies on housing and health as well as movements in localities like King County in Washington State (home of Seattle) towards acknowledging that health is dictated by a number of environmental and social factors outside of access to medical care. King County, for example, is looking at innovative solutions to socio-economic disparities in health outcomes by integrating healthcare, behavioral health, housing, and other social determinants of health.

Mothers, Sex Workers, and Survivors: HIV Testing for Women Beyond Traditional Risk Categories

**Presenters:** Ashley Fairburn, WORLD, Oakland, CA / Carmen Foster, HEPPAC, Oakland, CA

**Location:** 303, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

Women represent the fastest growing population of new infections in the HIV epidemic, and yet many community-based testing programs remain geared toward more visible risk communities, particularly men who have sex with men. In instances where testing does exist for women, programs are funded to test traditional "high risk” women, such as injection drug users, sex workers, and women with multiple partners. While testing these women is clearly important, traditional categories do not represent the entirety of women’s particular HIV risks. WORLD’s Oakland WOW! (Women Outreaching to Women) program offers HIV testing and counseling that is trauma-informed and available to a wider range of women. This roundtable will seek to interact with participants to promote awareness of women-specific issues within HIV prevention and welcomes participants to dialogue about how different programs meet the needs of women in their communities.

Strategic Considerations in developing High Impact Prevention intervention when targeting Latino Spanish Speaking Youth Communities

**Presenter:** Dimas Moncada, Jr., LCSW, San Francisco AIDS Foundation, San Francisco, CA

**Location:** 501 A, Level 5

**Track:** High Impact Prevention

**Level:** Intermediate

The roundtable will review the combination of Bio-Medical, Structural, and Behavioral Community Mobilizing level interventions adapted to the Spanish Speaking Immigrant Youth Communities at risk of HIV the US. In addition, the round table will discuss concrete examples of Community Mobilizing interventions to achieve engagement to Latino Youth: Youth Peer Health Promoters/Promotores de Salud Jovenes.
Innovative Efforts to Improve the HIV Continuum of Care through Public Health and Correctional Agency Partnerships in Illinois

**Presenters:** Jeffrey P. Maras, Ed.D., M.S., LPC, Illinois Department of Public Health, Springfield, IL

**Location:** 307, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

The partnership between the Illinois Department of Public Health’s HIV/AIDS Section and the Illinois Department of Corrections is essential for improving the delivery of high-quality correctional and reentry HIV services for individuals involved in the U.S. criminal justice system. With the majority of incarcerated individuals being released into the community, collaborations between public health and correctional agencies are vital to ensuring quality discharge planning and linkage to and sustained engagement in HIV care for some of the most vulnerable people living with HIV/AIDS. Good correctional and reentry health is good public health.

Lessons Learned: Working at Transforming CBOs

**Presenters:** Rodolfo Vega, JSI, Inc., Boston, MA / Masserae Webster, Reginald Davis and Robin Kelley, National Minority AIDS Council, Washington, DC / Timothy Young, HAART, Baton Rouge, LA

**Location:** 501 B, Level 5

**Track:** Organizations and Change Management

This roundtable offers participants the opportunity to share the experiences that they have had as they have expanded or faced reduction in services. During this session, participants will conceptualize what it may mean for them to merge or transform their organizations and programs. This will include delving into topics such as, strategic thinking, assessments, funding diversification, program planning, implementation processes and evaluation. Join in the discussion and hear from peers and learn more together.

Taking it to the Streets!: Linking Lost-to-Care Patients

**Presenters:** Kristi Fults, Dorothy Mann Center for Pediatric and Adolescent HIV at St. Christopher's Hospital for Children, Philadelphia, PA

**Location:** 309, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

The Pennsylvania Minority AIDS Initiative (MAI) Lost-to-Care program at the Dorothy Mann Center for Pediatric and Adolescent HIV began after a needs assessment was conducted and grant-funding was procured. The funding was used to expand our coordination of Care Outreach services, create internet and social media outreach strategies for re-engagement in care, and increase our quality program related to Care Outreach activities.

The MAI initiative saw that there was a high hospital readmission rate among the HIV+ population. In addition, this particular population was not attending their regular medical appointments to monitor their HIV. The HIV/AIDS Care Continuum shows a significant drop between linked to care individuals and retained in care individuals. Therefore, we saw the need for additional Care Outreach services to re-engage lost-to-care (LTC) patients.
Positive Connections

**Presenters:** Christopher Jackson, AIDS Project Los Angeles Health & Wellness, Los Angeles, CA / Eric Hernandez, AIDS Project Los Angeles Health & Wellness, Los Angeles, CA

**Location:** 202 A, Level 2

**Track:** Linkage and Engagement in HIV Care

**Level:** Advanced

This session will discuss the strategies that Positive Connections (APLA Health & Wellness’s Linkage to Care program) utilizes when linking HIV-positive ethnic minorities into medical care. Specifically, we will discuss our success in linking gay/bisexual and non-gay identifying men who have sex with men and women into medical care. We will address the barriers and challenges that prevent newly diagnosed individuals from being successfully linked to care as well as the reasons why some HIV positive individuals fall out of medical care. We will share our holistic approach that we have found to be useful in ensuring a successful linkage to care by sharing our C3 (client sensitivity, cultural competency, compassion) strategy for newly diagnosed clients and our N3 (nosy, necessities, navigation) strategy for previously diagnosed HIV positive individuals who have fallen out of care.

Emerging HIV Prevention Trends: The Latino Perspective

**Presenters:** Kenneth Almanza, AltaMed Health Services, Los Angeles, CA / Natalie Sanchez, AltaMed Health Services, Los Angeles, CA / Joaquin Gutierrez, AltaMed Health Services, Los Angeles, CA

**Location:** 204 A, Level 2

**Track:** High Impact Prevention

**Level:** Intermediate

AltaMed Health Services Corporation, the largest Latino HIV Provider in Southern California, interviewed the top leading California researchers on HIV and Latinos, Latino community members, and HIV providers to assess their opinions and perception of emerging High Impact Prevention tools and services. On the street filming took place in areas around Los Angeles with the highest concentration of HIV infections. By filming community members in their own element, AltaMed was able to capture honest frank responses to HIV infection rates and High Impact Prevention methods currently available. A short film consisting of these interviews will be shown along with discussion on addressing cultural and peer norms in Latino communities and access and barriers to High Impact Prevention interventions.

High Impact Prevention (HIP) Risk Reduction Activities (RRA) Best Practices, Outcomes and Replicability

**Presenters:** Lori Jones, County of San Diego, San Diego, CA / Lisa Asmus, San Diego State University, San Diego, CA / Dan Uhler, The San Diego LGBT Center, San Diego, CA / Lauren Tullis, Vista Community Clinic, Vista, CA / Lucia Franco, San Ysidro Health Center, San Diego, CA / Craig Reed, Family Health Centers of San Diego, San Diego, CA

**Location:** 204 B, Level 2

**Track:** High Impact Prevention

**Level:** Intermediate

This seminar will offer as a case study and consideration for replication the implementation of High Impact Prevention (HIP) services in a large southwestern county in the US. It will include: description of the shift in services to target people living with HIV and selection and implementation of effective behavioral interventions; comparison of the local, state and national treatment cascades and discussion of data considerations; review of gap analyses methodology utilized to target services and strategies to address gaps in services; development of process and outcomes objectives aligned with the National HIV/AIDS Strategy and the process of developing a locally driven program evaluation to assess impacts of services. HIP services funded by the County of San Diego are delivered by three community clinics: Family Health Centers of San Diego, San Ysidro Health Centers, and Vista Community Clinic and are evaluated by an outside consultant from the San Diego State University, Institute for Public Health. This seminar is a collaborative effort between the health department, community clinics and program evaluator in San Diego County.
Bringing HIV Prevention Research to Life: A Look At HPTN’s Current PrEP and TasP Research and Related Interventions Designed for Diverse Communities


Location: 206, Level 2

Track: High Impact Prevention

Level: Intermediate

Participants in this seminar will be provided with an overview of the HIV Prevention Trials Network’s (HPTN’s) PrEP and TasP research, as well as an overview of additional HPTN research that can be used to inform the development of PrEP- and TasP-based community programs. In addition, session attendees will participate in an interactive discussion with invited panel members as they describe the programs that they are conducting, as well as the degree to which information from PrEP and TasP research was used to inform the development of those programs. Participants will also receive access to resources that they can use to incorporate that information into programs in their own community.

Data to Care: Using HIV Surveillance Data to Improve Health and Prevention

Presenters: Luke Shouse, Patricia Sweeney, Jennifer Taussig and Hank Tomlinson, Centers for Disease Control and Prevention, Atlanta, GA

Location: 310, Level 3

Track: Linkage and Engagement in HIV Care

Level: Intermediate

Linkage to and re-engagement in HIV care are critical steps along the HIV care continuum and central to achieving the National HIV/AIDS Strategy goal of increasing access to care and improving health outcomes for people living with HIV. Using HIV surveillance to identify persons who are not in care is one tool health departments may use to enhance linkage to and re-engagement in care. This workshop will present an overview of the Data to Care strategy, tools available to support the strategy, and describe methods used by some health departments, including examples of their challenges and successes.

Digital Storytelling in the HIV Community - Multi-generational and multicultural perspectives on social media engagement

Session sponsored by Janssen Therapeutics, Division of Janssen Products, LP

Location: 300 A, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Beginner

Two generations of HIV activists – storytelling pioneers who lived through the early AIDS crisis and a new generation of activists who have leveraged social media to engage and educate the HIV community – convene to share their perspectives on how the dialogue has changed and discuss their approaches to reach others with their impactful experiences. In the first part of the session, a moderated panel discussion will explore society's attitude toward HIV, the evolution of dialogue between patients and healthcare providers and the unique role social media has played in connecting the community from a “then and now” perspective. Following the panel discussion, attendees may participate in smaller, interactive group discussions focused on practical ways to use digital tools to tell stories, share information and engage with the HIV community.
“I knew that we would become one” - The Integration of Prevention, Care, and Treatment in Broward County, Florida

**Presenters:** Janelle Taveras, Florida Department of Health in Broward County, Fort Lauderdale, FL / Shaundelyn C. Degraffenreidt, Ryan White Part A Program, Fort Lauderdale, FL

**Location:** 311 A, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

The objectives of this presentation are to provide an understanding of the role of the local health department, Ryan White Part A Program, and local planning bodies in integrated HIV planning, identifying critical elements of integration, and describing experiences and lessons learned from the integration process. The application of the Collective Impact Methodology and its essential processes will be described in detail.

After presenting on HIV Integration in Broward County, the listener will:

1. Understand the role of local health departments, Ryan White Grantees, and local planning bodies in HIV integration planning, creating a comprehensive work plan, and maximizing collaboration during implementation.
2. Be able to identify the critical elements of integrated planning using the Collective Impact Methodology.
3. Learn from a local health department and Ryan White Part A program in their experiences initiating the integration process, structuring their planning bodies, and lessons learned as they coordinate their response to the HIV epidemic in a metropolitan MSA.

Managing Complex Organizational Change to Meet the Growing Needs of High Impact HIV Prevention

**Presenters:** The Balm in Gilead, Richmond, VA

**Location:** 311 B, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

Ensuring transformative leadership and organizational sustainability can be challenging for any business searching for an integrative approach for adapting within new political, social and cultural environments. As the landscape of High Impact HIV Prevention continues to evolve in-line with the National HIV/AIDS Strategy, HIV prevention service organizations have had to undergo rapid and sometimes radical restructuring in order to stay ready, relevant and responsive to community needs and the new direction. This interactive seminar will share tools and practices geared toward increasing organizational capacity to manage the complexities of repurposing and retooling resources to accommodate new strategies for High Impact HIV Prevention.

Three Innovative Nurse led Models of Care: Programs for Women with PTSD, Young MSM and the Transgender Community

**Moderator:** Carole Treston, RN, MPH, Association of Nurses in AIDS Care, Akron, OH

**Presenters:**
Jonathan Van Nuys, RN, MS, NP and Carol Dawson-Rose, RN, PhD, FAAN, University of California San Francisco, San Francisco, CA

**Location:** Aqua AB, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Advanced

Three nurse practices that demonstrate innovative patient centered models of care for engagement, retention and on-going support will be described and will include audience dialogue on staff training and development. The intersection of violence, PTSD and engagement in care for women, a patient centered approach to PrEP and a comprehensive approach to transgender care will be discussed.
**Advances and Challenges in HIV/AIDS Housing**

Coordinated by the National AIDS Housing Coalition, Washington, DC

**Location:** 314, Level 3  
**Track:** Housing  
**Level:** Intermediate

In this seminar, we will include presentations and discussion of the newest advances and challenges to providing and advocating for HIV/AIDS Housing. Topics will include: HOPWA/Housing Cascade, Housing and the ACA/Medicaid Expansion, legislative proposals for HOPWA formula modernization, how to better document and report unmet need for HIV/AIDS Housing.

The goal of this seminar is to lay out advances and challenges to HIV/AIDS Housing in the last year and have an open dialogue about those challenges/advances and leave time for community members (consumers, providers, HOPWA grantees, etc) to share their thoughts on these topics, and others, impacting HIV/AIDS housing in their community.

**Innovative Strategies to Collaborate and Address the Impact of HIV/AIDS among Native Communities in the West**

Presenters: Alexander White Tail Feather, Michaela Grey and Alvin Chee, National Native American AIDS Prevention Center, Denver, CO  
NNAAPC Community Partners

**Location:** 313, Level 3  
**Track:** High Impact Prevention  
**Level:** Intermediate

HIV/AIDS disproportionately impacts American Indian/Alaska Native and Native Hawaiian populations and HIV's stigma pervades all aspects of Native culture. In the wake of the HIV prevention funding reduction, Native programs must demonstrate resilience by using strategies to collaboratively seek programmatic funding and mount coordinated efforts with other public health programs (i.e. State Departments of Health, Diabetes Prevention, etc.) to reach the at-risk Native community members. This seminar will provide opportunity to discuss the current state of HIV/AIDS prevention and treatment in the western United States, innovative ways for Native programs to collaborate for funding opportunities, and highlight the work of local Native programs and their allies.

**Ryan White Moving Forward and ACA Implementation**

Presenters: Laura W. Cheever, MD, ScM, Antigone Dempsey, MEd and Harold J. Phillips, MRP, HIV/AIDS Bureau, Health Resources and Services Administration, Rockville, MD

**Location:** Aqua C, Level 3  
**Track:** Retention in HIV Care Leading to Viral Suppression  
**Level:** Intermediate

The Ryan White HIV/AIDS Program (RWHAP) is the largest Federal program focused exclusively on HIV/AIDS care and addresses the unmet health needs of people living with HIV (PLWH) by funding primary health care and support services that enhance access to and retention in care. RWHAP continues to have a central and important role in supporting community-based systems of care responsive to local needs and providing critical services supplemental to those covered under the Affordable Care Act (ACA). ACA and RWHAP coordination will result in a more comprehensive public health approach to HIV prevention, care and treatment. This three hour seminar will focus on recent RWHAP policies that are designed to enable the ACA and RWHAP to work together. Important program changes will be highlighted and examples of how grantees across the country have changed their systems of care to facilitate enrollment and engagement in care will be presented. Participants will leave with an understanding of how this important program will continue to support the health care needs of PLWH in the age of the ACA.
Host Committee Seminar: Binational Symposium: Collaborative Efforts to Address a Disease Without Borders

**Moderator:** María Luisa Zúñiga, PhD, San Diego State University, San Diego, CA

**Presenters:**
- Dr. Victoria D. Ojeda, University of California San Diego / San Diego State University, San Diego, CA
- Dr. Katsivas, San Ysidro Health Center At The HIV Primary Care Program, San Ysidro, CA
- Dr. Enrique Gomez, Programa Amigo, Mexico
- Dra. Gudelia Rangel, Director of Migrant Health at the Secretariat of Health and Executive Secretary of the US-Mexico Border Health Commission and Professor and Research Associate at El Colegio de la Frontera Norte, Tijuana, Baja California, Mexico
- Dr. Karla Torres, Agencia Familiar Binacional (AFABI), Tijuana, Baja California, Mexico
- Martha Zarate, Christie’s Place, San Diego, CA

**Location:** Aqua D, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Beginner

This seminar will provide an overview of HIV care in the California-Baja California border region describing successful programs, partnerships and best practices (highlighting binational efforts) that could serve as examples to other parts of the country, on how to serve/support mobile, migrant and immigrant communities impacted with HIV.

Language: The symposium will include a binational audience and therefore both English and Spanish will be spoken. Simultaneous interpretation will be provided.

ACA Implementation for People with HIV-Current Challenges and Opportunities for Tomorrow

**Presenters:** Michael Ruppal, Carl Schmid and Lisa Stand, The AIDS Institute, Washington, DC and Tampa, FL

**Location:** Aqua E, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

As the ACA is being implemented, The AIDS Institute has identified some barriers to care and treatment, including high patient cost-sharing and insufficient drug coverage. This seminar will examine these issues and efforts to improve qualified health plans including the discrimination complaint filed by The AIDS Institute and NHeLP against four plans in Florida. Additionally, we will examine how HIV testing coverage is being implemented since passage of the ACA.

Minority AIDS Initiative (MAI): 15 Years Later- What’s Been Achieved? What Are The Ongoing Barriers to Success?"  

**Presenters:** Barbara Joseph, National Black Women’s HIV/AIDS Network, Inc. and Positive Efforts, Inc., Houston, TX / Ernest Hopkins, National Black Gay Men’s Advocacy Coalition and San Francisco AIDS Foundation, San Francisco, CA

**Location:** 500, Level 5

**Track:** High Impact Prevention

**Level:** Intermediate

Participants in this seminar will be presented with information that discusses the goals of the Minority AIDS Initiative, created to reduce the rates of HIV/AIDS which disproportionately affects minority communities, particularly Black communities. The seminar will highlight and discuss the changes in the congressional language referring to the MAI, over the years, and its continued commitment to supporting the goals of building capacity among Black community-based organizations; enhancing cultural competency in service delivery; and expanding the number of HIV service providers in minority communities. All discussions will consider the perspectives on key legislation such as the National HIV/AIDS Strategy; the Affordable Care Act and the Care Continuum within the context of the Minority AIDS Initiative.

Black People & Viral Suppression: Ending AIDS in Black America

**Presented by The Black AIDS Institute, Los Angeles, CA**

**Location:** 501 C, Level 5

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

This seminar will feature research and community experts who will discuss strategies and challenges facing Black America reaching viral suppression. Each step of the treatment cascade will be explored in relation to socio-economic and cultural factors in Black America.
HIV Policy and Advocacy: How They Affect You

Presenters: Ronald Johnson and William McColl, AIDS United, Washington, DC

Location: Aqua F, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

Policy and advocacy work are crucial components to ending AIDS in America. This interactive workshop will provide participants with an understanding of what policy and advocacy are, how they relate to the overall response to the HIV epidemic, and sample policy and advocacy tools for community-based organizations and advocates. Key objectives for the workshop are: 1) to understand the basics of effective policy and advocacy work; 2) to understand the basic legislative process, from drafting bills to signature; and 3) to understand where individual policy issues reside, i.e. which are federal issues, which are state and local issues. The workshop will use specific issues to illustrate policy/advocacy work and its importance. Issues will include government funding (appropriations), Medicaid expansion, and other Affordable Care Act implementation efforts. The workshop will also focus on the relationship between the upcoming November congressional and state elections and HIV policy/advocacy.
HIV is Not a Crime: The Latest Facts on HIV Criminalization and What They Mean to You

Presenters: Tami Haught, SERO Project Conference Coordinator and CHAIN Community Organizer, Nashua, IA / Randy Mayer, Chief, Bureau of HIV, STD, and Hepatitis, Iowa Department of Public Health, Iowa City, IA / Mark S. King, Author, Blogger, and AIDS Advocate, My Fabulous Disease, Washington, DC / Reed Vreeland, SERO Project Communications Director, Brooklyn, NY

Location: 411 AB, Level 4

Level: Beginner

"HIV criminalization" is the wrongful use of HIV status in a criminal prosecution, whether it is under HIV-specific statutes that exist in 34 states, or under general criminal statutes. There are hundreds serving time right now in the United States demonstrating everything that is wrong about HIV criminalization. HIV criminalization has led to PWHA being vilified in the media, and receiving long prison sentences and/or required sex offender registration, even when transmission was extremely unlikely or impossible (i.e., a condom was used, the PLWHA had an undetectable viral load, or the behavior posed no risk of HIV transmission, such as in biting, scratching, or spitting.) In this session, you will learn the most current facts on this shameful issue, and how to join the growing list of advocates who are working to stop it.

The Grinnell Gathering held in July of this year united and trained advocates living with HIV and their allies from across the country to mobilize against HIV-specific criminal statutes and end the criminalization of people with HIV. The gathering emphasized grassroots organizing, self-empowerment, and network building to enable criminalization reform. This session will bring those lessons learned directly to you. Participants will leave with ideas and a specific action plan to take back to their communities.
WE STARTED TO END AN EPIDEMIC...

NMAC Founders with U.S. Former Surgeon General, C. Everett Koop (4th from left), 1986

27 YEARS LATER, WE CONTINUE WITH OUR EFFORTS TO REALIZE A WORLD FREE OF HIV/AIDS!

NMAC Youth Scholarship Recipients, 2011

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Friday

3
7:30 a.m. – 8:15 a.m.  
**Symposium:**  
Understanding The Affordable Care Act: Opportunities and Challenges to Care, Treatment and Essential Support Services for People Living with HIV  
**Location:** Sapphire Ballroom, Level 4

8:30 a.m. – 11:30 a.m.  
**Seminars:**  
- The Evidence-based Behavioral Interventions that support Prevention with Positive (PwP) Persons  
  **Location:** 202 A, Level 2
- The Ryan White Work Group Presents - Funding HIV Treatment: The Future of the Ryan White Program  
  **Location:** 501 C, Level 5
  **Location:** 204 A, Level 2
- Two Years Post Transition from Traditional ASO to Comprehensive Care Center  
  **Location:** 204 B, Level 2
- Interventions Tackling Cardiovascular Disease and Cancer in HIV: HAART to Heart, INCASO, and A Pain in the Butt.  
  **Location:** 206, Level 2
- An Overview and Status Update of the CDC-Funded PS 12-1201 Category C Projects  
  **Location:** 300 A, Level 3
- Behavioral Health in HIV Care: Maximizing Care Capacity and Engagement  
  **Location:** 310, Level 3
- Optimizing HIV Health Outcomes: Integration of Mental Illness Treatment into HIV Medical Care  
  **Location:** 311 A, Level 3
- Re-thinking Non-Profits: Seeking Synergies and Innovations for Sustainability  
  **Location:** 311 B, Level 3
- Implementation of an Integrated Care Service Model for HIV Care  
  **Location:** 313, Level 3
- Trans women and pre-exposure prophylaxis (PrEP): Are we prepared for PrEP?  
  **Location:** 314, Level 3
- Building Housing Partnerships to Improve Housing Stability and Increase Health Outcomes  
  **Location:** Aqua AB, Level 3
- Train the Trainer Seminar: Fundamentals of Care Coordination for HIV Patient Navigators  
  **Location:** Aqua C, Level 3
- Update: Presidential Advisory Council on HIV/AIDS  
  **Location:** Aqua D, Level 3
- Training providers to keep highly-mobile HIV-infected patients in continuous care across and between borders  
  **Location:** Aqua E, Level 3
- Sector Transformation: What Agencies Need & the Unique Role Funders Can Play  
  **Location:** Aqua F, Level 3
- Raising the Bars: How Health Departments Are Impacting the HIV Care Continuum  
  **Location:** 410, Level 4
- WE COUNT: AANHPIs and the new HIV prevention landscape  
  **Location:** 411, Level 4
- Taking a Collaborative Approach to Patient-Centered HIV Care and Medication Management  
  **Location:** 500, Level 5

12 Noon - 2:00 p.m.  
**Plenary Session:**  
The Moment, The Mandate: The View From Here  
(sponsored by Gilead)  
**Location:** Sapphire Ballroom, Level 4
2:30 p.m. - 4:00 p.m.

Session 2:

Workshops

A Legislative Agenda to End the HIV/AIDS Epidemic: Appropriations, Programs and Policy
Location: 202 A, Level 2

Community Partnerships: HIV Prevention with Farmworkers and Rural Latinos
Location: 204 A, Level 2

CRUSH: A demonstration study designed to address the sexual health care needs and PrEP use among high risk youth
Location: 204 B, Level 2

Lessons from the field: Implementing a peer-based access to care program in North Carolina, experiences of the clients, peers, and agencies
Location: 206, Level 2

Reducing New HIV Infections Through Community Organizing and Engagement for Biomedical HIV Prevention in Los Angeles County
Location: 300 A, Level 3

Every Dose Every Day: Innovative E-learning Toolkit Supporting Prevention with Positive Persons
Location: 310, Level 3

In the Sandbox, Addressing Competition and Oversaturation in the Era of Community High Impact Prevention
Location: 311 A, Level 3

Expanding the Reach of Community Engagement: The Impact of Innovative Social Media Campaigns on Three World-Wide HIV Prevention Research Networks.
Location: 311 B, Level 3

Can Love Conquer Stigma: Building Trust Amidst Faith and Other Communities to Engage in Uncomfortable Conversations for Reducing HIV Related Stigma
Location: 313, Level 3

Continuing the advance against HIV/AIDS: A community driven Health Literacy and Wellness Agenda
Location: 314, Level 3

HOPWA Wait List ~ Be gone!
Location: Aqua AB, Level 3

ACA outreach and enrollment assistance to PLWH: Lessons from the first year and looking ahead
Location: Aqua C, Level 3

Reaching Beyond Your Doors: Maximizing Social Media Outreach to Recruit Young Men Who Have Sex With Men Into High Impact Prevention Services.
Location: Aqua D, Level 3

Models of Culturally and Linguistically Appropriate Services Relating to the National HIV/AIDS Strategy to Improve Outcomes
Location: Aqua E, Level 3

Range of Integrated HIV Planning Activities
Location: Aqua F, Level 3

The Affordable Care Act and Hepatitis C: Opportunities and Challenges
Location: 411, Level 4

Capacity of Black HIV Health Service Agencies to Serve in the Era of ACA: Does Racial/Ethnic Cultural Context Matter to Access and Retention in Quality Care?
Location: 500, Level 5

Grantwriting: Essential Ingredients for Writing Winning Proposals
Location: 501 C, Level 5

Session 2:

Roundtables

Third Party Reimbursement Basics for HIV Prevention and Psychosocial Support Agencies
Location: 300 B, Level 3

Good Participatory Practice Guidelines for Biomedical HIV Prevention Trials (GPP) Implementation
Location: 303, Level 3

Shawl Circle, Native Women’s guide to HIV Prevention and Breast and Cervical Cancer Early Detection
Location: 305, Level 3

A Gender Responsive Framework for the HIV Continuum of Care (Treatment Cascade)
Location: 307, Level 3

Bridging for Success
Location: 309, Level 3

Rolling with Resistance: How to Speak for Syringe Access Programs so People will Listen
Location: 502 A, Level 5
4:30 p.m. - 6:30 p.m.  
**Session 3:**  
- **Workshops**
  - Using Quality Improvement Tools to Increase Linkage to Care Outcomes in Newly Diagnosed PLWH/A: a prevention and care program evaluation  
  **Location:** 202 A, Level 2
  - PrEPare For Life: How PrEP is shifting the dynamic of HIV prevention and sexual health for young gay men of color  
  **Location:** 204 A, Level 2
  - Using Targeting and Recruitment Tools to Achieve HIV Testing Goals  
  **Location:** 204 B, Level 2
  - Redefining Health and Quality of Life: Reducing Stress, Anxiety, and Depression Through Troubleshooting the Mind with Kelee® Meditation – Reviewing Results from The Kelee® Meditation Medical Study and the Implications for HIV+ Patients and Health Care Providers  
  **Location:** 206, Level 2
  - Centers for Disease Control and Prevention (CDC) - Funded PS 12-1201 Comprehensive HIV Prevention Programs for Health Departments – Progress made towards High Impact Prevention  
  **Location:** 300 A, Level 3
  - Bridge to New Healthcare Options: The Ohio Experience  
  **Location:** 310, Level 3
  - Patient Navigation: Streamlining Linkage to Care and Reaching the National HIV/AIDS Strategy Goals  
  **Location:** 311 A, Level 3
  - Implementing High Impact Prevention: Lessons from Federally-Funded Demonstration Projects  
  **Location:** 311 B, Level 3
  - Your Social Networking Strategy (SNS) Game Plan: Coaching SNS Recruiters to Success  
  **Location:** 313, Level 3
  - Cultural Competency & HIV: Learning the Language  
  **Location:** 314, Level 3
  - The Role of Technology in HIV Prevention: The Feasibility of Diffusing and E-Health Innovation of Avatar Videos Designed to empower MSM to reduce their HIV Risks and Screen Routinely  
  **Location:** Aqua AB, Level 3
  - Understanding and Managing Burnout  
  **Location:** Aqua C, Level 3
  - Evidence-based Policies Needed to Increase the Emphasis on Access to Housing for People Living with HIV/AIDS  
  **Location:** Aqua D, Level 3
  - ACA and HIV: Experiences providing training and technical assistance to more than 300 US/Mexico Border HIV providers  
  **Location:** Aqua E, Level 3
  - Using Technology to Support Team Based Care  
  **Location:** 410, Level 4
  - The National Viral Hepatitis Public Policy Agenda: Strategies to expand hepatitis B and C prevention, testing, care, and treatment  
  **Location:** 411, Level 4
  - CBO University: Sustainability in the New ACA Landscape  
  **Location:** 501 C, Level 5

- **Roundtables**
  - Formative Research for the “HIV/STI Online Teaching Tool” (HOTT) for Young Men of Color  
  **Location:** 300 B, Level 3
  **Location:** 303, Level 3
  - Black Women, Faith & HIV: Finding a Balance Between Spirituality & Spiritual Beliefs for Effective HIV Prevention  
  **Location:** 305, Level 3
  - Evaluation of a Medical Care Coordination Case Management System for Improving HIV-Related Outcomes for Patients enrolled in a Community-Based Organization  
  **Location:** 307, Level 3
  - Thinking Beyond Truvada: PrEP as a concept for Black and Latino Gay Men  
  **Location:** 309, Level 3
  - Social Media and New Technologies to Effectively Reach, Engage and Recruit High Impact Prevention Participants, Along the HIV Continuum of Care  
  **Location:** 501 A, Level 5
  - Rethinking Prevention for Individuals at Risk of HIV Infection in the Affordable Care Act Era  
  **Location:** 501 B, Level 5
  - Choosing the right Collaborations, Alliances, Mergers and Partnerships (C.A.M.P.): How strategic organizational development can help sustain small ASO's in the Era of Healthcare reform  
  **Location:** 502 A, Level 5

4:30 p.m. – 6:00 p.m.  
**Special Event:**  
- **The Moment, The Mandate: Black, Gifted and Whole**  
  (sponsored by Gilead)  
  **Location:** Sapphire Ballroom, Level 4

6:15 p.m. – 9:00 p.m.  
**Memorial Event:**  
- **Dia de los Muertos Tribute**  
  **Location:** South Embarcadero Marina Park (one block from the Hilton)
JOIN US FOR A DYNAMIC DISCUSSION FEATURING

DAVID MALEBRANCHE, MD, MPH
Primary Care Physician
University of Pennsylvania Student Health Services

LEO MOORE, MD
Clinical Scholar
Robert Wood Johnson Foundation

SPECIAL GUEST:
KEITH GREEN
Community Advocate, Journalist & Researcher

FRIDAY, OCTOBER 3, 2014 - 4:30PM - 6:00PM
HILTON SAN DIEGO BAYFRONT - SAPPHIRE BALLROOM - LEVEL 4
Refreshments will be served. Seating is limited. First come, first served.
PLENARY SESSIONS & SPECIAL EVENTS

Symposium: 7:30 a.m. - 8:15 a.m.
Understanding The Affordable Care Act: Opportunities and Challenges to Care, Treatment and Essential Support Services for People Living with HIV

Presenter: Robert Greenwald, Director, Center for Health Law and Policy Innovation / Clinical Professor of Law, Harvard Law School, Boston, MA

Location: Sapphire Ballroom, Level 4

This symposium will provide an overview of where we are today in ACA implementation for people living with HIV. It will describe current efforts to make progress in addressing the care and treatment needs of individuals and families living with HIV, outlining the major ongoing challenges we are confronting as well as strategies for maximizing the potential of health reforms.

Plenary Luncheon: 12:00 Noon - 2:00 p.m.
The Moment, The Mandate: A View From Here (Sponsored by Gilead)

Presenter: Laverne Cox LGBTQ Advocate, Actress, Television Producer / Lisa Fitzpatrick, MD, MPH Fellow Harvard Kennedy School of Government / Gregorio Millet, MPH Vice President and Director, Public Policy amfAR

Location: Sapphire Ballroom, Level 4

The HIV community has been on a journey of transformation and development for over 30 years. We now face the ultimate test of our collective capacities - retool HIV services and mainstream health systems to: 1) insure the longest, healthiest lives possible for PLWH, 2) get to zero new infections, and 3) leave no one behind. Join us for a provocative plenary reflecting on this critical time in the US response to HIV and consider the paths we must forge to help stop the virus.

Special Event: 6:15 p.m. - 9:00 p.m.
The Moment, The Mandate: Black, Gifted and Whole (Sponsored by Gilead)

David Malebranche, MD, MPH Primary Care Physician, University of Pennsylvania Student Health Services
Leo Moore, MD Clinical Scholar, Robert Wood Johnson Foundation, Los Angeles, CA

Special Guest: Keith Green, Community Advocate

Location: South Embarcadero Marina Park (one block from the Hilton)

HIV does not exist in a vacuum. Any meaningful discussion must be a dialogue about intertwining issues that impact our ability to prevent HIV infection, get regularly tested and engage in lifelong care and treatment. For Black same-gender-loving men, that discussion is about general and mental health, race, culture, sexual identity and self worth, and that's just for starters! Please join David Malebranche and Leo Moore for a frank conversation reflecting on health, wellness and the new state of HIV.

Memorial Event: 6:15 p.m. - 9:00 p.m.
Dia de los Muertos tribute

Coordinated by the USCA 2014 San Diego Host Committee and the National Latino AIDS Action Network (NLAAN)

Location: South Embarcadero Marina Park (one block from the Hilton)

Please join the USCA’14 Host Committee and the National Latino AIDS Action Network (NLAAN) for a beautiful Dia de los Muertos tribute. In remembrance of those whom we have lost in the struggle of HIV/AIDS a memorial will be held in their honor. The Memorial will start with a traditional Mexican procession beginning at 6:15 p.m. outside the Hilton Hotel. Mariachis along with people dressed in traditional Mexican costumes will walk for one block to the South Embarcadero Marina Park where altars (ofrendas) have been created. Please feel free to bring remembrances of loved ones to place on the altars. While there is solemnness to this event, it is also a celebration of life and the party will begin after brief comments from NLAAN. Traditional Mexican food and beverages will be provided along with the opportunity to purchase additional items from gourmet food trucks. This memorable event will be colorful and festive so don’t forget to bring your cameras as we celebrate the impact that so many have had on our lives. Music and dancing will continue until 9pm.
Is diarrhea holding you back? If you are on HIV medications, Fulyzaq is a plant-based, FDA-approved prescription medication that may help manage your diarrhea.

**Indication**
FULYZAQ® (crofelemer) is an antidiarrheal indicated for the symptomatic relief of noninfectious diarrhea in adult patients with HIV/AIDS on antiretroviral therapy.

**Important Safety Information about FULYZAQ**
FULYZAQ® (crofelemer) delayed-release tablets should not be used for the treatment of infectious diarrhea. It is important that your healthcare provider considers infectious causes of diarrhea before you start taking FULYZAQ. If infectious causes are not considered, and you begin taking FULYZAQ based on a probable diagnosis of noninfectious diarrhea, there is a risk that you will not receive the appropriate treatments, and your disease may worsen.

- FULYZAQ tablets should be swallowed whole. FULYZAQ tablets should not be crushed or chewed. You may take FULYZAQ with or without food. You should follow the instructions of your healthcare provider.
- If you are pregnant, or planning to become pregnant, talk to your healthcare provider before taking FULYZAQ. The safety and effectiveness of FULYZAQ have not been established in people younger than 18 years of age.
- In clinical studies, the most common adverse reactions associated with FULYZAQ — occurring in at least 3% of patients taking FULYZAQ — were upper respiratory tract infection, bronchitis (inflammation of the lining of the tubes which carry air to and from your lungs), cough, flatulence (intestinal gas passed through your rectum), and increased bilirubin (a waste product of the breakdown of red blood cells).
- You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch/ or call 1-800-FDA-1088.

Please see following page for brief summary of Prescribing Information for FULYZAQ.
IMPORTANT PATIENT INFORMATION
The following is a brief summary only. See complete Prescribing Information at Fulyzaq.com or request complete Prescribing Information by calling 1-800-508-0024. This information does not take the place of talking with your doctor about your medical condition or your treatment.

WHAT IS FULYZAQ?
FULYZAQ is a prescription medication used to improve symptoms of noninfectious diarrhea (diarrhea not caused by a bacterial, viral, or parasitic infection) in adult patients with HIV/AIDS who take HIV medication.

WHO SHOULD NOT TAKE FULYZAQ?
• FULYZAQ should not be taken if you have diarrhea caused by an infection
• Your doctor and you should make sure your diarrhea is not caused by an infection (such as bacteria, virus, or parasite) before you start taking FULYZAQ

WHAT ARE THE POSSIBLE SIDE EFFECTS OF FULYZAQ?
• Upper respiratory tract infection (nasal or sinus infection)
• Bronchitis (inflammation of the lining of the tubes which carry air to and from your lungs)
• Cough
• Flatulence (intestinal gas passed through your rectum)
• Increased bilirubin (a waste product of the breakdown of red blood cells)
For a full list of side effects, please talk to your doctor.
Tell your doctor if you have any side effect that bothers you or does not go away.
You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

SHOULD I TAKE FULYZAQ IF I AM:
Pregnant or Planning to Become Pregnant?
• Studies in animals show that FULYZAQ could cause harm to an unborn baby or affect the ability to become pregnant
• There are no studies in pregnant women taking FULYZAQ
• This drug should only be used during pregnancy if clearly needed
A Nursing Mother?
• It is not known whether FULYZAQ is passed through human breast milk
• If you are nursing, you should tell your doctor before starting FULYZAQ
• Your doctor will help you to make a decision whether to stop nursing or to stop taking FULYZAQ

Under 18 or Over 65 Years of Age?
• FULYZAQ has not been studied in children under 18 years of age
• FULYZAQ studies did not contain a large number of patients over the age of 65; therefore, it is unclear if this age group will respond differently

Talk to your doctor to find out if FULYZAQ is right for you.

HOW SHOULD I TAKE FULYZAQ?
• FULYZAQ should be taken orally, by mouth 2 times per day
• FULYZAQ tablets may be taken with or without food
• FULYZAQ tablets should not be crushed or chewed
• FULYZAQ tablets should be swallowed whole

WHAT SHOULD I KNOW ABOUT TAKING FULYZAQ WITH OTHER MEDICATIONS?
• If you are taking any prescription or over-the-counter (OTC) medications, or herbal supplements or vitamins, tell your doctor before starting FULYZAQ

WHAT IF I HAVE MORE QUESTIONS ABOUT FULYZAQ?
• For more information, please see the full Prescribing Information at Fulyzaq.com or speak to your doctor or pharmacist

To report side effects, a product complaint, or for additional information, call: 1-800-508-0024.

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The botanical drug substance of FULYZAQ is extracted from Croton lechleri (the botanical raw material) that is harvested from the wild in South America.
The Evidence-based Behavioral Interventions that support Prevention with Positive (PwP) Persons

**Presenters:** Thomas Siegmeth, AltaMed Health Services, Presenters: Charles Collins, Ph.D., Centers for Disease Control and Prevention, Atlanta, GA / Jonny Andia, Ph.D., Centers for Disease Control and Prevention, Atlanta, GA / Patrick Piper, Long Beach, CA

**Location:** 202 A, Level 2

**Track:** High Impact Prevention

**Level:** Intermediate

This combined seminar presentation will discuss and present how Evidence-based Behavioral Interventions: Mpowerment, PROMISE, START, WILLOW, and CONNECT were being adapted for HIP. Concrete examples on how the Community PROMISE intervention has been adapted using the HIV continuum of care in terms Role Model Stories will be presented.


**Presenters:** Miguel Chion, AIDS Project Los Angeles, Los Angeles, CA / Miguel Bujanda, AIDS Project Los Angeles, Los Angeles, CA

**Location:** 204 A, Level 2

**Track:** High Impact Prevention

**Level:** Intermediate

APLA will provide an interactive and participatory seminar using specific learning theories such as adult learning theories. The presenters will present APLA capacity building framework and approach. Using the case of PCC in Puerto Rico, APLA will show how it designed a plan to build capacity of the jurisdiction in Puerto Rico, using blended CBA services, using distant technologies, and creating peer trainers for PCC. Time will be allocated for Q&A.

The Ryan White Work Group Presents - Funding HIV Treatment: The Future of the Ryan White Program

**Presenters:** Ann Lefert, National Alliance of State and Territorial AIDS Directors Washington, DC / William McColl, AIDS United, Washington, DC

**Location:** 501 c, Level 5

**Track:** Linkage and Engagement in HIV Care

**Level:** Beginner

The Ryan White program is the largest federal program devoted solely to HIV/AIDS. With Medicaid expansion occurring in 26 states and Washington, DC under the Affordable Care Act (ACA) (but not in at least 19 others with ongoing debate in 5), along with the creation of State marketplaces, many new ideas are emerging about the potential role of the Ryan White Program in the future. Most community members agree that the program must continue, but it is very likely that the Ryan White Program will face pressures to change so that it does not duplicate functions of the ACA and that it will better align with the goals of the National HIV/AIDS Strategy. The Ryan White Work Group is working to create community agreement on how to move forward. The seminar will be an opportunity for community members to discuss best practices, outcomes from the Ryan White HIV/AIDS Program they would like to see, an opportunity to provide input into how best to reauthorize the program, and enhance our health care system to ultimately win the fight against HIV. The presentation will feature a short keynote speech and a guided and moderated conversation to take place among a diverse and knowledgeable panel within the HIV field. Audience participants will have opportunities to engage in direct response and the opportunity for follow-up.
Raising the Bars: How Health Departments Are Impacting the HIV Care Continuum

**Presenter:** Todd Harvey, National Alliance of State & Territorial AIDS Directors, Washington, DC

**Location:** 410, Level 4

**Track:** High Impact Prevention

**Level:** Intermediate

As the cornerstone implementer's of federal public health policy and initiatives, state and local health departments lead our nation’s fight against the HIV epidemic. Raising the Bars highlights how state and local health departments are leveraging changes in our nation’s rapidly changing healthcare system in an uncertain funding environment to promote the health of those living with HIV and disseminating new tools to help prevent HIV infection in those who are not living with HIV. These efforts depend on meaningful collaboration between communities and health departments, particularly to address persistent HIV-related health disparities in communities of color, especially among gay men/MSM of color. The Raising the Bars seminar will feature examples from health departments creating a responsive service system for HIV prevention and care to meet the current context and improve outcomes along the HIV care continuum. Discussion will include opportunities to identify meaningful ways for community and health department collaboration to adapt existing systems to enable our national to achieve the goals set forth by the National HIV/AIDS Strategy.

Two Years Post Transition from Traditional ASO to Comprehensive Care Center

**Presenters:** William Hardy, AIDS Resource Center Ohio, Dayton, OH / Peggy Anderson, AIDS Resource Center Ohio, Columbus, OH / Anna Wuerth, AIDS Resource Center Ohio, Columbus, OH / Aaron Clark, AIDS Resource Center Ohio, Columbus, OH

**Location:** 204 B, Level 2

**Track:** Organizations and Change Management

**Level:** Advanced

This seminar will provide audience members with an understanding of how traditional AIDS Service Organizations can transition to a more sustainable business model by developing billable services and utilizing the 340B pharmacy program. We will share our two year post-opening perspective and will examine lessons learned in opening our second Medical Center and Pharmacy location.

We will also highlight the incredible outcomes that patients experience as a result of having multiple care services and a pharmacy at one location.

An Overview and Status Update of the CDC-Funded PS 12-1201 Category C Projects

**Presenter:** John Beltrami, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 300 A, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

In March 2012, CDC began funding 30 health departments to conduct demonstration projects under Category C of its PS 12-1201 Comprehensive HIV Prevention Programs Funding Opportunity Announcement. The objective is to provide an overview and status update of the Category C projects. By the end of the presentation, attendees will understand the rationale, requirements, and process of Category C work; learn about progress made by the grantees and CDC; learn about the most frequent requests for technical assistance; and learn about quantitative and qualitative results, including challenges and lessons learned. To maximize understanding and learning, questions will be encouraged during the presentation.
Interventions Tackling Cardiovascular Disease and Cancer in HIV: HAART to Heart, INCASO, and A Pain in the Butt.

**Presenters:** Dominique Guinn, Texas Southern University, Houston, TX / J. Michael Berry-Lawhorn, University of California San Francisco, San Francisco, CA / Jack E. Burkhalter, Memorial Sloan Kettering Cancer Center, New York, NY

**Location:** 206, Level 2

**Track:** Science and Research Translation

**Level:** Intermediate

According to Healthy People 2020, heart attack, stroke, and cancer are the most widespread and costly health issues facing the nation today with heart disease as the leading cause of death in the United States. HIV infected individuals are 1.61 times more likely to develop some type of cardiovascular disease than their uninfected counterparts, and those being treated with an antiretroviral therapy regimen are 1.5 times more likely to develop cardiovascular disease than those patients who have not started medication therapy. Cancer is the second most prevalent cause of death in the U.S., and among PLWHA there is elevated risk for both AIDS-defining and non-AIDS defining cancer compared to the general population. Cancer risk increases with age, and the HIV population is aging, contributing to the risk burden. The AIDS Malignancy Consortium conducts cancer prevention and treatment clinical trials in the HIV/AIDS population and those at risk, but awareness of this resource is low for PLWHA with cancer. Unlike the most common AIDS-defining cancers, Kaposi’s sarcoma and lymphoma, the incidence of anal cancer in HIV-infected persons has increased, not decreased since the introduction of antiretroviral therapy. The purpose of this seminar is to describe interventions to address the knowledge gaps about cardiovascular disease and cancer and promote awareness and action to ultimately improve health outcomes for PLWHA.

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Behavioral Health in HIV Care: Maximizing Care Capacity and Engagement

**Presenters:** Karen McKinnon, Columbia University, New York, NY / Francine Cournos, Columbia University, New York, NY / John Nelson, Rutgers University, Newark, NJ

**Location:** 310, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

For more than two decades, federal dollars have been invested to develop a health care work force to provide quality care to people living with HIV/AIDS. With the advent of care integration and coordination incentives being offered under the Affordable Care Act (ACA), HIV expertise likely will be needed in a wider variety of treatment settings than ever before. Understanding best practices for HIV and behavioral treatment and coordination as well as continuing to develop a work force to implement those best practices is critical to maintaining quality in our expanding care system. Provider training has resulted in HIV knowledge and skills gains as well as practice changes in community based organizations, hospitals, and community health care settings. Moreover, service delivery changes following training appear to be sustainable. Clinical systems of care also have shown positive changes following training including modifying referral procedures and creating new prevention and care protocols. This seminar will present the evidence base of best practices for HIV and behavioral health care as a platform from which pragmatic, focused program planning and future training can be developed and implemented.

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Re-thinking Non-Profits: Seeking Synergies and Innovations for Sustainability

**Presenters:** Fungisai Nota, PhD, MPH, CCEP, AIDS Care Group, Sharon Hill, PA

**Location:** 311 B, Level 3

**Track:** Organizations and Change Management

**Level:** Beginner

Funding sources for AIDS Service Organizations and other non-profits organizations are unstable and in some cases decreasing. The number of patients who need services is increasing and the nature of those needs is getting complex. This seminar analyzes the current challenges facing non-profits and offer alternative approaches necessary to ensure sustainability especially for AIDS Service Organizations.
Optimizing HIV Health Outcomes: Integration of Mental Illness Treatment into HIV Medical Care

**Presenters:** Manisha H. Maskay, AIDS Arms, Inc., Dallas, TX / Ashley Innes, AIDS Arms, Inc., Dallas, TX

**Location:** 311 A, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

Mental health and substance abuse disorders can negatively impact the care that HIV+ individuals receive and as well as their health outcomes. They may not be prescribed HIV medications due to the medical provider's concerns about their instability, be unable to navigate the healthcare system and have difficulty with staying in care or adhering to treatment. This session will present information about the prevalence of co-occurring mental health and substance abuse disorders among people living with HIV and will explore strategies to integrate treatment of mental health disorders into HIV medical care. In addition, it will provide information on the impact of an integrated model on retention in medical care, treatment adherence and viral suppression. Potential challenges and lessons learned will also be discussed.

Taking a Collaborative Approach to Patient-Centered HIV Care and Medication Management

Sponsored by Walgreens

**Location:** 500, Level 5

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

There is a growing need for collaboration and support across care partners to address the specific needs of this group people living with HIV, particularly those individuals over the age of 50. Our panel of treatment advocates will share their perspectives and thoughts about successful strategies. Attendees will also learn more about a national program by the Centers for Disease and Control aimed at improving HIV prevention and treatment outcomes by integrating community pharmacists and clinical sites into a model of patient-centered HIV care. Refreshments will be provided.

Implementation of an Integrated Care Service Model for HIV Care

**Presenters:** Alonso Bautista, AltaMed Health Services Corporation, Los Angeles, CA / Sarah Pincu, AltaMed Health Services Corporation, Los Angeles, CA / Yolanda Salinas, AltaMed Health Services Corporation, Los Angeles, CA / Thomas Siegmeth, AltaMed Health Services Corporation, Los Angeles, CA

**Location:** 313, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

With national attention on the HIV Care Continuum, significant efforts have been placed on identifying effective strategies that address retention efforts, compliance to treatment and achieving viral suppression, particularly for patients from the Latino and other communities of color, given that prevalence of HIV transmission among these groups continues to be disproportionately high in the U.S. The Medical Care Coordination (MCC) program has allowed for a new approach to care which coordinates and integrates all related medical and support services. With increased access to multi-disciplinary care within the medical home and utilizing ongoing comprehensive assessments, the MCC program has improved the health outcomes of those who have historically struggled with compliance to care. This discussion will demonstrate how the implementation of an integrated model has been successful despite the ongoing daily psychosocial and life stressors faced by our population. Discussion will also include the use of EMR in the maintenance and scheduling of patients who have otherwise been lost to follow-up.
Trans women and pre-exposure prophylaxis (PrEP): Are we prepared for PrEP?

**Presenters:** JoAnne Keatley, MSW, Danielle Castro, MA, MFTi and Christina Quinonez, Center of Excellence for Transgender Health, San Francisco, CA / Luis Freddy Molano, M.D. Community Healthcare Network, New York, NY / Bamby Salcedo, Trans Latina Coalition, Los Angeles, CA / Cecilia Chung, Transgender Law Center, San Francisco, CA / Cathy Kapua, Life Foundation, Honolulu, HI / Bali White, MA, Lutheran Medical Center, Brooklyn, NY

**Location:** 314, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

Although trans women continue to be disproportionately impacted by HIV, there is little to no guidance available for the proven efficacy and use of PrEP. CBOs and clinics have been encouraged to advocate for the use of PrEP for high risk trans women throughout the United States, even in the absence of data. This seminar will increase the capacity of CBOs and clinics to better understand the background, current practices, and community perspectives of PrEP for trans women.

Building Housing Partnerships to Improve Housing Stability and Increase Health Outcomes

**Presenters:** Leigh Evans, CommWell Health, Dunn, NC / Verna Gant, Family Health Centers of San Diego, San Diego, CA / Jodi Davich, Multnomah County Health Department, Portland, OR / Kate Franza, San Francisco Department of Health, San Francisco, CA / Renetta Boyd, Health Resources and Services Administration, HIV/AIDS Bureau, Special Projects of National Significance, Washington, DC / Jane Fox, Boston University School of Public Health, Boston, MA / James Apt, Boston Healthcare for the Homeless Program, Boston, MA

**Location:** Aqua AB, Level 3

**Track:** Housing

**Level:** Intermediate

This seminar will feature presentations and interactive discussions with four programs working with HIV homeless/unstably housed populations in rural and urban settings and the federal funding agency. Sites will provide case examples of how they utilize emergency and transitional housing to link and retain clients in HIV care, identify hidden homeless populations, successful methods to accessing and keeping HIV patients in long term supportive housing, and create and maintain collaborative relationships with housing partners. In addition, there will be a discussion of how the federal Ryan White program works in conjunction with the federal housing programs such as HUD and HOPWA to support the efforts of these demonstration models. Participants will also learn about new tools to document the activities of navigators and the role they play in increasing patient housing stability and linkage and retention into HIV primary care.
Train the Trainer Seminar: Fundamentals of Care Coordination for HIV Patient Navigators

**Presenters:** Sarah Blust, Primary Care Development Corporation (PCDC), New York, NY / Karla Silverman, Primary Care Development Corporation (PCDC), New York NY / Robin Pearce, Asian Pacific Islander American Health Forum (APIAHF), San Francisco, CA

**Location:** Aqua C, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

This “train the trainer” seminar will offer participants an opportunity to learn about a new and valuable training resource for anyone working on the front-line with HIV patients. “Care Coordination Fundamentals”, produced by Primary Care Development Corporation in partnership with 1199 SEIU Training and Development Fund is a twenty-four, two-hour class course that introduces staff to the concepts of patient navigation and care coordination and helps them develop the practical skills needed to provide these services. This seminar will provide an overview of the 24-class course and training approach, demonstrate how this class is taught in the field and offer an opportunity for participants to gain a basic understanding for how to use this course to train HIV care coordination staff at their own organization.

Update: Presidential Advisory Council on HIV/AIDS

**Presenters:** Federal Advisory Committee Members from the Presidential Advisory Council on HIV/AIDS

**Location:** Aqua D, Level 3

**Track:** Organizations and Change Management

**Level:** Advanced

The presenters will provide an overview on PACHA's work since the release of the National HIV/AIDS Strategy (NHAS) in 2010 and discuss how PACHA's work pertains to many aspects of the epidemic. The purpose of the seminar is for audience members to hear the PACHA's recommendations to the White House and to the Secretary of the US Department of Health and Human Services. The seminar will be facilitated by Kaye Hayes, MPA, Executive Director of the PACHA.

WE COUNT: AANHPIs and the new HIV prevention landscape

**Presenter:** Sapna Mysoor, A&PI Wellness Center, San Francisco, CA

**Location:** 411 AB, Level 4

**Track:** High Impact Prevention

**Level:** Beginner

This seminar will focus on opportunities for HIV prevention providers to utilize High-Impact HIV Prevention strategies to reach Asian American, Native Hawaiian, and Pacific Islander (AANHPI) communities. We will present on the current state of HIV among AANHPI communities and engage participants in discussion about how to continue addressing stigma and increase acceptance of and engagement in interventions such as HIV Testing, PreP/PEP and Prevention with Positives among higher-risk AANHPI populations, such as men who have sex with men and transgender communities. While this seminar will focus on AANHPI communities, the content will be applicable to many communities of color with whom providers work.
**Sector Transformation: What Agencies Need & the Unique Role Funders Can Play**

**Moderator:** Kandy Ferree, 360 Strategies, Frenchtown, NJ

**Presenters:** Sarah Hamilton, Funders Concerned About AIDS, Washington, DC / Vignetta Charles, AIDS United, Washington, DC

**Location:** Aqua F, Level 3

**Track:** Organizations and Change Management

**Level:** Beginner

The scale of changes in the health sector is stretching HIV/AIDS service providers and funders beyond their traditional skill sets and historical experiences. This session offers the opportunity to hear directly from leading private funders of HIV/AIDS, LGBTQ issues, and harm reduction on how they are exploring and funding different models – from mergers and strategic collaborations to management and leadership training – that are needed to transform the sector to remain relevant in these changing times.

Presented in partnership with AIDS United's CBO University Workshop (Oct. 3 4:30-6:00 pm).

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**Training providers to keep highly-mobile HIV-infected patients in continuous care across and between borders**

**Presenters:** Thomas Donohoe, UCLA Pacific AETC, Los Angeles, CA / Alyssa Bittenbender, Arizona Pacific AETC, Tucson, AZ / Michael Noss, Texas/Oklahoma AETC, Dallas, TX / Kiesha McCurtis, UCLA Pacific AETC, Los Angeles, CA / Nicolé Mandel, UCSF Center for HIV Information, San Francisco, CA / Tracy Jungwirth, New Mexico AETC, Albuquerque, NM / Nancy Warren, Pacific AETC, San Francisco, CA / Wally Cantu, Texas Oklahoma AETC, Harlingen, TX / Kevin Kharmarko, AETC National Evaluation Center, San Francisco, CA / Janet Myers, AETC National Evaluation Center, San Francisco, CA

**Location:** Aqua E, Level 3

**Track:** Domestic/International Issues Intersection

**Level:** Intermediate

Keeping highly mobile, migrant, border and bi-national patients with HIV in continuous care can be challenging, but it is a critical component of achieving better individual and public health outcomes. The U.S.-Mexico border region (including the areas between the border and 61 miles north of the border) has both transient populations and some of the poorest health and economic conditions in the nation, regardless of immigration status. The U.S.-Mexico Border AIDS Education & Training Centers Steering Team (UMBAST) is a 10-year collaborative effort spearheaded by the AIDS Education and Training Center (AETC) network of local, regional, and national training centers as well as other Federal and local stakeholders. This interactive 3-hour seminar will discuss (go back to describe) UMBAST work over the past 5 years, including provider-training efforts to keep HIV-infected patients in continuous care when they migrate within and between U.S. border states, and when they return to Mexico and Central America. The seminar will also present different modalities, technologies, and resources developed for these training efforts, which included more than 100 U.S. Immigration and Custom Enforcement clinicians. We will also describe how HIV service providers on the border and throughout the U.S. can use our Website (AETCBorderHealth.org) as an HIV training and continuity of care resource, especially for patients who may return to Mexico and Central America.
EVERYBODY HAS AN HIV STATUS. WE ARE ALL HIV EQUAL.

HIV Equal is an international multimedia campaign that aims to promote HIV testing and end HIV stigma by creating a social art movement that changes the way people think about HIV and which reopens the dialogue about HIV.

Find HIV Equal on Social Media.

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Visit us online at:
HIVequal.org
for updated information on health, education, personal experiences & more.
A Legislative Agenda to End the HIV/AIDS Epidemic: Appropriations, Programs and Policy

Presenters: William McColl, AIDS United, Washington, DC
Bridget Verrette, The AIDS Institute, Washington, DC

Location: 202 A, Level 2

Track: Retention in HIV Care Leading to Viral Suppression

Level: Beginner

Advances in HIV/AIDS prevention and treatment have demonstrated the potential to end the U.S. HIV/AIDS epidemic. Research shows anti-retroviral HIV treatment helps people with HIV live longer and healthier lives and has the potential to reduce HIV transmission rates. At a large scale, finding people with HIV (especially early new cases), linking them to care and helping them adhere to care prevents new cases through treatment. At a policy level, these broader benefits of HIV treatment have the potential to be enhanced by increasing access to health coverage through the Affordable Care Act (ACA) which will ultimately make insurance more accessible and affordable through the insurance marketplaces and through Medicaid expansion. Still, with national fiscal uncertainty and gridlock in Washington has created an insecure future for many key domestic HIV/AIDS programs. Spending cuts, deficit reduction, and competing interests can all impede access to care and treatment and prevention programs, and ultimately retention in care which leads to viral suppression.

This workshop will host a panel of HIV/AIDS programs seeking to end the epidemic by integrating program with their policy work by creating and acting on a legislative agenda at the Congressional, State and local levels. Participants will learn the current status of federal funding for domestic HIV/AIDS programs, as well as advocacy efforts on the domestic HIV/AIDS agenda with a focus on increased funding. Participants will have the opportunity to learn and trade strategies as well as dialogue about the future of the programs which people in their communities rely on to achieve retention in care for people living with HIV and, ultimately, viral suppression and how it is impacting our goal to achieve an AIDS-free generation.

Community Partnerships: HIV Prevention with Farmworkers and Rural Latinos

Presenter: Carlos Ugarte, Farmworker Justice, Washington, DC

Location: 204 A, Level 2

Track: Domestic/International Issues Intersection

Level: Beginner

This presentation gives an overview of HIV/AIDS in the farmworker community, explores the development of legal-medical collaborations as a powerful tool to address HIV prevention needs in migrant farmworker communities, and discusses strategies to get other non-traditional partners involved in HIV prevention work. Presenters will explain a model of inter-agency collaboration that works to address the social determinants of health in communities. The workshop will also explore examples of organizational partnerships and effective outreach and education tools. Involving an entire community in HIV prevention will only benefit the community as a whole and work towards decreasing the rate of HIV.

CRUSH: A demonstration study designed to address the sexual health care needs and PrEP use among high risk youth

Presenters: Kristin Kennedy, MS, CRUSH Project, Oakland, CA / Jonathan Van Nuys, RN, MS, NP, CRUSH Project, Oakland, CA

Location: 204 B, Level 2

Track: High Impact Prevention

Level: Advanced

Pre-Exposure Prophylaxis (PrEP) has proven to be efficacious in clinical study settings for the prevention of HIV infection; however, more knowledge is needed to inform implementation of PrEP in high risk urban populations. The CRUSH Project (Connecting Resources for Urban Sexual Health), located at the East Bay AIDS Center (EBAC) in Oakland, California, is the first demonstration study designed to evaluate a combination of program approaches to address the sexual health care needs and the use of PrEP among high risk youth in Alameda County. The CRUSH Project’s target population is young men who have sex with men ages 18-29, transgender persons who have sex with men, and sex partners of HIV positive individuals. The aim is to create a positive space where young people can drop in to get STI testing and sexual health services, including PEP (Post-Exposure Prophylaxis) and PrEP anytime it’s needed.
Lessons from the field: Implementing a peer-based access to care program in North Carolina, experiences of the clients, peers, and agencies

**Presenters:** Beth Stringfield, Center for Health Policy and Inequalities Research, Durham, NC / Kimberly Walker, Center for Health Policy and Inequalities Research, Durham, NC / Sara LeGrand, Center for Health Policy and Inequalities Research, Durham, NC

**Location:** 206, Level 2

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

This session will explore the challenges and successes of implementing a peer-based access to care and retention program in the southeastern US, the NC Positive Charge Initiative. Starting with the program design, we’ll discuss the pros and cons and changes we had to make along the way. We’ll look from the peers’ perspective, in terms of challenges and successes to helping clients access, maintain, and thrive in care using a peer-based model. From the agencies’ perspective, we’ll explore the changes they experienced in their services, organizational structure, and capacity to reach clients and the struggles they overcame as they integrated peers into their agency for the first time. From the clients’ perspective we’ll discuss barriers to care, adherence and health outcomes, and what was different about this program that allowed them to access and maintain medical care. We’ll share the lessons learned and tools developed to support peers and agencies in their work. For those seeking to evaluate their access to care programs, we’ll review the outcomes of this project, our evaluation process, and suggestions for others undertaking program evaluation.

Reducing New HIV Infections Through Community Organizing and Engagement for Biomedical HIV Prevention in Los Angeles County

**Presenters:** Kiesha McCurtis, UCLA, Los Angeles, CA / Miguel Martinez, CHLA, Los Angeles, CA / Robert Renteria, LAC PrEP Workgroup, Los Angeles, CA / Natalie Sanchez, AltaMed, Los Angeles, CA / AJ King, LAC PrEP Workgroup, Los Angeles, CA / Kieta Mutepfa, LAC PrEP Workgroup, Los Angeles, CA

**Location:** 300 A, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

This session will be presented by members of the LA County PrEP Workgroup (LAC PWG) and will feature pre and post test results conducted during trainings, highlights from the biomedical prevention curriculum as well as lessons learned and best practices and principles for successful community organizing, engagement and advocacy. By the end of this workshop, participants will be able to 1) identify principles for successful community organizing and coalition building around biomedical prevention, 2) practice skills in the translation of key concepts around biomedical prevention, and 3) apply lessons learned and best practices to local biomedical prevention mobilization efforts.
Every Dose Every Day: Innovative E-learning Toolkit Supporting Prevention with Positive Persons

**Presenters:** Rhondette Jones, MPH, Centers for Disease Control and Prevention, Atlanta, GA / Kathleen Green, PhD, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 310, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

This workshop will include an overview of the CDC's Every Dose Every Day e-learning toolkit which includes a mobile application and 4 e-learning strategies (HEART, SMART Couples, Peer Support and Partnership for Health - Medication Adherence). This workshop will describe the mobile app as well as the content of each module: theoretical underpinnings, key players, staff roles and responsibilities, session content, videos of sessions in action, and tips on easily integrating each strategy into an agency/clinic. Participants will be asked to discuss how HIV providers can integrate these strategies into their practice and to identify one thing that their agency can do to support implementation of these strategies in clinical or non-clinical settings.

Continuing the advance against HIV/AIDS: A community driven Health Literacy and Wellness Agenda

**Presenters:** Derek Hodel, Toronto, Canada Moises Agosto and Danielle Houston, National Minority AIDS Council, Washington, DC

**Location:** 314, Level 3

**Track:** Science and Research Translation

**Level:** Intermediate

Treatment Education as we know it must be reconfigured and contextualized in a broader framework that is inclusive of social determinants of health and wellness. This workshop will provide an overview of NMAC’s agenda as we move forward to transform HIV Treatment Education. Programmers, funders, implementers, treatment educators and PLWH leaders are encouraged to attend.

In the Sandbox, Addressing Competition and Oversaturation in the Era of Community High Impact Prevention

**Presenters:** Ricardo Beato, Centers for Disease Control and Prevention, Atlanta, GA / Veronica McCants, Centers for Disease Control and Prevention, Atlanta, GA / Stephanie Celestain, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 311 A, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This workshop will provide examples of the challenges associated with oversaturation and competition among community-based organizations implementing high impact prevention strategies, contrasting it with the benefits of collaboration and coordination of services, and providing best practices for agencies to improve coordination and collaboration in their jurisdiction. The workshop will include three real-life examples of best practices, including their processes and outcomes. Participants will also engage in exercises to put the collaboration and coordination principles into practice.

Can Love Conquer Stigma: Building Trust Amidst Faith and Other Communities to Engage in Uncomfortable Conversations for Reducing HIV Related Stigma

**Presenter:** The Balm in Gilead, Richmond, VA

**Location:** 313, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

After more than thirty years into the HIV epidemic, stigma remains as a highly significant factor that impedes HIV prevention, care and treatment. This workshop will share tools and practices geared toward building trust within Faith-Based Organizations and between faith and other communities to address the often undiscussed ignorance, fear, frustration, confusion and malice engendered from HIV related stigma. Participants will learn skills to aid in building the necessary trust to engage in dialogue as well as take action to reduce stigma against persons living with HIV or at high risk for HIV infection.
Expanding the Reach of Community Engagement: The Impact of Innovative Social Media Campaigns on Three World-Wide HIV Prevention Research Networks.


Location: 311 B, Level 3
Track: Science and Research Translation

Level: Intermediate

Social media has become a cost effective tool, raising awareness, changing public attitudes, educating constituent groups and publicizing programmatic successes about social issues such as HIV prevention and treatment. This session will review best practices for the conduct of community engagement that was directed by three National Institute of Health (NIH) funded biomedical HIV prevention research networks and their affiliated clinical research sites through the use of social media campaigns that utilized Twitter, Facebook, YouTube and Instagram. Emphasis will be placed on social campaign development, as will be demonstrated by a review of the delivery and evaluation of campaigns related to three HIV prevention research protocols. Those studies focused on the development of an HIV vaccine, a rectal microbicide and pre-exposure prophylaxis (PrEP).

Capacity of Black HIV Health Service Agencies to Serve in the Era of ACA: Does Racial/Ethnic Cultural Context Matter to Access and Retention in Quality Care?


Location: 500, Level 5
Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

Full implementation of the Affordable Care Act (ACA) will change the course of how community-based AIDS service organizations provide prevention, care and treatment services. This workshop is an opportunity for frank dialogue, critical thinking and collaborative solutions which will focus on the current capacity and infrastructure needs of Black community-based AIDS service organizations to effectively compete for funding and provide quality prevention and treatment services in the age of ACA. The workshop will also examine the factors associated with racial and cultural competence and the significance of these factors relative to access and retention in care.
ACA outreach and enrollment assistance to PLWH: Lessons from the first year and looking ahead

**Presenters:** Stewart Landers, John Snow, Inc., Boston, MA / Juli Powers, John Snow, Inc., Atlanta, GA / Amy Killelea, NASTAD, Washington, DC / John Peller, HIVHealthReform.org, AIDS Foundation of Chicago, Chicago, IL

**Location:** Aqua C, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

This workshop will help participants understand the importance of enrollment into ACA options; identify strategies and challenges from first year of ACA enrollment; and learn about tools and resources to facilitate outreach and enrollment in the future. We will focus on successful strategies to address client concerns in the enrollment process, with an emphasis on culturally specific messages and how to developing tools and strategies to address common barriers to completing Medicaid and Marketplace product enrollment, with an emphasis on those that disproportionately affect RWHAP minority clients and culturally appropriate solutions. We will also discuss successful strategies to make sure consumers don’t lose eligibility for non-payment of premiums and models for collaborations with navigator and funded enrollment assisters. Finally, the workshop will look at strategies for aligning RW/ADAP application and enrollment with Marketplace/Medicaid coverage (including timing of recertification, MAGI, IRS education/alignment); ADAP and what it means to “vigorously pursue” eligibility for other insurance coverage; and ACA education and outreach opportunities across care and prevention programs.

Reaching Beyond Your Doors: Maximizing Social Media Outreach to Recruit Young Men Who Have Sex With Men Into High Impact Prevention Services.

**Presenters:** Benjamin Di’Costa, Latinos Salud, Wilton Manors, FL / Mikael Keizer, Latinos Salud, Wilton Manors, FL / Johnathan Medina, Latinos Salud, Wilton Manors, FL

**Location:** Aqua D, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

This interactive presentation will provide participants with an in-depth look at best practices in using GPS and online social media tools to improve recruitment and retention. The facilitators will describe the steps necessary to begin using new social media tools, and will share some “lessons learned” to ensure that your strategies yield the results you want. The workshop will cover innovative and targeted uses of GPS and online social media. By the conclusion of the session, participants will be better able to reach their selected target populations through the media with which they are most involved.

HOPWA Wait List ~ Be gone!

**Presenters:** Brenda Malone, Doorways Interfaith Residences, St. Louis, MO / Opal M Jones, Doorways Interfaith Residences, St. Louis, MO / Pat Plumley, Doorways Interfaith Residences, St. Louis, MO

**Location:** Aqua AB, Level 3

**Track:** Housing

**Level:** Intermediate

Tenant Based Rent Assistance (TBRA) program offered through Doorways has 138 participants with over 200 clients on the waiting list. The TBRA program helps maintain stable housing while remaining in medical care. The average length of time a client spends in the program is over four years. Clients stay on the program until they are over income or have been terminated for violating a program guideline. For this reason the neediest clients in the community are not being served in the program. Objectives: 1) reduce waiting list, 2) increase self-sufficiency of those in the TBRA program and those on the waiting list and 3) maximize collaboration with community resources to facilitate movement of those off the TBRA program and off the waiting list.
Models of Culturally and Linguistically Appropriate Services Relating to the National HIV/AIDS Strategy to Improve Outcomes

Presenters: Michael Leoz, U.S. Department of Health and Human Services, Office for Civil Rights, San Francisco, CA / Jury Candelario, APAIT, Los Angeles, CA

Location: Aqua E, Level 3

Track: Linkage and Engagement in HIV Care

Level: Beginner

This workshop will discuss the White House Office of National AIDS Policy initiative titled “National HIV/AIDS Strategy-Improving Outcomes: Accelerating Progress Along the HIV Care Continuum.” This workshop will highlight HHS/OCR’s role and its newly created initiative that seeks to inform the public of its right to receive services in a non-discriminatory manner and their right to have health information protected so that they are more likely to get tested and be actively involved in maintaining their health. The workshop will also include a presenter who provides direct HIV/AIDS services who will provide workshop participants with an overview and concrete action steps as to how they are providing services to persons living with HIV/AIDS in a culturally sensitive and linguistically appropriate manner and to provide a “best practices” model that audience participants can perhaps follow.

The Affordable Care Act and Hepatitis C: Opportunities and Challenges

Presenters: Malinda Ellwood, Center for Health Policy and Law Innovation, Harvard Law School, Cambridge, MA / Ryan Clary, National Viral Hepatitis Roundtable, San Francisco, CA

Location: 411, Level 4

Track: Linkage and Engagement in HIV Care

Level: Intermediate

The Affordable Care Act offers tremendous hope and opportunities to expand hepatitis C screening, care, and treatment for people living with and at risk for hepatitis C. However, significant challenges remain, particularly in states without Medicaid expansion and for people who are experiencing barriers to treatment access. This workshop will review these opportunities and challenges and provide an overview of the current hepatitis C/Affordable Care Act advocacy agenda.

Range of Integrated HIV Planning Activities

Presenters: Angel Ortiz Ricard, JD, Centers for Disease Control and Prevention, Atlanta, GA / Harold J. Phillips, MRP, HIV/AIDS Bureau, Health Resources and Services Administration, Rockville, MD

Location: Aqua F, Level 3

Track: Linkage and Engagement in HIV Care

Level: Intermediate

The National HIV/AIDS Strategy (NHAS) calls for an emphasis on increased coordination of HIV programs across the Federal Government and between Federal agencies and State, territorial, local, and tribal governments. The strategy requires the Federal Government to ensure coordinated program administration by increasing its focus on coordinated planning for HIV programs and services across agencies. The rationale for combining prevention and care planning groups and activities is to provide an opportunity for integration, synergy, and efficiency in responding to local and State and jurisdictional needs and Federal requirements. These types of planning activities have been successful in many areas and can have a tremendous impact on local and State HIV treatment cascades. This session will discuss efforts by the Centers for Disease Control and Prevention (CDC) and the Health Resources and Services Administration (HRSA) to support integrated planning through policy and technical assistance and present examples from jurisdictions that have developed integrated HIV planning activities.

Grantwriting: Essential Ingredients for Writing Winning Proposals

Presenters: Joan Llanes & Tamara Combs, National Minority AIDS Council, Washington, DC

Location: 501 C, Level 5

Track: Organizations and Change Management

Level: Intermediate

For organizations that need ongoing support in going after grant opportunities, there are key strategies and skills required for writing a winning proposal. This session will focus on strategies for knowing your niche, demonstrating knowledge of your target population, highlighting your organizational capacity, and hiring a grant writer. These key components are essential to your organization’s approach to writing grants.
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Third Party Reimbursement Basics for HIV Prevention and Psychosocial Support Agencies

**Presenter:** Julia Hidalgo, ScD, MSW, MPH, George Washington University Milken Institute School of Public Health, Washington, DC

**Location:** 300 B, Level 3

**Track:** Organizations and Change Management

**Level:** Intermediate

The rationale for health insurance participation will be presented, including federal and other grantee requirements. Key components of TRP readiness will be discussed. Essential infrastructure will be identified. Practical steps for developing a TPR readiness plan will be reviewed. Methods for forming strategic partnerships with clinical providers and other ASOs will be described. Eight key steps for participating in public and commercial health insurance markets will be identified. Methods for marketing to health insurers and HIV+ beneficiaries will be reviewed. An interactive group discussion will be undertaken with roundtable participants to help apply their newly acquired skills to developing their health insurance marketing plans.

Good Participatory Practice Guidelines for Biomedical HIV Prevention Trials (GPP) Implementation

**Presenters:** Ángel L. Hernández, AVAC PxROAR, Orocovis, PR / Julie Patterson, AVAC PxROAR, Cleveland, OH / Kieta Mutepfa, AVAC PxROAR, Los Angeles, CA

**Location:** 303, Level 3

**Track:** Science and Research Translation

**Level:** Intermediate

It is well accepted that community input is vital for conducting ethical research. Engaging community feedback throughout the trial life cycle can increase “buy-in” and understanding of the research process. However, engagement mechanisms have historically been limited to community advisory boards (CABs). The Good Participatory Practice (GPP) guidelines, first published in 2007 by UNAIDS and AVAC, were developed in response to the need for a normative framework to engage a wider variety of stakeholders in the research process. Since the second edition was published in 2011, AVAC has created a series of tools to help various stakeholders train, implement and monitor the guidelines in a variety of settings. This roundtable will engage participants in a brief introduction to the guidelines and discussion of the new GPP implementation tools from a community member perspective. The session will be led by PxROAR advocates. A focus will be on how the new tools can be utilized with community members who are the targets of research. Tools such as “Listing, Scoring, Ranking” and the “Participatory Community Mapping” will be discussed with the aim of generating broader uses for advocates and members of the community.
Shawl Circle, Native Women’s guide to HIV Prevention and Breast and Cervical Cancer Early Detection

**Presenter:** Kayla Walker-Heltzel, MAMA Knows, Inc., Ardmore, OK

**Location:** 305, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This interactive, hands-on session will engage participants in creating a Shawl Circle guide that fits the needs of their community. Developed by the Florida Department of Health and adapted by MAMA Knows, Inc., The Shawl Circle is a community level intervention that brings American Indian women together for a one-day training to teach and provide them with HIV/AIDS prevention strategies as well as breast and cervical cancer early detection information. By providing a culturally sensitive train the trainer curriculum and community resources, participants, known as “Community Health Advocates” or “Hokvke Yekce” (Muscogee for Strong Women), are enabled and entrusted to then return to their communities and teach the information they learned. No one understands the cultural traditions of her community better than the Shawl Circle woman herself. After each woman completes a Shawl Circle, she is presented with a specially designed shawl that signifies her commitment to keep herself and her community healthy and strong. Through education, skills learned and community networks created through this program, American Indian women have a better understanding of healthy choices.

A Gender Responsive Framework for the HIV Continuum of Care (Treatment Cascade)

**Presenters:** Ingrid Floyd, Iris House, New York, NY / Liz Brosnan, Christie’s Place, San Diego, CA / Vanessa Johnson, Ribbon Consulting Group, Washington, DC

**National Women and AIDS Collective (NWAC)**

**Location:** 307, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

Through the lens of healthcare reform implementation and the National HIV/AIDS Strategy, this presentation will focus on helping women living with HIV (WLHIV) achieve viral load suppression by demonstrating ways in which providers can provide effectively deliver gender responsive linkage and retention in care services. Presenters will discuss how community based organizations, working in close collaboration with healthcare providers, can move women along the HIV Continuum of Care (Treatment Cascade) to achieve viral suppression as well as strengthen medical home models. Additionally, the presentation will address the impact of trauma on WLHIV’s health outcomes and the principles of trauma-informed service delivery.

Bridging for Success

**Presenter:** Kathleen Horstmann, Wake County Human Services, Raleigh, NC

**Location:** 309, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

Providing true integrated services to HIV positive individuals can lead to improving health outcomes. These services must include (but are not limited to) surveillance medical and supportive care. Having an instrument in place to assess what services are needed can help with addressing social determinants that could also be barriers to improving health outcomes and ending the epidemic. In this workshop, we will show how Wake County, NC is using its staffing resources, the North Carolina Electronic Disease Surveillance System (NCEDSS), electronic medical records, and an acuity scale designed specifically for its clientele to address social determinants and achieve healthier outcomes for HIV positive individuals.
Rolling with Resistance: How to Speak for Syringe Access Programs so People will Listen

**Presenter:** Alessandra Ross, CA Department of Public Health, Office of AIDS, Sacramento, CA

**Location:** 502 A, Level 5

**Track:** High Impact Prevention

**Level:** Beginner

Despite scientific evidence that syringe exchange and other efforts to expand access to sterile syringes have led to a significant decrease in new HIV infections among people who inject drugs in the U.S., the policy environment in most states continues to restrict access to syringes and to accurate, complete information about risk reduction. In this roundtable participants will bring their worst problems and barriers to the table and learn new ways to build alliances, overcome objections and “roll with resistance” to help people who inject drugs reduce their risk and protect their own health.
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Using Quality Improvement Tools to Increase Linkage to Care Outcomes in Newly Diagnosed PLWH/A: a prevention and care program evaluation

**Presenters:** Natasha Murphy, City of Saint Louis Department of Health, St. Louis, MO / Katie Wolf, City of Saint Louis Department of Health, St. Louis, MO

**Location:** 202 A, Level 2

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

No program is too new, too old, too well conceived, too broad or so concise that it cannot be evaluated and improved. Any quality improvement project should be grounded in data and it is vital that the team members that will be performing the prevention and linkage to care services are also vested in improving program outcomes. Our program also inspired a culture of independent thinking about quality measurement among team members and created a ripple effect instigating a review of quality improvement metrics in other related areas in our region.

PrEPare For Life: How PrEP is shifting the dynamic of HIV prevention and sexual health for young gay men of color

**Presenter:** Alex Garner, National Minority AIDS Council, Washington, DC

**Location:** 204 A, Level 2

**Track:** High Impact Prevention

**Level:** Intermediate

Young gay men of color are severely impacted by HIV and PrEP is an option that allows them greater agency around their health and sexuality. The new landscape of prevention requires engaging young gay men about their sexuality, their health and their choices. This workshop will be an opportunity to discuss the changing landscape and various educational and cultural endeavors that can resonate with young gay men of color.

Using Targeting and Recruitment Tools to Achieve HIV Testing Goals

**Presenters:** Jacob Dougherty, Diverse & Resilient, Milwaukee, WI / Katie Hamm, Diverse & Resilient, Milwaukee, WI

**Location:** 204 B, Level 2

**Track:** Intermediate

**Level:** Beginner

With the onset of High Impact Prevention as a guiding principle for HIV testing programs, it has become essential for both existing and new testing programs to become smarter and more efficient in their efforts to reach more of the most high-risk individuals for testing. In order to reach individuals at highest risk for acquiring HIV, organizations must do more than simply define a target population; they must use tools to document their targeting, outreach, and recruitment efforts and follow through using a yield analysis to show that their efforts are working. This session aims to introduce the targeting and recruitment workflow to both managers and lower-level HIV testing staff, and give attendees the tools they need to successfully build up their targeting and recruitment efforts in order to get more of the highest-risk individuals tested for HIV. These tools were adapted by a CBO in Milwaukee, WI from the Planning and Implementing HIV Testing and Linkage Programs in Non-Clinical Settings: A Guide for Program Managers and Evaluation Guide for HIV Testing and Linkage Programs in Non-Clinical Settings documents available on www.effectiveinterventions.org. The intended audience for this workshop is any health department and CBO staff planning, implementing, or evaluating HIV testing and linkage programs in non-clinical settings.
Redefining Health and Quality of Life: Reducing Stress, Anxiety, and Depression Through Troubleshooting the Mind with Kelee Meditation – Reviewing Results from The Kelee Meditation Medical Study and the Implications for HIV+ Patients and Health Care Providers

**Presenter:** Daniel Lee, UCSD Medical Center - Owen Clinic, San Diego, CA

**Location:** 206, Level 2

**Track:** Science and Research Translation

**Level:** Advanced

This interactive workshop will include discussion/Q&A and cover the 6 main learning objectives:

1. To define what is health and what is quality of life – interactive discussion,
2. To provide an overview of how negative thoughts lead to stress, anxiety, and depression – interactive discussion including a review of the impact of negative thoughts and brain chatter on sleep, energy, cognitive function, physical health and mental health,
3. To discuss how and why Kelee meditation works – interactive discussion of how Kelee meditation defines stillness of mind and why Kelee meditation is unique,
4. To perform Kelee meditation – participants will actively have the opportunity to try Kelee meditation after learning about the reference points associated with the anatomy of the Kelee. Participants will be taught how to perform the brief 5-10 minute Kelee meditation via 3 easy steps,
5. To review findings from the Kelee Meditation Medical Study – didactic review with Q&A,
6. To discuss implications of Kelee meditation for HIV-infected patients and medical providers – interactive discussion.

Centers for Disease Control and Prevention (CDC) - Funded PS 12-1201 Comprehensive HIV Prevention Programs for Health Departments – Progress made towards High Impact Prevention

**Presenters:** Ted Castellanos MPH, Centers for Disease Control and Prevention, Atlanta, GA / Erica Dunbar MPH, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 300 A, Level 3

**Track:** High Impact Prevention

**Level:** Advanced

This presentation will focus on CDC’s Comprehensive HIV Prevention Programs for Health Departments which provide funding to state and local health departments for HIV prevention. The funded program is a part of CDC’s high-impact approach for HIV prevention, and matches resources with the geographic regions most impacted by HIV. This funded program focuses on three main principles including 1) addressing funding misalignment, 2) incorporating a programmatic shift in support of NHAS and High Impact Prevention (HIP) and 3) providing increased accountability and monitoring with the inclusion of performance standards for the HIV prevention activities. This program has shown promise in moving towards a High Impact Prevention model, however some jurisdictions have experienced challenges with meeting all the performance standards. Preliminary programmatic data findings will be discussed related to jurisdictions meeting the performance standards.
Bridge to New Healthcare Options: The Ohio Experience

**Presenters:** Matt Wovrosh, Ohio AIDS Coalition, Columbus, OH / Zach Reau, Ohio AIDS Coalition, Columbus, OH / Tyler TerMeer, Cascade AIDS Project, Portland OR / William Hardy, AIDS Resource Center Ohio, Columbus, OH

**Location:** 310, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

Healthcare reform holds the promise of ensuring better access to care for our community as well as diminishing barriers that prevent people living with HIV/AIDS from receiving potentially life-saving care. The Ohio AIDS Coalition has been the leading voice of advocacy for complete implementation of the Affordable Care Act and the impact that this changing healthcare landscape will have on Ohioans living with HIV. This workshop highlights the lessons learned from the Ohio experience in the roll out of the Affordable Care Act.

Patient Navigation: Streamlining Linkage to Care and Reaching the National HIV/AIDS Strategy Goals

**Presenter:** Joseph Olsen, NO/AIDS Task Force, New Orleans, LA

**Location:** 311 A, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Beginner

On July 13th, 2010 the National HIV/AIDS Strategy set forth a goal of increasing national linkage to care rates from 65% to 85%, by 2015. Since then the NO/AIDS Task Force, through the addition of a dedicated Patient Navigator position, has steadily increased the linkage to care rate from 50% to 90% within 90 days. This presentation will compare two linkage-to-care strategies used by the NO/AIDS Task Force to link clients from their first positive rapid HIV test to their first primary care appointments: One without a dedicated Patient Navigator position, and one with a full-time Patient Navigator. Attendees will be given action steps and “best practices” tips on how to create a successful linkage program both with and without resources for a Patient Navigator. We will explore the benefits of using a Patient Navigator to link clients to medical care from HIV Testing services: increased linkage to care rate, a streamlined client experience, improved communication among staff, and enhanced program monitoring and evaluation. The recent addition of a rapid-rapid testing model and its implications for Patient Navigation and Linkage to Care will also be discussed.

Your Social Networking Strategy (SNS) Game Plan: Coaching SNS Recruiters to Success

**Presenters:** Arman Lorz, JSI Research & Training Institute, Inc., Denver, CO / Robin Pearce, Capacity for Health at APIAHF, San Francisco, CA

**Location:** 313, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

The Social Network Strategy (SNS) is an effective High Impact Prevention recruitment strategy that many HIV prevention organizations are adopting to achieve higher sero-positivity rates among hard to reach populations. While SNS can be a successful recruitment method when implemented correctly, many organizations are struggling with one of its key aspects: coaching recruiters. Come to this interactive workshop to learn more about SNS and how to improve coaching sessions.
Implementing High Impact Prevention: Lessons from Federally-Funded Demonstration Projects

**Presenters:** Stephen Flores, Centers for Disease Control and Prevention, Atlanta, GA / Holly Fisher, Centers for Disease Control and Prevention, Atlanta, GA / Kim Williams, Centers for Disease Control and Prevention, Atlanta, GA / Mesfin Mulatu, Centers for Disease Control and Prevention, Atlanta, GA / Andrew Margolis, Centers for Disease Control and Prevention, Atlanta, GA / Erica Dunbar, Centers for Disease Control and Prevention, Atlanta, GA / Heather Joseph, Centers for Disease Control and Prevention, Atlanta, GA / Dale Stratford, Centers for Disease Control and Prevention, Atlanta, GA / David Purcell, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 311 B, Level 3

**Track:** High Impact Prevention

**Level:** Advanced

This workshop will focus on early successes and preliminary findings from two federally-funded demonstration projects addressing implementation of the National HIV/AIDS Strategy (NHAS). The Centers for Disease Control and Prevention (CDC) has led two major non-research projects (The Enhanced Comprehensive HIV Prevention Planning [ECHPP] project and the Care and Prevention in the US [CAPUS] project) to learn about how best to support state and local health departments to increase the impact of their HIV prevention and care resources. Lessons learned relevant to improving outcomes along the HIV care continuum that will support progress towards ending the HIV epidemic will be discussed.

Cultural Competency & HIV: Learning the Language

**Presenters:** Taija Revels, Alaska Native Tribal Health Consortium, Anchorage, AK / Edgar Mendez, Cascade AIDS Project, Portland, OR / Wesley Dixon, New Haven, CT / Tranisha Arzah, BABES Network, Seattle, WA

**Location:** 314, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

As research continues on the impact that health literacy has on health outcomes, it is essential that cultural competency is recognized as an inherent component of health literacy. When engaging HIV/AIDS outreach, treatment, and prevention with communities of color it is necessary to learn the language of cultural competency to respect the agency and personhood of patients and clients and to deliver effective and meaningful HIV-related work.

This workshop will provide participants with a working definition of cultural competency as applied to HIV/AIDS and sexual health outreach, treatment, and prevention and an understanding of the importance and impact that cultural competency has on health outcomes, sexual health research, and HIV/AIDS outreach. Participants will learn from real-life examples, models, and implementation of cultural competency in academic, social-behavioral research, community based organizations, and tribal health settings will leave with tools and resources to implement in their own HIV/AIDS work.
The Role of Technology in HIV Prevention: The Feasibility of Diffusing and E-Health Innovation of Avatar Videos Designed to empower MSM to reduce their HIV Risks and Screen Routinely

**Presenter:** David E. Garcia, EdD, MPH, Teachers College, Columbia University, New York, NY

**Location:** Aqua AB, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This workshop addresses the need for diverse MSM to engage in routine screening for both HIV and STIs, as well as engage in sexual risk reduction behaviors. A dimension of this problem includes diverse MSM needing to receive culturally appropriate tailored interventions. The goal of this workshop is to present and gain feedback on feasibility study results of using culturally appropriate e-health avatar videos that empowered MSM to not only engage in routine screening behavior, but also reduce their risky behaviors. Workshop attendees will view several short avatar videos, provide feedback, and inform research for future potential technology based interventions.

Understanding and Managing Burnout

**Presenter:** Bolivar Nieto, Latino Commission on AIDS, New York, NY

**Location:** Aqua C, Level 3

**Track:** Organizations and Change Management

**Level:** Intermediate

This is an interactive workshop designed to help CBO staff in understanding strategies to prevent and overcome burnout. The goal of this training is to have participants understand the signs of burnout and identify and develop strategies to overcome those signs. This workshop uses a holistic experiential learning principle to engage participants in discussion around newly acquired skills; simultaneously, this workshop will provide activities that allow participants to practice what they are learning in the classroom environment. Through small group activities, presentations and discussions, participants will be able to personalize and actualize the skills presented in the workshop. Throughout the workshop, participants are encouraged to take on leadership roles within the culture of the workshop session.

The 1.5 hour agenda for the workshop includes:
1. Introductions, Objectives, and Agenda
2. Presentation & Interactive Discussion: What is burnout and why is it important to me?
3. Individual and Group-Activities: Self-Assessment
4. Presentation & Interactive Discussion: Strategies to Overcome Burnout
5. Closing and evaluation
Evidence-based Policies Needed to Increase the Emphasis on Access to Housing for People Living with HIV/AIDS

**Presenter:** Stefanie Winston, The MayaTech Corporation, Silver Spring, MD

**Location:** Aqua D, Level 3

**Track:** Housing

**Level:** Intermediate

There are approximately 1.1 million people living with HIV/AIDS (PLWHA) in the United States, and 145,366 require housing assistance. While it would make sense from a financial standpoint to prioritize housing policy for PLWHA, the current funding streams and programs that dictate the direction of prevention and treatment do not focus on this important issue.

Participants will learn to define housing policy for HIV/AIDS prevention and treatment, describe the major funding streams for Federal HIV/AIDS programs, explain the link between the funding streams and the priority of a policy issue, and be equipped to become champions for access to housing policies.

ACA and HIV: Experiences providing training and technical assistance to more than 300 US/Mexico Border HIV providers

**Presenters:** Thomas Donohoe, UCLA Pacific AIDS Education and Training Center, Los Angeles, CA / Kiesha McCurtis, UCLA Pacific AIDS Education and Training Center and Center for Behavioral and Addiction Medicine, Los Angeles, CA / Janet Myers, AETC National Evaluation Center, San Francisco, CA / Kevin Kharmarko, AETC National Evaluation Center, San Francisco, CA

**Location:** Aqua E, Level 3

**Track:** Domestic/International Issues Intersection

**Level:** Intermediate

Implementation of the Affordable Care Act requires that patients, providers, organizations and systems adapt to change, know their rights and responsibilities, and make informed decisions that improve personal and public health outcomes. Border-specific provider trainings and resources that build ACA-related knowledge and capacities for HIV clinicians and service providers are key to ensuring people have access to the latest accurate information. This 90 minute session will present a 45 minute, interactive ACA and HIV on the Border basics workshop followed by a summary of training data and outcomes from 5 ACA and HIV on the US/Mexico border training workshops. The workshop will provide and use ARS electronic “clickers” to facilitate workshop learning and interaction.
Using Technology to Support Team Based Care

**Presenters:** Kristina Gunhouse-Vigil, Mission Neighborhood Health Center, San Francisco, CA / Shaddai Martinez Cuestas, Mission Neighborhood Health Center, San Francisco, CA

**Location:** 410, Level 4

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Beginner

In 2014, Clinica Esperanza received the American Academy of HIV Medicine Institute for Technology in Health Care HIV Practice Award. As part of this award, we are expected to share our program with other organizations hoping to use technology to improve outcomes for People Living with HIV/AIDS. This presentation will review our innovative use of the i2iTracks Population Health Management Software as a tool for our multidisciplinary HIV care team. Over the last three years, we have expanded use of this technology to facilitate linkage and retention as well as treatment adherence for a high-risk patient population. This presentation will demonstrate how patient registry software has allowed us to shift from a limited QI program based on annual audits to real time population management.

CBO University: Sustainability in the New ACA Landscape

**Presenters:** Maura Riordan, AIDS United, Washington, DC / Monique Tula, AIDS United, Washington, DC / Stephanie Cruse, AIDS United, Washington, DC

**Location:** 501 C, Level 5

**Track:** Organizations and Change Management

**Level:** Intermediate

This workshop will explore options and strategies for HIV-focused CBO sustainability within the rapidly changing landscape of healthcare reform. AIDS United is actively working with CBOs across the US through a Sector Transformation Initiative, assisting CBOs in considering “merge, grow, or go” options. Participants will receive concrete information that will assist them in assessing the best plan forward for their own CBO, and hear case studies outlining examples of pitfalls and successes experienced by a range of organizations.
Come Meet CDC-Funded
CBA Provider Network
at Booth 806

We’re here to help you!
Health Departments
Community Based Organizations
Health Care Organizations

There are many services provided by the CBA Network
(HIV testing, Prevention with Positives/Negatives, Policy, and more).
We also want to hear what other services
you need to support and enhance your
High Impact HIV Prevention programs.

When you stop by, leave a business card to enter to win
an iPad Mini and other cool prizes!

Together, our impact is GREATER than
anything we can achieve alone.
AIDS service organizations, health departments, and colleges across the country are using these low cost, high impact dispensers to distribute free condoms in bars, restaurants, retail locations, clinics, and on college campuses.

About These Unique Dispensers
Now available in three sizes/styles, these patented condom dispensers were perfected over an 8-year period of development and field-testing by the Capital City AIDS Fund, a globally recognized non-profit organization.

The original small dispenser holds approximately 200 condoms and the large dispenser holds about 800 condoms. The new 3-column dispenser is designed specifically for safe-sex kits. They are easily filled through a locking hinged lid. The small dispensing opening at the bottom allows patrons to pull one or two condoms/kits at a time to discourage people from grabbing handfuls.

These dispensers are made of high-impact clear poly thermoplastic, which is 17-times stronger than glass. Made from the same material used in police riot vehicles, these sturdy dispensers will stand up to many years of use even in harsh venues like bars and restrooms.

It’s Education & Prevention Rolled Into One!
While the dispensers are a great way to prevent infections by distributing free condoms, the unique design was created with education in mind too. The dispenser’s flat clear face allows your organization to create and attach a prevention message, including your organization’s logo, web or phone data, QR code, and information on how-to-get tested.

Continually Perfected
Now in their 3rd generation of production, these patented dispensers were updated in 2013 with new features based on continual field-testing and customer feedback. The thermoplastic material used in construction is now 27% thicker, adding extra protection against breakage, but little extra weight. Thermoplastic fender washers have been added at drill holes and a ¼” reinforcing rod has been added at the top-back of the dispensers for “monster-like” strength.

What Do They Cost?
Used by thousands of organizations around the globe, these dispensers are priced right for non-profits, government agencies and schools.

Small Dispenser is $119. Large Dispenser is $160.

Other condom dispensers on the market can sell for $500 or more each.

Partnering to Better Serve You
Capital City AIDS Fund, the leading innovator and fabricator of condom dispensers globally, has teamed with Total Access Group as the exclusive marketer and distributor of its patented condom dispensers. Total Access Group is the largest and foremost resource for prevention and harm reduction supplies in the U.S., serving public health departments, non-profit agencies, schools, and outreach prevention organizations. Capital City AIDS Fund’s dedication to innovating its products and introducing new products is now aligned with Total Access Group’s commitment to providing superior customer service in assisting organizations with their prevention and education efforts.

HOW TO ORDER?
Order online directly from Total Access Group at www.totalaccessgroup.com or call 800-320-3716

HAVE QUESTIONS?
Email us at Prevention@CapCityAidsFund.org Or visit CondomDispensers.org
**Act Against AIDS**

Engaging Diverse Communities in HIV Prevention

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*Act Against AIDS* is a national communication initiative by the U.S. Centers for Disease Control and Prevention (CDC) that features multiple HIV prevention campaigns and strategic partnerships. *Act Against AIDS* promotes HIV awareness, education, and prevention.

If you have additional questions or are interested in adapting our campaign materials, please send an e-mail to ActAgainstAIDS@cdc.gov.

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www.cdc.gov/ActAgainstAIDS

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Join the conversation!

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www.facebook.com/StartTalkingHIV

www.facebook.com/ShareReasons

www.facebook.com/TestingMakesUsStronger

www.twitter.com/talkHIV
Formative Research for the “HIV/STI Online Teaching Tool” (HOTT) for Young Men of Color

**Presenters:** Christel Hyden, Columbia University, New York, NY / Peter Gordon, New York Presbyterian Hospital, New York, NY / Huan Dong, David Geffen School of Medicine at UCLA, Los Angeles, CA / Jesse Thomas, RDE Systems, Clifton, NJ

**Location:** 300 B, Level 3

**Track:** Organizations and Change Management

**Level:** Advanced

HOTT (HIV/STI Online Teaching Tool) will be an NYC DOH funded website utilizing interactive, graphic novel style vignettes to guide young men who have sex with men (YMSM) of color through scenarios where social and sexual decisions are made for characters, resultant activities unfold, the risk of a character acquiring HIV or an STI is proportional to the choices made, and outcomes occur. Each story will end with the character in a clinical encounter to demonstrate the testing, treatment and partner notification processes. Upon completion of the vignettes and other activities, an “Act Now” page will allow website users to obtain additional HIV and STI education and request prevention counseling, testing, and/or initiate other linkages to primary care. This roundtable will present the results of formative research conducted over several months with an advisory board of YMSM, including identification and presentation of key messages related to the target prevention behaviors, preferred online user interface features and methods for links to care, and vignette elements such as characters, story lines, and visual styles. The discussion will also describe valuable lessons learned through this iterative process to develop an innovative online intervention.


**Presenters:** Marlene LaLota, MPH, Florida Department of Health, Tallahassee, FL / Tom Bendle, Florida Department of Health, Tallahassee, FL

**Location:** 303, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

We will discuss the implementation of 4th generation HIV testing in Florida’s public health laboratories. We will present data on the first 250,000 specimens tested and the acute infections identified. The process we use to follow up on acute infections will be described, including follow up with partners and linkage to care. Participants will learn why this new technology is a key component of our high-impact prevention efforts.

Black Women, Faith & HIV: Finding a Balance Between Spirituality & Spiritual Beliefs for Effective HIV Prevention

**Presenter:** Lesa Sweeney, AIDS Arms, Inc., Dallas, TX

**Location:** 305, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

Scripturally based prevention messages can solve the challenge of releasing the stigma of HIV related behaviors in the church. Christian perceived “worldly” messages used in a street outreach setting have not successfully translated into the same success within churches. The approach of prevention workers to a faith-based population must incorporate a basic understanding of the church’s beliefs, doctrines and culture.
Evaluation of a Medical Care Coordination Case Management System for Improving HIV-Related Outcomes for Patients enrolled in a Community-Based Organization

**Presenters:** Louis Guitron, Los Angeles LGBT Center, Los Angeles, CA / Grant Courtney, Los Angeles LGBT Center, Los Angeles, CA

**Location:** 307, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

This roundtable discussion will focus on Medical Care Coordination (MCC), a multidisciplinary team strategy that integrates medical and psychosocial case management models of care in HIV medical homes within Los Angeles County (LAC) with the goal of holistically addressing critical components of the HIV continuum of care; each MCC care team consists of a registered nurse (RN), master’s level behavioral health clinician, a Social Worker (MSW) or Marriage and Family Therapist (MFT), and a Licensed Vocational Nurse (LVN). These multidisciplinary care teams are tasked with linkage and retention of patients into medical care; adherence to initiated antiretroviral therapy (ART) and subsequent HIV suppression; linkage to mental health and substance abuse programs; services e.g., housing programs, partner services; behavioral risk reduction counseling and educational interventions. The MCC model has successfully integrated into the day to day flow of clinic operations at the Los Angeles LGBT Center since its implementation. This coordinated care has resulted in higher rates of retention in medical care, ART administration and viral suppression for patients in this HIV medical home.

Thinking Beyond Truvada: PrEP as a concept for Black and Latino Gay Men

**Presenters:** Blake Rowley, National Alliance of State and Territorial AIDS Directors, Washington, DC / Christopher Cannon, National Alliance of State and Territorial AIDS Directors, Washington, DC

**Location:** 309, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

Pre-Exposure Prophylaxis (PrEP) has been proven to be upwards of 90 percent effective, when used as prescribed; however, uptake of Truvada as PrEP has been relatively low. Furthermore, recent research has demonstrated that the use of PrEP in conjunction with the utilization of treatment as prevention (TAP), effective linkage to care, and retention in care have a significant impact on reducing the spread of HIV within diverse communities. Although research has demonstrated PrEP’s effectiveness, the extent to which Black gay men (BGM) and Latino gay men (LGM) will utilize PrEP is unknown. At present, research studies underway, looking specifically at how PrEP will be utilized among BGM and LGM, which will hopefully provide insight around perceptions of PrEP and uptake in these most affected communities. As a biomedical intervention, the concept of PrEP is novel, and has the potential to be a game changer in HIV prevention. As new forms of PrEP are released (e.g. injectable, intermittent), it is important to leverage the community, particularly those most affected by HIV, to understand the best way to operationalize this HIV prevention modality.
Social Media and New Technologies to Effectively Reach, Engage and Recruit High Impact Prevention Participants, Along the HIV Continuum of Care

Presenters: Daniel Uhler, HSHB, San Diego, CA / Matt Volkman, Family Health Centers of San Diego, San Diego, CA / Sergio Luna, Vista Community Clinic, Vista, CA / Representative from John Snow Inc., Boston, MA

Location: 501 A, Level 5

Track: High Impact Prevention

Level: Intermediate

The learning objectives for this session are: 1) Understand the process of assessing agency and LHJ capacity to employ social media and technology to further the goals of the HIP and NHAS; 2) Consider barriers and methods for addressing these barriers of using social media and technology in conducting HIP activities; 3) Demonstrate the ability to use story-telling along the HIV Continuum of Care by HIV positive community influencers; 4) Develop initial tracking and evaluation mechanism for this strategy; and 5) Ability to create collaboration across PLWHA, community-based organizations, county health department and CDC’s CBA provider.

Rethinking Prevention for Individuals at Risk of HIV Infection in the Affordable Care Act Era


Location: 501 B, Level 5

Track: High Impact Prevention

Level: Beginner

The US is entering a new era of HIV prevention opportunities made possible by the Patient Protection and Affordable Care Act (ACA). At the same time, biomedical prevention modalities have emerged as complementary, and possibly alternative, approaches to existing prevention practices. These new developments have the potential to radically change HIV prevention in the US, but the way forward is unclear. How will new prevention methods work in conjunction with existing programming? How do we maximize the potential benefits of ACA while maintaining the many essential services provided by community-based organizations? How will ongoing community struggles with structural barriers to prevention services limit our capacity for change? This roundtable discussion will explore these questions and address some of the opportunities and challenges for prevention for at-risk HIV negative individuals in the post-ACA era. We will also assess the potential development of an HIV prevention continuum, similar to the HIV care continuum model that has already essentially defined key outcomes required for disease management and treatment as prevention.
Choosing the right Collaborations, Alliances, Mergers and Partnerships (C.A.M.P.): How strategic organizational development can help sustain small ASO’s in the Era of Healthcare reform

**Presenters:** Cynthia Carey-Grant, WORLD (Women Organized to Respond to Life-threatening Disease), Oakland, CA / Gloria Lockett, CAL-PEP, Oakland, CA

**Location:** 502 A, Level 5

**Track:** Organizations and Change Management

**Level:** Advanced

WORLD, (Women Organized to Respond to Life-threatening Disease) founded in 1991 by and for HIV-positive women, along with community partner CAL-PEP will facilitate a panel discussion for senior managers or board members of small community-based ASO’s seeking to leverage creative collaborations, partnerships and alliances as a strategy for sustainability in these times of unprecedented change in healthcare delivery. Discussion will address key steps employed in assessing internal organizational readiness for change, how to build relationships with local partners to build on organizational strengths and enhance programs to address emerging needs and external policy and funding challenges.
Saturday
7:30 a.m. – 8:15 a.m.  
**Symposium:**  
Harnessing science, community activism, and political will to end AIDS: the origin and development of the New York State Plan to End AIDS  
*Location: Sapphire Ballroom, Level 4*

8:30 a.m. – 11:30 a.m.  
**Seminars:**  
- HIV/AIDS and Cure Basics-Introduction and The State of Cure Research  
  *Location: 202 A, Level 2*
- Recommendations from the Field: Assessing HIV Linkage to Care Strategies and their Implementation Across the US  
  *Location: 204 A, Level 2*
- Action on Social Drivers to End AIDS and Extreme Poverty: New Initiatives to Accelerate Social and Structural Responses  
  *Location: 204 B, Level 2*
- From the Streets to the Marketing Table: The Evolution of Outreach for High Impact Prevention  
  *Location: 206, Level 2*
- Sisters in the Struggle  
  *Location: 300 A, Level 3*
- Addressing Stigma: A Blueprint for Improving the HIV Care Continuum for Black and Latino Gay Men  
  *Location: 310, Level 3*
- Merging HIV program, surveillance, and administrative data to evaluate HIV viral suppression outcomes: Examples from New York City HIV housing programs  
  *Location: 311 A, Level 3*
- Peer-to-Peer Capacity Building Model, Key in Implementing High Impact HIV Prevention  
  *Location: 311 B, Level 3*
- HIV Program Evaluation 101: What, Why, and How to Demonstrate Program Outcomes  
  *Location: 411, Level 4*
- RISE Proud: Combating HIV Among Black Gay and Bisexual Men  
  *Location: 314, Level 3*
- How a Community Health Center in New York City Employed a Patient Centered Medical Home (PCMH) Model of Care to Transform HIV/AIDS Care in a High Risk Homeless Population  
  *Location: 313, Level 3*
- Everything You Want to Know About the Affordable Care Act: But Haven’t Gotten to Ask  
  *Location: 410, Level 4*
- How to Win Grants in the Era of Community High Impact Prevention  
  *Location: Aqua AB, Level 3*
- Harnessing the Power of Partnerships with National Organizations to Disseminate HIV Prevention Messages  
  *Location: Aqua C, Level 3*
- An Online Mapping and Data Visualization Tool to Focus HIV Prevention, Diagnosis, and Care and Treatment Efforts in the Most Highly Impacted U.S. Cities  
  *Location: Aqua D, Level 3*
- Engaging & Retaining HIV homeless/unstably housed populations in Care and Treatment: The role of patient navigators  
  *Location: Aqua E, Level 3*
- Building a Patient-Centered Medical Home: Media and communication strategies for managing organizational change  
  *Location: Aqua F, Level 3*
- Bridging the Gap  
  *Location: 500, Level 5*
- HIV Health Literacy and wellness. The experience of the Federal Qualified Health Centers (FQHC)  
  *Location: 501 C, Level 3*

12 Noon - 2:00 p.m.  
**Plenary Lucheon:**  
Plenary Session: Getting Vocal about Your Treatment with the IDesign Team  
(Sponsored by Merck)  
*Location: Sapphire Ballroom, Level 4*
2:30 p.m. – 4:00 p.m.  

**Session 4:**

- **Workshops**
  
  - Strategic approaches to improving and increasing biomedical interventions knowledge among communities interested in HIV prevention  
    **Location:** 202 A, Level 2  
  
  - Confused about HIV Navigation Services? Capacity Building Guidelines to Implement a Successful Program  
    **Location:** 202 B, Level 2  
  
  - How to Build a Successful Linkage to Care Program for Latinos from the Ground Up  
    **Location:** 204 A, Level 2  
  
  - Pre-Exposure Prophylaxis: Policy and Implementation  
    **Location:** 204 B, Level 2  
  
  - Evolving HIV/STI risk environments of FSWs  
    **Location:** 206, Level 2  
  
  - A National Perspective on the Challenges and Successes of Linking HIV Positive Persons to Partner Services  
    **Location:** 300 A, Level 3  
  
  - HIV Partner Services: Exploring How to Improve Client Willingness to Use Disclosure Assistance Services for Notifying Sexual and Needle-Sharing Partners of Potential HIV Exposure  
    **Location:** 305, Level 3  
  
  - Too Fast and Too Furious: Managing Change in Times of Great Transition  
    **Location:** 310, Level 3  
  
  - Innovative Strategies to Expand Access to HIV testing, Increase linkage to Care Among High-Risk Latino Young Men who Have Sex With Men (YMSM) in Puerto Rico  
    **Location:** 311 A, Level 3  
  
  - Empowering Positive Youth (EPY): An Effective Model for Stabilizing Youth in HIV Care  
    **Location:** 311 B, Level 3  
  
  - Start Talking. Stop HIV. A social marketing campaign encouraging gay and bisexual men to talk openly about HIV  
    **Location:** 313, Level 3  
  
  - Harm Reduction Policy and Practice in the Era of the Affordable Care Act  
    **Location:** 314, Level 3  
  
  - Addressing the Effects of Violence and Abuse to Improve the Continuum of Care for Women Living with HIV  
    **Location:** Aqua AB, Level 3  
  
  - Re-visioning HIV/AIDS Housing as “Accountable Care” in a Changing Environment  
    **Location:** Aqua C, Level 3  
  
  - Ready, Set, Go! Community Readiness and High Impact Prevention: How to Increase Your Impact with One Simple Tool  
    **Location:** Aqua D, Level 3  
  
  - HIV Criminalization: What needs to be in your client’s chart and what doesn’t  
    **Location:** Aqua E, Level 3  
  
  - The Drop Box: Support the Needle Drop Box Pilot program/identifying resources for its implementation. An effective tool to control the proliferation of hypodermic needles in public right of way.  
    **Location:** Aqua F, Level 3  
  
  - Meet-and-Greet Session with I Design Spokespersons Sponsored by Merck  
    **Location:** Sapphire Terrence, Level 4  
  
  - Funding the Ryan White Program Today and Tomorrow  
    **Location:** 411 AB, Level 4  
  
  - Building a better Support System for Clients: HCP & ASO Partnership Sponsored by ViiV  
    **Location:** 500, Level 5  
  
  - Improving Health and Reducing Risk while Saving Money: Lessons learned from a Supportive Housing Program for People with HIV  
    **Location:** 501 C, Level 5  

**Session 4:**

- **Roundtables**
  
  - Project Faith: Faith Based Communities and HIV Prevention  
    **Location:** 300 B, Level 3  
  
  - Linking and Retaining HIV+ Multiply Diagnosed Homeless Clients in Care  
    **Location:** 303, Level 3  
  
  - Young, Latino and gay? Now what; Stories and strategies addressing the Barriers and Risk factors that affect access to care and prevention services.  
    **Location:** 307, Level 3  
  
  - Perceptions of PrEP in a diverse Black population  
    **Location:** 309, Level 3  
  
  - Healthy Relationships Adaptation for young MSM of color, ages 13-23  
    **Location:** 501 A, Level 5
4:30 p.m. – 6:00 p.m.  

Session 5:  

• **Workshops**

- **Doing More with Less: Meeting Client Need Through Organizational Flexibility**  
  **Location:** 202 A, Level 2

- **Recruiting High Risk Substance Using MSM to HIV Testing and Treatment Interventions.**  
  **Location:** 202 B, Level 2

- **We can stop HIV…una conversación a la vez: Implementation of a national social marketing campaign to increase HIV awareness and encourage communication about HIV among Hispanics/Latinos**  
  **Location:** 204 A, Level 2

- **Using a Peer Enhanced Intervention to Re-Engage and Retain Minority PLWHA with Behavioral Health Co-Morbidities in HIV Primary Care**  
  **Location:** 204 B, Level 2

- **Examining Innovative Research Methodologies in Community and Academic Settings: A Closer Look at Community-Based Participatory Research from the Perspective of the AIDS Service Organization Community and Mobilizing Historical Black Colleges and Universities around Preventive and Therapeutic HIV Clinical Research**  
  **Location:** 206, Level 2

- **Ch-ch-ch-ch-changes: What to Do to Change or End an HIV Program**  
  **Location:** 300 A, Level 3

- **Understanding and Overcoming Barriers to HIV Care Continuity for Individuals Recently Released from Jail in San Diego, California**  
  **Location:** 310, Level 3

- **The Role of Women’s Health Centers in Border States: Increasing Access to HIV Testing and Health Care for Latinos**  
  **Location:** 311 A, Level 3

- **GET REAL: Linking HIV Services to Substance Use and Co-Occurring Mental Health Disorders for HIV+ Women and MSM**  
  **Location:** 311 B, Level 3

- **Hope Rx: Motivating Clients Living with HIV to Engage in Care for Longer Life**  
  **Location:** 501 C, Level 5

• **Roundtables**

- **Live Educated, Adherent & Dedicated (LEAD) for Life: Utilizing peer navigation to significantly impact an HIV program**  
  **Location:** 300 B, Level 3

- **Boosting Linkage to Care through Smartphone Applications & Social Media**  
  **Location:** 303, Level 3

- **Leveraging Intergenerational Experiences Among Gay Men to Address the HIV Epidemic In A New Way**  
  **Location:** 305, Level 3

- **Trials and Jubilation: Integration of an ASO into a FQHC in a Low-Incidence State**  
  **Location:** 307, Level 3

- **A Critical Review of Social and Structural Conditions that Influence HIV Risk among Mexican Deportees**  
  **Location:** 309, Level 3

- **Biomedical HIV Prevention: Lessons learned from Implementing PrEP, HIV Vaccines, and Rectal Microbicides Education with Young Latino Men who have Sex with Men.**  
  **Location:** 311 AB, Level 4

- **Speak Up! Assessing Initial Implementation of Health Reform for People With HIV**  
  **Sponsored by Bristol-Myers Squibb**  
  **Location:** 500, Level 5

7:00 p.m. – 9:00 p.m.  

**Documentary Screening:**  

“I Am the Queen”  
  **Location:** Aqua D, Level 3
Get inspired, energized and activated on the importance of being vocal about HIV treatment plans by joining Merck’s I Design campaign at this plenary session. Come hear from the newest I Design team member, HIV advocate and music industry insider Maria Davis. Learn more from other I Design team members including Project Runway All Stars Season One winner and Under the Gunn star, Mondo Guerra, as well as HIV activist and acclaimed photographer, Duane Cramer.

Come ready for surprise performances!

I Design Plenary Session, sponsored by Merck
Get inspired, energized and activated on the importance of being vocal about HIV treatment plans by joining Merck’s I Design campaign at this plenary session. Come hear from the newest I Design team member, HIV advocate and music industry insider Maria Davis. Learn more from other I Design team members including Project Runway All Stars Season One winner and Under the Gunn star, Mondo Guerra, as well as HIV activist and acclaimed photographer, Duane Cramer.

I Design Team Meet-and-Greet
Following the plenary session, join us at the I Design team Meet-and-Greet (location TBD), where you can meet Maria, Mondo and Duane in person. Come participate in building the first-ever USCA community poem to empower and inspire each other to live positively while living with HIV. Add your voice to the I Design mash-up video and stick around for a photo opp with the I Design team.

To learn more about I Design and download resources to help prompt important discussion points during visits with your healthcare team, please visit www.ProjectIDesign.com.

Join the conversation on social media: #ProjectIDesign
Symposium: 7:30am - 8:15am

Harnessing science, community activism, and political will to end AIDS: the origin and development of the New York State Plan to End AIDS


Location: Sapphire Ballroom, Level 4

Building on recent scientific advances and the imminent implementation of the Affordable Care Act (ACA) and an ambitious Medicaid expansion in New York State, Housing Works and TAG convened two workshops in January and May 2013 bringing together activists, public health and government officials, researchers, providers, and policy experts to discuss whether it would be possible to develop a New York State Plan to End AIDS. In summer 2013, the NYS AIDS Institute requested a background document from the conveners outlining what such a plan would entail, and we provided it. Subsequently the NYS Medicaid program initiated negotiations with the pharmaceutical industry to provide rebates which would enable NYS to double the number of people on antiretroviral therapy (ART) and triple the number achieving treatment success, while expanding prevention – including pre-exposure prophylaxis (PrEP). NYS Governor Cuomo endorsed the Plan on Gay Pride Day, June 29, 2014, and is now in the process of convening a multi stakeholder task force to more fully develop the NYS Plan to End AIDS. We will discuss the process which led to this achievement, the challenges ahead, and the possible application of this approach to other jurisdictions.

Plenary Luncheon: 12:30pm - 2:00pm

Plenary Session: Getting Vocal about Your Treatment with the I Design Team
(Sponsored by Merck)

Location: Sapphire Ballroom, Level 4

Get inspired, energized and activated on the importance of being vocal about HIV treatment plans by joining Merck’s I Design team. Come hear from the newest I Design team member, HIV advocate and music industry insider, Maria Davis. Learn more from other I Design team members including Project Runway All Stars Season One winner and Under the Gunn star, Mondo Guerra, as well as HIV activist and acclaimed photographer, Duane Cramer. Come ready for surprise performances!

Special Event: 6:15pm - 7:15pm

A Review and Discussion of the Recommendations for HIV Testing Among Men Who Have Sex with Men

Location: Aqua F, Level 3

CDC’s recommendations for HIV screening among high risk populations, including gay bisexual and other men who have sex with men (MSM) were last updated in 2006 in Revised Recommendations for HIV Testing of Adults, Adolescents, and Pregnant Women in Health-Care Settings. In this report, CDC recommended that persons at high risk for HIV infection – defined as injection-drug users and their sex partners, persons who exchange sex for money or drugs, sex partners of HIV-infected persons, and MSM or heterosexual persons who themselves or whose sex partners have had more than one sex partner since their most recent HIV test – should be screened for HIV at least annually. However, several publications since 2006 have suggested that some groups of MSM might benefit from more frequent HIV testing. Against this backdrop CDC seeks to update and clarify its recommendation related to HIV testing frequency for MSM. This affinity session will review the results of a systematic literature review of studies related to the optimal testing frequency for MSM and will seek input from stakeholders regarding the conduct of the systematic literature review and its conclusion, and to identify additional studies or data that could that could be analyzed in the future that might affect the balance of benefits and harms of more frequent HIV testing for MSM.

Documentary Screening: 7:00pm - 9:00pm

I Am The Queen

Location: Aqua D, Level 3

This documentary film follows contestants of a transgender youth beauty pageant hosted by the Puerto Rican Cultural Center in Chicago’s Humboldt Park neighborhood. The contestants offer a glimpse of their lifestyle as they prepare to compete for the crown. Produced and directed by Henrique Cine-Lima and Josue Pellot. Running time 88 minutes. Presented at the 2014 US Conference on AIDS by JSI Research & Training Institute, Inc.
HIV Treatment Works is a new CDC campaign featuring people living with HIV who share stories about obstacles they faced entering into care and being on treatment and how they overcame those challenges. The campaign also encourages people living with HIV to live well and protect others by staying on treatment. The new HIV Treatment Works website contains videos from people living with HIV, posters for your office or clinic, and materials for your patients.

cdc.gov/HIVTreatmentWorks
“I enjoy taking risks in my life...
but I refuse to take risks with my health.
I choose my pharmacy as carefully as
I choose my doctor.”

If taking a risk with your health is not an option for you...
Protect Yourself with the pharmacies that have
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PX Drugstore: 7373 Lincoln Way | Garden Grove, CA 92841 | ph 800.228.3843

modernhealthinc.com
HIV AIDS and Cure Basics-Introduction and The State of Cure Research

Presenters: Allegra Cermak, ACTG, Silver Spring, MD / Matt Sharp, Martin Delaney CAB, Hollywood, CA / Jeff Taylor, Martin Delaney CAB, San Diego, CA / Jeff Schouten, HIV/AIDS Network Coordination, Seattle, WA

Location: 202 A, Level 2
Track: Science and Research Translation
Level: Intermediate

This session will include community educators presenting training on Cure research. Cure research issues include the areas of ethics and informed consent, complex science concerns and participation in clinical trials. This is a broad topic and education needs to prepare community for the research now being proposed. During the session training on the major concepts will be provided, along with information on current and planned research issues and community participation in the process. Presenters are representatives of the Martin Delaney International Community Advisory Board, the HIV/AIDS Network Coordination (HANC) and the AIDS Clinical Trials Group (ACTG) Community Advisory Boards.

Sisters in the Struggle


Location: 300 A, Level 3
Track: Organizations and Change Management
Level: Beginner

Over the last three decades, organizations that serve those living with HIV/AIDS and LGBT organizations have grown apart. The epidemic is still as important today as it was in the early days. Join us for a dialogue on the barriers that have kept sister organizations apart, the current realities and how to establish stronger ties between HIV/AIDS and LGBT organizations.

Recommendations from the Field: Assessing HIV Linkage to Care Strategies and their Implementation Across the US

Presenters: Patrick Stanley, APLA, Los Angeles, CA / Jordan Blaza, APLA, Los Angeles, CA

Location: 204 A, Level 2
Track: Linkage and Engagement in HIV Care
Level: Intermediate

CDC, through their High-Impact Prevention (HIP) strategy, is encouraging and requiring organizations to provide linkage to care services. HIV prevention programs can advance the goals of HIP and NHAS by providing support to persons diagnosed with HIV infection to fully engage in HIV medical care. While a variety of linkage to care programs have been implemented almost as long as the epidemic itself, many organizations focused on prevention, without linkage to care experience, are uncertain as to which Linkage to Care program should be implemented to support their community. The purpose of this workshop is to help guide organizations through the variety of linkage to care programs so they can make informed decisions on which Linkage to Care program is most applicable to their organization. APLA-Shared Action will provide a brief overview of its experience in this topical area and share strategies.

An Online Mapping and Data Visualization Tool to Focus HIV Prevention, Diagnosis, and Care and Treatment Efforts in the Most Highly Impacted U.S. Cities

Presenters: Travis Sanchez DVM MPH, Emory University, Atlanta, GA

Location: Aqua D, Level 3
Track: High Impact Prevention
Level: Advanced

The seminar will have an extensive, interactive demonstration of the AIDSVu website and its functionalities, and descriptions of specific examples from individuals and organizations that have used AIDSVu as a tool to better allocate services and resources. The seminar will be interactive and engage participants throughout the session to ask questions, make comments, and provide suggestions for how AIDSVu can potentially contribute to their work at the local level.
Action on Social Drivers to End AIDS and Extreme Poverty: New Initiatives to Accelerate Social and Structural Responses

Presenters: Charles King, Housing Works, New York, NY
Eric Sawyer, UNAIDS, New York, NY / Nancy Bernstine, National AIDS Housing Coalition, Washington, DC / Virginia Shubert, Housing Works, New York, NY

Location: 204 B, Level 2
Track: Domestic/International Issues Intersection
Level: Beginner

Despite unprecedented progress in the global AIDS response, economic inequality, social marginalization and other structural factors continue to fuel the HIV epidemic and limit the potential of biomedical interventions. The ongoing impacts of HIV, in turn, deepen poverty and increase inequalities. In January 2014, the World Bank and UNAIDS endorsed specific areas of joint action on structural interventions – HIV specific (critical enablers of prevention and treatment) and non-HIV specific (strategies for social and economic development, gender equity and human rights protection) – to achieve more effective synergies and advance the related goals to end the AIDS epidemic and extreme poverty by 2030. This workshop is intended to broaden the engagement of civil society in these efforts. Workshop participants will gain knowledge on social drivers and structural interventions, consider upcoming opportunities to inform global and country-level policy and programs, and work together on strategies for advocacy, implementation and accountability.

From the Streets to the Marketing Table: The Evolution of Outreach for High Impact Prevention

Presenters: Gabriela Leon, AltaMed Health Services Corporation, Los Angeles, CA / Natalie Sanchez, AltaMed Health Services Corporation, Los Angeles, CA / Tom Seighmeth, AltaMed Health Services Corporation, Los Angeles, CA / Ramon Garcia, AltaMed Health Services Corporation, Los Angeles, CA

Location: 206, Level 2
Track: High Impact Prevention
Level: Intermediate

In 2013, AltaMed Health Services Corporation embarked on large scale social marketing campaigns aimed at better reaching Latino MSM, MSM/W, and heterosexual Latinas. In addition to promoting services, these campaigns aimed to reduce shame, stigma, and homophobia in Southern California. Learn how to transition from developing individual program outreach plans to a more comprehensive marketing plan for recruitment in HIV prevention and medical care programs.

Bridging the Gap

Presenter: Patrice Huntley, Compass, Lake Worth, FL

Location: 500, Level 5
Track: High Impact Prevention
Level: Beginner

Unique experiences with HIV, among generations, have led to clashing perspectives about how one is impacted by the epidemic. This session explores HIV inter-generational conflict. We’ll discuss the varying perceptions and attitudes among generations. Based on these viewpoints, we can identify barriers and successes that can be translated into creating solutions and constructive dialogue in community programs that will increase inter-generational connectivity and cultivate mentor and mentee relationships for healthier outcomes to end the epidemic.
Addressing Stigma: A Blueprint for Improving the HIV Care Continuum for Black and Latino Gay Men

**Presenters:** Isaiah Webster III, National Alliance of State and Territorial AIDS Directors (NASTAD), Washington, DC  
Dana Cropper-Williams, National Coalition of STD Directors (NCSD), Washington, DC

**Location:** 310, Level 3  
**Track:** High Impact Prevention  
**Level:** Intermediate

Following a three-year study, the National Alliance of State and Territorial AIDS Directors (NASTAD) and the National Coalition of STD Directors (NCSD) will use this seminar to discuss its 17 recommendations for addressing stigma in public health practice that impacts Black and Latino gay men/MSM. The report includes feedback given to NASTAD and NCSD during the 2013 USCA in New Orleans, and via numerous consultations around the United States. Recommendations are crafted for health departments and communities, and focus on ensuring better health outcomes for Black and Latino gay men/MSM.

HIV Health Literacy and wellness. The experience of the Federal Qualified Health Centers (FQHC)

**Presenter:** Moises Agosto, National Minority AIDS Council, Washington, DC

**Location:** 501 C, Level 5  
**Track:** Linkage and Engagement in HIV Care  
**Level:** Advanced

Federal Qualified Health Centers will play a significant role in providing HIV care to those unable to access health insurance through the market place in those states that opted out of Medicaid expansion. This seminar will discuss the importance of providing HIV capacity building and training to those health care professionals from FQHCs.

Merging HIV program, surveillance, and administrative data to evaluate HIV viral suppression outcomes: Examples from New York City HIV housing programs

**Presenters:** Laura McAllister-Hollod, New York City Department of Health and Mental Hygiene, New York, NY  
Rachel Johnson, New York City Department of Health and Mental Hygiene, New York, NY

**Location:** 311 A, Level 3  
**Track:** Housing  
**Level:** Intermediate

Stable housing is an essential structural factor for health, especially among persons living with HIV/AIDS (PLWHA). PLWHA enrolled in New York City (NYC) HIV housing programs consistently achieve high engagement in care along early stages of the HIV care continuum, but struggle with achieving and maintaining viral suppression. Many of these individuals also experience histories of housing instability, problem substance use, mental health issues, and other co-morbidities. Addressing the viral suppression gap in this vulnerable population is a vital step toward ending the HIV epidemic. We propose to describe NYC Department of Health and Mental Hygiene's (DOHMH) integration of various datasets to better understand this issue, including NYC HIV housing program, HIV surveillance, and administrative databases. We will present recent analytic examples and interpret results to inform program planning and policy.
Peer-to-Peer Capacity Building Model, Key in Implementing High Impact HIV Prevention.

Presenters: Miguel Chion, APLA, Los Angeles, CA / Maria E. Alvarez, Centers for Disease Control and Prevention, Atlanta, GA / Felipe Rocha, Texas DOH, Austin, TX

Location: 311 B, Level 3

Track: High Impact Prevention

Level: Intermediate

This seminar will guide the audience through a systems-thinking approach to capacity building in the era of HIP and CHIP. The presenters will share a unique model for capacity building, and explain the role of peer-to-peer approaches for a more effective and efficient CBA strategy. The audience will apply the model to case examples, and compare the P2P CBA model to traditional third party CBA processes. The presenters will share comments on the experience of using P2P CBA, its challenges and successes, and provide time for audience Q & A.

HIV Program Evaluation 101: What, Why, and How to Demonstrate Program Outcomes

Presenters: Sarah Salomon, Cardea Services, Seattle, WA / Shailey Klinedinst, Cardea Services, Oakland, CA / Charlie Shumate, Cardea Services, Austin, TX

Location: 313, Level 3

Track: Organizations and Change Management

Level: Intermediate

How successful is your program? This interactive session is intended for staff and/or managers of organizations without in-house program evaluation capacity who want to learn how to measure, document, and report program successes and identify areas for improvement. Presenters will address the entire evaluation process – from asking the right questions and effective data collection methods to analyzing and reporting results. Presenters will also demonstrate how different evaluation methods are customizable to an organization’s programs. Participants will come away from the seminar with new techniques and resources for program evaluation, as well as increased confidence to decide when evaluation activities can be done in-house and when it’s necessary to bring in an expert. This training will also include an introduction to Excel Pivot Tables – a powerful and fast way to perform basic data analyses without the need for expensive or complex statistical analysis programs.
Everything You Want to Know About the Affordable Care Act: But Haven't Gotten to Ask

**Presenters:** Robert Greewald, JD, Harvard Center for Health Law and Policy Innovation, Boston, MA / Amy Killelea, JD, National Alliance of State and Territorial AIDS Directors, Washington, DC / Andrea Weddle, MSW, HIV Medicine Association, Arlington, VA

**Location:** 410, Level 4

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Advanced

In this talk show-style interactive seminar we will interview national and local experts and engage the community in a discussion of the Affordable Care Act -- its successes, opportunities and challenges. Attendees are encouraged to come and share their experience with the ACA in their state, the good and the bad, and learn from other states about how they are coordinating ACA with the Ryan White Program. Attendees also will:

1) Learn what they need to know for 2015.

2) Hear from advocates who are challenging insurers for unreasonable copayments and other unsavory practices in insurance plans.

3) Strategize with advocates working with federal and state government officials to make the ACA more responsive to the needs of people living with HIV.

While a serious subject, games will be played and prizes offered to audience participants. Attendees may leave with a prize in addition to valuable information on how to make a difference in health care advocacy and in protecting the future of the Ryan White Program.

How to Win Grants in the Era of Community High Impact Prevention

**Presenters:** Stephen J. Fallon, PhD, Skills4, Ft. Lauderdale, FL / Rafaelé Narvaez, Latinos Salud, Wilton Manors, FL

**Location:** Aqua AB, Level 3

**Track:** Organizations and Change Management

**Level:** Intermediate

The CDC's Community High Impact Prevention approach has changed the funding landscape for non-profit agencies. Simply cutting and pasting paragraphs from past grant applications will not win new—or renewed—funding. This session will crack the grant writing code, and reveal exactly what tricks of the trade make some grant applications more likely to win a favorable review. Participants in this hands-on session will see actual grant narrative samples (with agencies’ names removed) to identify the strengths in each, as well as any missed opportunities. By the conclusion of the session, participants will be able to identify the traits that distinguish stronger from weaker grant applications. An inspiring story will show how, through careful writing, even young agencies can compete successfully. This session will take the anxiety-causing mystery out of the grant writing process by giving participants tools they need to compete in the new funding arena.
Harnessing the Power of Partnerships with National Organizations to Disseminate HIV Prevention Messages

**Presenters:** Kimberly Leeks, Centers for Disease Control and Prevention, Atlanta, GA / Sophia Nur, Centers for Disease Control and Prevention, Atlanta, GA / Joy necia Clements, Centers for Disease Control and Prevention, Atlanta, GA / Kattrina Merlo, Farmworker Justice, Washington, DC / Valerie Rochester, Black Women’s Health Imperative, Washington, DC

**Location:** Aqua C, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

The Act Against AIDS Leadership Initiative (AAALI), a component of the Centers for Disease Control and Prevention’s (CDC’s) Act Against AIDS communication initiative, is a 6-year partnership with some of the nation’s leading civic and social organizations representing the populations hardest hit and most disproportionately affected by HIV/AIDS, including African Americans, Hispanics/Latinos, and men who have sex with men (MSM). AAALI is comprised of 19 leading national organizations with credibility and influence at both the national and local levels, and undertake impressive efforts to integrate HIV/AIDS awareness, prevention, and communication strategies into the day-to-day activities of their organizations. In addition, AAALI organizations have demonstrated numerous successes and continue to develop strategies for overcoming challenges, and learn from each other and through their own experiences. Effective partnerships play a key role in reducing the burden of HIV in the United States. To this end, participants who attend the session will learn about key planned AAALI efforts and future opportunities for partnerships.

Engaging & Retaining HIV homeless/unstably housed populations in Care and Treatment: The role of patient navigators

**Presenters:** Meghan Dalton, AIDS Armes, Dallas, TX / Jesus Felizzola, CommWell Health, Dunn, NC / Verna Gant, Family Health Centers of San Diego, San Diego, CA / Jodi Davich, Multnomah County Health Department, Portland, OR / Fredrick Altick, Yale University, New Haven, CT / Jane Fox, Boston University School of Public Health, Boston, MA

**Location:** Aqua E, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

The seminar will feature presentations and interactive discussions with five programs working with HIV positive homeless/unstably housed populations in rural and urban settings. Sites will provide case examples of how patient navigators provide supportive services to clients in emergency and transitional housing to link and retain clients in HIV care, conduct treatment support and education to promote adherence to treatment, identify and re-connect lost to care clients to HIV care, and connect patients to needed substance use and mental health services. Specific strategies will be shared on training navigators, how partnerships are formed and how they work with medical, substance use, mental health and housing providers and other community partners to address individual client needs. Participants will also learn about new tools to document the activities of patient navigators and the role they play in retention in care.
Building a Patient-Centered Medical Home: Media and communication strategies for managing organizational change

**Presenters:** Erin Friedman, Alameda Heath Consortium, San Leandro, CA / M. Paloma Pavel, Breakthrough Communities, Oakland, CA

**Location:** Aqua F, Level 3

**Track:** Organizations and Change Management

**Level:** Advanced

With the implementation of the Affordable Care Act, building capacity for health care organizations to transform into Patient-Centered Medical Homes (PCMHs) has become increasingly urgent. This interactive multimedia presentation will demonstrate and share strategies used in a three-year Patient-Centered Medical Home demonstration project (PCMH Project) funded by the California HIV/AIDS Research Project through the University of California Office of the President. The HIV ACCESS PCMH Project, one of five PCMH projects funded statewide, incorporated elements of the PCMH model into HIV primary care clinic sites in 5 Federally Qualified Health Centers in Alameda County, California serving racially diverse underserved populations. This session will be of benefit for senior level executives who are leading the movement toward patient-centered care in their organizations, as well as for clinicians and front line staff who are experiencing the effects of organizational change. Multidisciplinary teams are highly encouraged to attend for optimal impact.

RISE Proud: Combating HIV Among Black Gay and Bisexual Men

**Presented by the National Minority AIDS Council**

**Location:** 314, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

In June of 2013, NMAC released RISE Proud: Combating HIV Among Black Gay and Bisexual Men, the culmination of 3 years of work supported by the Ford Foundation and done in partnership with Johns Hopkins Bloomberg School of Public Health and a number of other local and national leaders from the community. Our goal was to identify evidence-based policy recommendations aimed at mitigating the socio-structural contributors to HIV vulnerability among Black gay, bisexual and same-gender loving men. NMAC is now working within communities to mobilize activist around these recommendations and solicit feedback on the infrastructure and funding needs that impede our work.

At this session, participants will increase their understanding of regional variations in the barriers that complicate our fight against HIV/AIDS among black gay and bisexual men. The seminar will also explore increasing HIV rates within this community, specifically in the context of the role that socio-structural barriers impact vulnerability to infection. Additionally, participants will have the opportunity to hear from subject matter experts, and participate in a larger discussion around different social determinants that they feel pose particular challenges in reducing HIV rates among gay black men.
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Build Power
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Create Change
Strategic approaches to improving and increasing biomedical interventions knowledge among communities interested in HIV prevention

**Presenters:** Russell Campbell, Office of HIV/AIDS Network Coordination, Seattle, WA / Luis Viquez, Gay City Health Project, Seattle, WA / Bertram Johnson, Office of HIV/AIDS Network Coordination, Seattle, WA / Michelle Scavnicky, The AIDS Institute, Tampa, FL / Kimberly A. Parker, Texas Woman's University, Denton, TX

**Location:** 202 A, Level 2

**Track:** Science and Research Translation

**Level:** Beginner

This combined workshop will highlight the efforts to identify and generate processes and tools for increasing basic scientific literacy and increasing understanding of HIV prevention research and specific prevention modalities. In addition, the workshop will explore and provide information on biomedical HIV prevention including but not limited to prevention of mother to child transmission, PrEP, microbicides, Prevention with Positives, HIV vaccines, male circumcision and other strategies to prevent HIV transmission. This workshop will provide an overview of results from Project “PrEPUp!” an individual-level intervention designed to raise awareness and knowledge of PrEP among at-risk Black MSM, transgender MTF and heterosexual men and women.

Confused about HIV Navigation Services? Capacity Building Guidelines to Implement a Successful Program

**Presenters:** Oscar Marquez, AIDS Project Los Angeles, Los Angeles, CA / Octavio Vallejo, MD, MPH, AIDS Project Los Angeles, Los Angeles, CA

**Location:** 202 B, Level 2

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

APLA will provide an interactive and participatory workshop using specific learning theories such as adult learning theories, self-efficacy, learning resistance and peer learning. This workshop will present APLA's HIV/AIDS Navigation model through lecture and guided exercises. During the workshop, APLA will describe in detail the skills set and diverse knowledge that a provider needs in order to provide successfully HNS. Further, CBOs and health departments will have the opportunity to explore their own capacities (organizational and programmatic) through a series of self-assessment exercises and overview of examples of implementation. Finally, APLA will present a series of tools and recommendations to assist these institutions develop a comprehensive capacity building plan for HNS implementation. Time will be allocated for Q&A.
How to Build a Successful Linkage to Care Program for Latinos from the Ground Up

Presenters: Oscar Lopez, Valley AIDS Council, Harlingen, TX / Pedro Coronado, Valley AIDS Council, Harlingen, TX / Miguel Garcia, Valley AIDS Council, Harlingen, TX / Wally Cantu, Valley AIDS Council, Harlingen, TX

Location: 204 A, Level 2

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

The Valley AIDS Council workshop will examine data from September 2012 through 2014, barriers to care, and the strategies that were developed to build a link to care program from the ground up. With two “link to care” specialists, this program has linked more than 400 HIV+ Latinos to care since mid-2012. Their service area covers 3,643 square miles across three counties (Cameron, Hidalgo and Willacy County) on the US/Mexico border – an area larger than the state of Delaware. Because of proximity to HIV care, they often cover a fourth county (Starr County). The workshop will discuss strategies used to combat stigma and discrimination; to build and nurture community partnerships; to inform partners about referral, intake and enrollment in care; to examine some of the barriers to care encountered; and analyze strategies that have been successful in linking the newly diagnosed and reengaging those HIV+ individuals that have fallen out of care. This case study will look at referrals from hospitals, community health centers, and correction facilities. The majority of individuals linked to care were newly diagnosed young men infected exposed through MSM risk behavior.

Pre-Exposure Prophylaxis: Policy and Implementation

Presenters: Lyn Stevens, NP, MS, ACRN, NYS DOH AIDS Institute, Albany, NY / William Valenti, MD, Trillium Health, Rochester, NY

Location: 204 B, Level 2

Track: High Impact Prevention

Level: Intermediate

The efficacy of Pre-Exposure Prophylaxis (PrEP) as an HIV prevention intervention has been established at the clinical trial level, and PrEP is now approved as a standard of medical care. However the extent to which PrEP can be implemented in real world settings is unknown.

Lyn Stevens, MS, NP, ACRN will discuss the components needed to lay the foundation for statewide program implementation, where PrEP is delivered as part of a comprehensive prevention plan. William Valenti, MD will share his experience providing PrEP, in collaboration with a community based organization. He will discuss strategies to successfully identify, recruit and retain appropriate candidates for PrEP.

Meet-and-Greet Session with I Design Spokespersons

Sponsored by Merck

Location: Sapphire Terrace, Level 4

Track: Retention in HIV Care Leading to Viral Suppression

Level: Beginner

This session offers an opportunity for USCA attendees to meet I Design spokespersons one-on-one for a photo opp and share their own personal stories. At this session, attendees will have an opportunity to partake in building of the first-ever USCA community poem to empower and inspire each other to live positively while living with HIV.
**Evolving HIV/STI risk environments of FSWs**

**Presenters:** Kimberly C. Brouwer, University of California, San Diego (UCSD), San Diego, CA / Erin Conners, University of California, San Diego (UCSD), San Diego, CA / Peter Davidson, University of California, San Diego (UCSD), San Diego, CA / Tommi Gaines, University of California, San Diego (UCSD), San Diego, CA / Kristen Meckel-Parker, University of California, San Diego (UCSD), San Diego, CA / Elizabeth Reed, University of California, San Diego (UCSD), San Diego, CA / Argentina Servin, University of California, San Diego (UCSD), San Diego, CA / Lianne Urada, University of California, San Diego (UCSD), San Diego, CA

**Location:** 206, Level 2

**Track:** Domestic/International Issues Intersection

**Level:** Intermediate

In this workshop, we aim to discuss factors associated with access to HIV services and HIV risk, as well as provide implications for future interventions:

- Proyecto Mapa de Salud is an NIH-funded cohort study led by a bi-national effort between the University of California San Diego (UCSD) and public health stakeholders in Ciudad (Cd.) Juárez and Tijuana, México to determine the effect of social, spatial, and physical factors on HIV/STI incidence, risk behaviors, and access to healthcare service of female sex workers (FSWs) in border cities (R01DA028692-01). Prevalence of HIV among FSWs in Tijuana and Cd. Juárez ranges from 2.5-5%, or up to 25 times the national prevalence, and 12% among FSWs who also inject drugs.

- Integrated HIV prevention approaches may support efforts to increase the rights and well-being of sex workers, while decreasing HIV risk, especially in light of the political risk environment in the Philippines (increased U.S. armed forces presence, passage of a Reproductive Health Act, and anti-sex trafficking legislation). Findings from a brief intervention with female and male sex workers in the Philippines will be presented.

**A National Perspective on the Challenges and Successes of Linking HIV Positive Persons to Partner Services**

**Presenter:** Michele Rorie, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 300 A, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

This session will describe how data can be used to address the following national monitoring and evaluation questions on how successful Partner Services (PS) programs are: identifying and interviewing individuals with newly reported HIV and STD infection; eliciting partner information from persons with newly reported HIV and STD infection; notifying partners of their exposure to HIV and STDs; testing and/or treating partners; and linking positive partners to care services.

**Building a better Support System for Clients: HCP & ASO Partnership**

**Sponsored by:** ViiV

**Location:** 500, Level 5

**Track:** Organizations and Change Management

**Level:** Intermediate

We will provide a forum where case workers and health care professionals can have an open discussion on being successful entities on the client/patient treatment team. Case Managers will describe life from their perspectives and health care professionals will do the same based on their experiences working with case managers. This session will highlight the benefits of a solid partnership and provide tools for attendees to facilitate this in their respective areas.
Too Fast and Too Furious: Managing Change in Times of Great Transition

Presenters: Robin Pearce, APIAHF, San Francisco, CA / Nickie Bazell, APIAHF, San Francisco, CA

Location: 310, Level 3

Track: Organizations and Change Management

Level: Intermediate

Recent federal initiatives and major biomedical advances are dramatically changing the HIV/AIDS landscape. For HIV prevention personnel, this means shifting roles and responsibilities. For leaders and supervisors, managing change can be challenging; especially when some staff may be enthusiastic about the changes, while others may be silently reluctant. This interactive workshop will help supervisors and leaders, at any level, identify the thoughts, feelings, and behaviors of staff members who are experiencing change and, build leaders’ confidence to help these staff members move from doubt to integration.

Improving Health and Reducing Risk while Saving Money: Lessons learned from a Supportive Housing Program for People with HIV


Location: 501 C, Level 5

Track: Housing

Level: Intermediate

The purpose of this workshop is to demonstrate the health and cost-benefit of a scatter-site permanent supportive housing program for homeless or unstably housed HIV positive young adults aged 18-24. The Carter-Richmond model was used to calculate the Return-On-Investment (ROI). The project was designed to show the cost-effectiveness of the STARS program relative to provision of “services as usual” through the New York City shelter system. Our application of the Carter-Richmond ROI model focused on dollars saved per dollar invested. Benefits were assigned to direct service recipients and to the city and state agencies that fund shelter and hospital costs. The workshop demonstrates the positive health and financial outcomes achieved by the program.

Innovative Strategies to Expand Access to HIV testing, Increase linkage to Care Among High-Risk Latino Young Men who Have Sex With Men (YMSM) in Puerto Rico

Presenters: Alexandra Marie Bonnet Rivera, PR CONCRA (Community Network for Clinical Research on AIDS), San Juan, PR / William Gabriel Garcia Perez, PR CONCRA (Community Network for Clinical Research on AIDS), San Juan, PR

Location: 311 A, Level 3

Track: Domestic/International Issues Intersection

Level: Intermediate

In 2011, CoNCRA implemented Proyecto Nosotras to expand HIV testing, linkage to care, increase retention and adherence to treatment and empower Latino YMSM in Puerto Rico. CoNCRA increased and targeted HIV testing among high-risk Latino YMSM and their partners by incorporating a series of innovative and engaging strategies focused on increasing accessibility to HIV testing by mobilizing CoNCRA staff to local bars, venues and locations during non-traditional hours. CoNCRA staff engaged via text messaging, email, phone calls, social media and mobile applications with YMSM through each step of the navigation of HIV testing and linkage to care. CoNCRA’s success since 2011 is the unique strategy of providing same day preliminary testing, confirmatory, and to continue to communicate and engage via mobile text messaging with YMSM. This innovative engagement approach has lead to the identification of 260 HIV positive MSM and of these 159 are YMSM ages 13 to 29.
Empowering Positive Youth (EPY): An Effective Model for Stabilizing Youth in HIV Care

**Presenters:** Chelsea White, RAIN, Inc., Charlotte, NC  
**Location:** 311 B, Level 3  
**Track:** Retention in HIV Care Leading to Viral Suppression  
**Level:** Beginner

This interactive workshop will assist participants with learning the model used by EPY, a program in the Southern United States working directly with HIV positive youth ages 13-24. This program’s goals are to assist pediatric patients with transitioning to adult care, engage new diagnoses, provide psychosocial support to a population that heavily relies on their peer networks for validation, and to stabilize individuals in HIV treatment to provide optimal health outcomes including but not limited to viral suppression. EPY has successfully identified the barriers to this population and been able to implement a program to address and overcome the unique obstacles to success. During this workshop Ms. White, MSW plans to share lessons learned, importance of community partnerships, the holistic approach, structural/organizational barriers, and several case studies. EPY also plans to give an overview of current data, methods of data collection, and data evaluation techniques.

Ready, Set, Go! Community Readiness and High Impact Prevention: How to Increase Your Impact with One Simple Tool

**Presenters:** Katie Hamm, Diverse and Resilient, Milwaukee, WI  
**Location:** Aqua D, Level 3  
**Track:** High Impact Prevention  
**Level:** Intermediate

Community readiness is the degree to which a community is ready to change a behavior or take action on an issue. This session seeks to increase participant’s understanding of the community readiness assessment model and its direct application to high impact prevention programs. Participants will increase their knowledge of the foundations of the model, learn how to apply it in their own organizations and communities, and deepen understanding of its many applications. Community readiness assessments can be conducted with existing staff and with minimal resources. The impact on programming, however, is immeasurable.

Start Talking. Stop HIV. A social marketing campaign encouraging gay and bisexual men to talk openly about HIV

**Presenters:** Alberto M. Santana, Centers for Disease Control and Prevention, Atlanta, GA / Euna M. August, Centers for Disease Control and Prevention, Atlanta, GA / Jackie Rosenthal, Centers for Disease Control and Prevention, Atlanta, GA / Jo Ellen Stryker, Centers for Disease Control and Prevention, Atlanta, GA / Nick Deluca, Centers for Disease Control and Prevention, Atlanta, GA  
**Location:** 313, Level 3  
**Track:** High Impact Prevention  
**Level:** Intermediate

In May 2014, CDC released “Start Talking. Stop HIV.” – a national campaign for gay and bisexual men that promotes open communication about HIV prevention among sexual partners. “Start Talking. Stop HIV.” encourages men in all types of relationships to talk about: HIV testing, their HIV status, condom use, and medicines that help prevent and treat HIV (PrEP and PEP – pre and post exposure prophylaxis, and ART – antiretroviral therapy). This HIV prevention campaign features real gay and bisexual men and is designed to reach and influence men in their everyday lives with messages that engage, inspire, and spark conversations between sexual partners about HIV prevention strategies. This session will highlight research activities deployed to inform campaign development, including findings about how gay and bisexual men communicate with their main and casual sex partners about HIV. Additionally, campaign creative assets, public service announcement videos, and promotional materials will be featured, as well as the comprehensive strategic implementation plan for disseminating campaign messages nationwide.
Harm Reduction Policy and Practice in the Era of the Affordable Care Act

Presenters: William McColl, AIDS United, Washington, DC / Mary Beth Levin, Associate Professor at Georgetown University School of Medicine, Washington, DC / Joseph Drungil, AIDS United, Washington, DC

Location: 314, Level 3

Track: High Impact Prevention

Level: Intermediate

For many years, agencies that practice harm reduction on behalf of injection drug users and sex workers have been expanding services for clients based on new research and innovation. Harm reduction organizations have started to look to new funding sources such as the Affordable Care Act to see if that could be a source for services that their clients might need or use. As a result, despite the ban on funding for some syringe exchanges and other harm reduction organizations, this has proven to be a time for innovation and exploring new responses including expanding services around viral hepatitis, PrEP and overdose prevention (naloxone). This panel presentation will review both current policy efforts at the national and local levels and new program best practices for syringe access and harm reduction. The interactive presentation will feature speakers discussing advocacy and direct program work including the background of harm reduction in different arenas such as sex work and syringe exchange. Panelists, including practitioners and advocates will talk about the expansion of services offered by harm reduction agencies, including PrEP, new hepatitis C interventions, the use of Naloxone to prevent drug overdose from opiates and more. The audience will participate in a moderated, robust discussion and question and answer session with the workshop participants focused on efforts to institute harm reduction as an intervention, advocacy new innovations and best practices.

Addressing the Effects of Violence and Abuse to Improve the Continuum of Care for Women Living with HIV

Presenters: Erin C. Falvey, Ph.D., Christie’s Place, San Diego, CA / Edward Machtinger, MD, Women’s HIV Program at the University of California, San Francisco, San Francisco, CA / Naina Khanna, Positive Women’s Network - United States of America, Oakland, CA

Location: Aqua AB, Level 3

Track: Linkage and Engagement in HIV Care

Level: Intermediate

Women living with HIV are disproportionately impacted by trauma due to high rates of lifetime sexual and physical abuse, violence, and the ongoing effects of Posttraumatic Stress Disorder (PTSD). Data shows that trauma and PTSD predict poorer HIV-related health outcomes such as inferior health-related quality of life, lower rates of ART adherence, and higher mortality rates as well as decreased condom use. Ending the epidemic will require national recognition of the prevalence of violence against women and girls in the US, policy and structural change, and innovative, culturally relevant, and comprehensive approaches and interventions that effectively address the effects of violence and abuse on the lives of women living with HIV and which promote healing. Featuring a diverse panel of leaders who are working to address the impact of violence and abuse on the health outcomes of women living with HIV, the workshop will provide conference participants with a thorough understanding of the current research on violence and abuse and women living with HIV as well as how trauma-related barriers prevent successful engagement in HIV healthcare. The presenters will also lead an interactive skills-building discussion providing workshop participants with an understanding of practice implications for primary care and social service settings including the importance of trauma-informed care environments and trauma-responsive behavioral health services. Conference participants will learn about strategies and models which can be used in clinical and community-based settings to improve health outcomes for women living with HIV who have experienced violence and abuse. The presentation will include discussion of key policy and advocacy issues in the US related to violence against women living with HIV and needed next steps in public policy advocacy and research.
Re-visioning HIV/AIDS Housing as “Accountable Care” in a Changing Environment

**Presenters:** Russell “Rusty” L. Bennett, LGSW, PhD, Executive Director, Collaborative Solutions, Inc., Birmingham, AL / Randall “Randy” H. Russell, LASW, CEO, Lifelong AIDS Alliance, Seattle, WA / Amy Rosenberg, JD, Associate Director, Center for Health Law and Policy Innovation of Harvard Law School, Cambridge, MA

**Location:** Aqua C, Level 3

**Track:** Intermediate

**Level:** Intermediate

HIV service systems are changing rapidly as states implement the Affordable Care Act (ACA), as the Administration considers reauthorization of the Ryan White program, and as the Housing Opportunities for People with HIV/AIDS (HOPWA) program formula funding is updated to reflect living HIV cases. This interactive presentation will discuss why housing providers should understand the healthcare world, how providers can bridge the gap between the housing and healthcare world through creating a common language, and what healthcare models and strategies are currently available to providers to expand both funding and programs. While there are challenges ahead in navigating these systems change, HIV/AIDS housing providers have opportunities such as funding alternatives, program redesign, and organizational strategies that will not only allow the organization to adapt to the changing system, but thrive.

HIV Criminalization: What needs to be in your client’s chart and what doesn’t

**Presenters:** Carole Treston, RN, MPH and Kim Carbaugh, Association of Nurses in AIDS Care, Akron, OH

**Location:** Aqua E, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Advanced

During this session, providers and consumers will learn about the use of client records in HIV criminalization cases and common approaches of nurses and other health care providers in documenting HIV education and risk reduction with their patients/clients. Successful and problematic case studies will be examined and analyzed by participants.

The Drop Box: Support the Needle Drop Box Pilot program/identifying resources for its implementation. An effective tool to control the proliferation of hypodermic needles in public right of way.

**Presenters:** Braunz Courtney, HEPPAC, Oakland, CA / Loris Mattox, HEPPAC, Oakland, CA

**Location:** Aqua F, Level 3

**Track:** High Impact Prevention

**Level:** Beginner

City staff from the Department of Human Services (DHS), the Public Works Agency (PWA), and HIV Education and Prevention Project of Alameda County (HEPPAC) offer the Needle Drop Box Pilot Project to the Inter-agency Working Group. Staff has developed a prototype hypodermic needle drop box and has worked with potential social services partners to establish a supporting maintenance and public education program.

**Agenda:**
- Background
- Addressing Key issues
- Pilot Program Description
- Programmatic context
- Towards a comprehensive strategy
- Next Steps

Funding the Ryan White Program Today and Tomorrow

**Presenters:** Michael Ruppal, Carl Schmid, Lisa Stand and Bridget Verrette, The AIDS Institute, Washington, DC and Tampa, FL

**Location:** 411, Level 4

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Advanced

Funding of the Ryan White Program will be examined as well as the current FY15 appropriations process, which includes a proposal by the Obama Administration to defund Part D. Factors that will impact funding of the program in the future will be discussed along with the data and studies needed to determine funding in the future and efforts needed to ensure that funding is maintained.
Raffa salutes NMAC for the important work they do to combat HIV/AIDS!

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Project Faith: Faith Based Communities and HIV Prevention

**Presenters:** Richard Zaldivar, The Wall Las Memorias Project, Los Angeles, CA / Jessica Perez, The Wall Las Memorias Project, Los Angeles, CA

**Location:** 300 B, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

The Latino culture is one that is deeply tied to faith both religiously and culturally. However, religious culture also contributes to cultural silence, shame and denial which prevent us from being an active participant in our own health and wellness. While faith and religion are a place of strength they can also be the root of pain for many people, especially LGBTQ and HIV+ individuals. The Wall Las Memorias Project, through the Project Faith Program, has for over a decade worked with communities of faith to provide HIV/AIDS prevention and education services in order to end the stigma and homophobia that surround discourse on HIV/AIDS. Participants will learn the strategies used to implement Project Faith, and build coalitions with faith based leaders for more effective HIV prevention efforts within Latino communities. It will assist in moving beyond condoms and HIV Testing to educating our people on other social and cultural factors that affect risk for HIV infection.

Young, Latino and gay? Now what; Stories and strategies addressing the Barriers and Risk factors that affect access to care and prevention services.

**Presenters:** Jose Obed Caballero, Latinos Salud, Wilton Manors, FL / Jose Javier, Latinos Salud, Wilton Manors, FL

**Location:** 307, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Beginner

How do your clients prioritize their decisions? What does your region look like to a young, Latino MSM new to town, living beyond the reach of parents for the first time? What influences will guide him through the gay scene, and how will his decisions affect his long-term health outcomes? In this roundtable discussion, we will explore the experience of the minority YMSM in this country and discuss both our stories, and our strategies for engaging Latino YMSM, and what challenges we face.

Linking and Retaining HIV+ Multiply Diagnosed Homeless Clients in Care


**Location:** 303, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

The County of San Francisco provides services, including housing, for HIV positive homeless people through a variety of programs funded separately by the Health Resources and Services Administration, Substance Abuse and Mental Health Services Administration (SAMHSA), Housing and Urban Development (HUD) and county general funds. The safety net consists of these programs, yet multiply diagnosed clients slip through the cracks. The Health Homeless Outreach and Mobile Engagement (HHOME) model is designed as a multidisciplinary interagency team to navigate the patchwork of homeless service providers and retain the highest users in care and place them in permanent supportive housing leading to viral suppression. This program targets the most difficult to find and retain clients, and stabilizes them using a housing first model. The HHOME program is a public private collaboration between the San Francisco Department of Health and the Asian Pacific Island Wellness Center, and is funded by the Health Resources and Services Administration (HRSA) Special Projects of National Significance (SPNS) Building a Medical Home for HIV Homeless Populations 5-year initiative. Approaches to peer navigation, case management, and the housing first model will be discussed.
**Healthy Relationships Adaptation for young MSM of color, ages 13-23**

**Presenters:** Sabrina Cluesman, JASMYN, Jacksonville, FL / Kristin Kennedy, CRUSH, Oakland, CA

**Location:** 501 A, Level 5

**Track:** High Impact Prevention

**Level:** Intermediate

At the Jacksonville Area Sexual Minority Youth Network (JASMYN) in north Florida, we were able to adapt the Healthy Relationships intervention to meet the needs of YMSM (13-23) of Color. We did this by conducting 8 focus groups with more than 30 young people to gather their feedback on the intervention and all of its tools. We also conducted in-depth interviews with 10 of our HIV positive youth through an IRB study to determine if they would attend such a group. This feedback allowed us to develop an adaptation to the intervention that takes into account the special needs of HIV positive youth of color and has now been implemented successfully at our center.

**Perceptions of PrEP in a diverse Black population**

**Presenters:** Helena Kwakwa, Philadelphia Department of Public Health, Philadelphia, PA / Rahab Wahome, AIDS Care Group, Sharon Hill, PA

**Location:** 309, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This session highlights the information gaps in PrEP delivery and success, presenting community perceptions and their role in PrEP acceptance and success as one such information gap. A project evaluating the perceptions of PrEP in a large diverse black community will be presented and the findings discussed. The community presented is a cohort of African Americans seeking care in an FQHC look-alike setting in Philadelphia and communities of African and Caribbean immigrants receiving HIV screening in a series of Clinics Without Walls in the Greater Philadelphia region. Rates of PrEP acceptance will be presented by gender and by world region of origin. Reasons for accepting or declining PrEP will be outlined and implications for PrEP delivery in the US highlighted.

**HIV Partner Services: Exploring How to Improve Client Willingness to Use Disclosure Assistance Services for Notifying Sexual and Needle-Sharing Partners of Potential HIV Exposure**

**Presenter:** Lisa Asmus, Institute for Public Health, San Diego, CA

**Location:** 305, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

In San Diego County, the HIV, STD, and Hepatitis Branch of Public Health Services define HIV Partner Services (PS) as one of three types of disclosure assistance strategies that assist clients in their HIV disclosure: self-disclosure assistance, dual-disclosure assistance and third-party notification. Although various HIV programs offer PS in San Diego, the rates of participation have historically been lower than desired. As a result, in 2014 the County of San Diego embarked on a PS quality improvement project, and would like to share the results from this project as well as guide attendees through a dynamic discussion about methods that have worked (or not worked) for them, as well as gather best practices about how to increase willingness to utilize PS. Information that will be shared includes:

- Current PS utilization and acceptance rates in various settings throughout the United States;
- Factors that influence the desire to participate in PS services (literature review information);
- Suggestions for how to improve the desire and willingness to utilize PS;
- The components of a newly-developed PS skills-building workshop to increase client acceptance of PS;
- A data-collection form which captures screening for PS need, as well as the offer and delivery of PS;
- The initial findings from San Diego’s efforts to improve PS data quality and acceptance rates.
Doing More with Less: Meeting Client Need Through Organizational Flexibility

**Presenters:** Rob Smith, Cascade AIDS Project, Portland, OR

**Location:** 202 A, Level 2

**Track:** Housing

**Level:** Beginner

Responding to client need in a frequently shifting funding environment is a challenge that all AIDS Service Organizations can face. This case study highlights recent innovations to Cascade AIDS Project’s Housing and Support Services Program. The presentation will illustrate how organizational responsiveness and flexibility can lead to effective solutions and takeaways for meeting increasing community needs amidst an environment of limited staff capacity and funding.

Speak Up! Assessing Initial Implementation of Health Reform for People With HIV

Sponsored by **Bristol-Myers Squibb**

**Location:** 500, Level 5

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

Hosted by Bristol-Myers Squibb, this session will feature panelists from HIVHealthReform.org’s “Speak Up!” initiative to share their experiences and insights on the Patient Protection and Affordable Care Act’s impact on people living with HIV. Following the panel discussion, audience members are encouraged to Speak Up! during a Q&A session. HIVHealthReform.org “Speak Up!” is a partnership led by AIDS Foundation of Chicago, the Center for Health Law and Policy Innovation at Harvard Law School, and federal and national advisors to help people living with HIV get the care they need through healthcare reform. This national project monitors, catalogs, and analyzes the problems experienced by people with HIV in the new healthcare system.

We can stop HIV…una conversación a la vez: Implementation of a national social marketing campaign to increase HIV awareness and encourage communication about HIV among Hispanics/Latinos

**Presenters:** Isa Miles, Centers for Disease Control and Prevention, Atlanta, GA

Jackie Rosenthal, Centers for Disease Control and Prevention, Atlanta, GA

Amber Dukes, Centers for Disease Control and Prevention, Atlanta, GA

Euna August, Centers for Disease Control and Prevention, Atlanta, GA

**Location:** 204 A, Level 2

**Track:** High Impact Prevention

**Level:** Beginner

As part of its Act Against AIDS initiative, the Centers for Disease Control and Prevention (CDC) will launch One Conversation (Una Conversación) in September 2014 as its first national general HIV awareness campaign designed specifically for Hispanic/Latino audiences. The primary goal of One Conversation is to raise HIV awareness by promoting communication about HIV among Hispanic/Latino families and communities. This workshop will provide information about effective strategies for delivering HIV awareness messages to Hispanic/Latino audiences by highlighting One Conversation’s creative development process and resulting community engagement, dissemination and partnership strategies. Further, we will provide information about how health departments, CBOs, and other organizations and agencies can use One Conversation’s existing creative platform and collateral materials to encourage communication about HIV and increase HIV awareness among Hispanics/Latinos in their local areas.
Using a Peer Enhanced Intervention to Re-Engage and Retain Minority PLWHA with Behavioral Health Co-Morbidities in HIV Primary Care

Presenters: Jane Fox, Boston University School of Public Health, Boston, MA

Location: 204 B, Level 2

Track: Science and Research Translation

Level: Intermediate

This session will present findings from the Peer Re-Engagement Project (PREP) - a 3 year multisite randomized trial evaluating the efficacy of peer support and education in re-engaging and retaining PLWHA of color who have previously fallen out of care, are experiencing behavioral health co-morbidities, and have been in the past or are currently unstably housed in consistent high-quality HIV clinical care.

GET REAL: Linking HIV Services to Substance Use and Co-Occurring Mental Health Disorders for HIV+ Women and MSM

Presenters: Denise Jones, WORLD, Oakland, CA

Location: 311 B, Level 3

Track: Linkage and Engagement in HIV Care

Level: Intermediate

The Get REAL (Recovery Empowerment And Life) workshop will outline the Evidence-Based Practices (EBPs) that help find and link to care individuals who have, or whom are at high risk of acquiring HIV/AIDS due to high levels of Substance Use. We will discuss how these practices can be used in conjunction with one another to create a seamless and highly-efficacious intervention that is appropriate to the unique needs African-American YMSM, MSM, and heterosexual women.

Examining Innovative Research Methodologies in Community and Academic Settings: A Closer Look at Community-Based Participatory Research from the Perspective of the AIDS Service Organization Community and Mobilizing Historical Black Colleges and Universities around Preventive and Therapeutic HIV Clinical Research

Presenters: Stephanie Cornwell, California Prostitutes Education Project (CAL-PEP), Oakland, CA / Nubia Chong, Fred Hutchinson Cancer Center, Seattle, WA / Denise Gaither-Hardy, Lincoln University, PA

Location: 206, Level 2

Track: Science and Research Translation

Level: Intermediate

In this workshop, presenters will closely examine methodologies for conducting HIV research and present specific projects using Community-Based Participatory Research (CBPR) and research conducted in an academic setting. CBPR has become a widely accepted and often favored approach to research on health and social outcomes among traditionally marginalized, exploited and underserved communities. Presenters will discuss the impact of CBPR collaborations on AIDS Service Organizations (ASOs) and how to strengthen such collaborations. We examine four collaborations between Community-Based Organizations (CBOs), academic partners, and research institutes in order to discuss the challenges, successes, and programmatic implications, as well as provide insight into strategies for improving CBPR from the perspective of the ASO community.

The Legacy Project and Lincoln University have joined efforts out of the need to increase awareness and understanding of the knowledge, attitudes and beliefs of HIV/AIDS, and HIV Research among students and faculty at Historically Black Colleges and Universities (HBCUs). The areas explored include the level of HIV/AIDS knowledge, attitudes, and beliefs; available resources, services, and programs supporting HIV/AIDS prevention; and the level of HIV clinical trials knowledge, attitudes, and readiness. This information provides insight necessary for the design and implementation of HIV/AIDS interventions, and the development of other positive health promotion tools designed for students at HBCUs.
**Workshops**

**Ch-ch-ch-ch-changes: What to Do to Change or End an HIV Program**

**Presenters:** Jacob Smith Yang, Capacity for Health at APIAHF, San Francisco, CA.

**Location:** 300 A, Level 3

**Track:** Organizations and Change Management

**Level:** Advanced

Funding ends or is reduced, innovations arrive, priorities change, and community needs shift; inevitably, sometimes organizations have to change a target population, discontinue a service, or even close a program; with the advent of Community High Impact Prevention (CHIP), this is particularly the case. Managing, changing or ending a program is complex, advanced, and emotionally charged work for organizational staff, clients, and community members. This workshop will build participant knowledge of the implications and issues related to changing or ending a program; knowledge of a framework to forecast key issues, identify decision points and utilize promising practices; ability to effectively communicate changing or ending a program to all stakeholders; and confidence to successfully change or end a program.

**HIV Care Continuum and Ryan White HIV/AIDS Program Services**

**Presenters:** Laura W. Cheever, MD, ScM, Antigone Dempsey, MEd, Steven Young, MSPH, and Harold J. Phillips, MRP, HIV/AIDS Bureau, Health Resources and Services Administration, Rockville, MD.

**Location:** Aqua F, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Advanced

The HIV Care Continuum Initiative calls for coordinated action in response to data that has been released since the National HIV/AIDS Strategy four years ago, showing only a quarter of people living with HIV in the United States have achieved the treatment goal of controlling the HIV virus. This session will present efforts by Ryan White HIV/AIDS Program grantees and planning bodies to measure gaps in their jurisdictional care continua. Federal staff will also discuss HIV care services that can help raise the bar to reach the goals for the care continuum and support engagement, retention, and viral suppression for people living with HIV.

**kNOw Stigma**

**Presenters:** Ace Robinson, MPH, Lifelong, Seattle, WA.

**Location:** 313, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This workshop will look at campaigns like “kNOwstigma” (knowstigma.org) and The Stigma Project (thestigmaproject.org) as a launch-point from which to discuss impact of stigmatizing behaviors and development of anti-stigma efforts in different communities.

**Understanding and Overcoming Barriers to HIV Care Continuity for Individuals Recently Released from Jail in San Diego, California**

**Presenters:** Amy Applebaum, Public Health Services, County of San Diego, San Diego, CA / Daniel Lee, Owen Clinic, UCSD Medical Center, San Diego, CA / Robin Pollini, Pacific Institute for Research and Evaluation, Calverton, MD / Tim Smith, Public Health Services, County of San Diego, San Diego, CA / María Luisa Zúñiga, San Diego State University, San Diego, CA.

**Location:** 310, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

Insuring continuity of care for HIV+ individuals involved in the criminal justice system is critical for optimizing individual health outcomes and reducing HIV transmission in the community. In San Diego County, the Viral Inhibition through Better reEntry (VIBE) Study brought together researchers from the University of California, San Diego, and staff from the county’s innovative AIDS Case Management (ACM) Program to better understand barriers to care among HIV+ persons transitioning out of the county jail. In this session, we will present findings from the VIBE Study, provide an overview of the ACM Program and how it supports HIV care continuity, and discuss challenges to HIV service delivery in an environment where both community-based health services and corrections-based policies are constantly changing. Workshop attendees will leave with a clearer understanding of the challenges faced by HIV+ individuals involved in the criminal justice system as well as effective approaches for improving HIV care continuity in this population.
The Role of Women’s Health Centers in Border States: Increasing Access to HIV Testing and Health Care for Latinos

Presenters: Pellavi Sharma, Planned Parenthood Federation of America, Washington, DC / Vanessa Gonzalez, Planned Parenthood Federation of America, Washington, DC / Patricio Gonzales, Planned Parenthood Association of Hidalgo County, Hidalgo, TX / Nora Vargas, Planned Parenthood Pacific Southwest, San Diego, CA

Location: 311 A, Level 3
Track: Domestic/International Issues Intersection
Level: Beginner

Through this workshop, the audience will learn how women’s health centers address the treatment cascade for immigrant populations, particularly those living in border states. The audience will learn how women’s health centers build bi-national partnerships and implement Promotoras programs to better serve their patients. Finally, the audience will learn how women’s health centers overcome obstacles including having to close and reopen a health center in a border community, where there are few health care providers and significant barriers for immigrants to access health care.

Recruiting High Risk Substance Using MSM to HIV Testing and Treatment Interventions.

Presenters: Susan Alvarado, AIDS Project Los Angeles, Los Angeles, CA / Roger Sediles, AIDS Project Los Angeles, CA

Location: 202 B, Level 2
Track: High Impact Prevention
Level: Intermediate

This workshop will discuss the value of incorporating an HIV/STD Testing Screening and Treatment plan within a Harm Reduction based program for active substance users, our challenges, lessons learned and successes. Most importantly we will also examine the external barriers that MSM crystal Meth users themselves encounter with HIV/STD testing, treatment and adherence.

Would You or Wouldn’t You? Socializing HIV Testing to Improve Testing Uptake

Presenters: Joshua P. Romero, UC San Diego AntiViral Research Center, San Diego, CA

Location: 314, Level 3
Track: High Impact Prevention
Level: Intermediate

Social media is a growing tool for HIV prevention and testing outreach. Limited staff and resources usually mean that it is underutilized and poorly managed. Part case study, part best practices, this workshop offers an open venue for exploring what makes an effective HIV testing social media campaign and tips on how to best use social media to improve HIV testing uptake. This workshop provides a first-hand perspective of a successful HIV testing program in San Diego that uses social media as its primary outreach tool.

Intersections and the Epidemic: Exploring how social determinants of health impact the health and wellness of people living with or vulnerable to HIV

Presenters: Carlos E. Rodríguez-Díaz, PhD, MPHE, University of Puerto Rico-School of Public Health, San Juan, PR / Alex Garner, National Minority AIDS Council, Washington, DC

Location: 410, Level 4
Track: Retention in HIV Care Leading to Viral Suppression
Level: Intermediate

This seminar will explore how structural barriers and health disparities affect the care, treatment, and quality of life of those living with or vulnerable to HIV. We’ll delve into how future interventions can reduce the impact of things such as stigma, homophobia, poverty, homelessness, and mass incarceration.
Improving Performance and Quality of Linkage and Engagement Services: A Training Workshop

Presenters: Julia Hidalgo, ScD, MSW, MPH, George Washington University Milken Institute School of Public Health, Washington, DC / Ereka Philip, Houston Department of Health and Human Services, Houston, TX

Location: Aqua AB, Level 3

Track: Linkage and Engagement in HIV Care

Level: Intermediate

The HIV Care Collaborative (HCC) for Underserved Populations in the U.S. funds replicable, innovative strategies in public health settings to improve outcomes and prevent further HIV infections. Health departments in Atlanta, Houston, and Philadelphia are undertaking a three-year foundation-funded initiative to increase the rate of HIV-positive adults linked and engaged in care. Linkage workers help newly identified clients to initiate care, re-link clients that dropped out of care, assist clients to navigate the healthcare system, and promote self-navigation to ensure independence. In this workshop, we present the HCC linkage and re-linkage intervention model. We describe CQI techniques that can be employed by workshop participants to design performance measures, analyze process and clinical outcomes data, identify areas of improvement, address performance deficiencies through training, and undertake quality improvement projects (QIPs) to test new linkage processes. Methods for reviewing linkage clients’ charts will be presented. City of Houston staff will offer examples of ongoing linkage supervision, quarterly chart review by a QM expert, and CQI processes. They will also discuss how challenges in training and improving the performance of workers are overcome. Case studies will be offered to provide workshop participants with an interactive opportunity to apply the skills offered in the workshop.

The “Undetectables” - Using financial incentives to support viral load suppression in a community-based organization providing integrated care.


Location: Aqua C, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Beginner

Housing Works has taken on the challenge to end AIDS in our community by enabling at least 80% of HIV-positive clients to achieve and maintain an undetectable viral load (defined as ≤50 copies/ml). The Undetectables Viral Load Suppression Project (the “VLS Project”) is a tiered, comprehensive set of evidence-based ARV adherence interventions and tools, including a $100 quarter quarterly financial incentive for viral suppression. The VLS Project is designed as a proof of concept demonstration of: feasibility (implementation of an integrated, stepped adherence program in a community-based, low-threshold, comprehensive care setting serving persons with HIV who face numerous structural and behavioral barriers to ARV adherence); efficacy (increasing the % of participants who are virally suppressed and who sustain viral suppression over time); and cost-effectiveness (with a cost per person per year that is cost-neutral or cost-saving for the target population, and therefore scalable). Academic partners at the University of Pennsylvania are working with Housing Works to evaluate the intervention. Workshop participants will learn about the components of VLS Project Toolkit, hear about implementation, get a first look at 6-month results and discuss strategies to develop and fund community-based adherence supports that are sustainable, scalable and effective for persons who face multiple barriers to effective HIV care.
Lessons Learned from an HIV Prevention Program for Girls at Risk for Juvenile Delinquency

Presenter: Deborah Brome, Ph.D., Global Evaluation & Applied Research Solutions (GEARS), Inc., Lanham, MD

Location: Aqua D, Level 3

Track: High Impact Prevention

Level: Intermediate

The purpose of this workshop is to describe the lessons learned from the evaluation of the Girls at Greater Risk for Juvenile Delinquency HIV Prevention Program (Girls at Risk), funded by the Department of Health and Human Services (HHS), Office on Women’s Health (OWH). The goal of the Girls at Risk Program is to increase HIV/STI prevention knowledge and reduce risk factors of contracting HIV/STI among female adolescents who are considered at-risk for juvenile delinquency using gender responsive approaches. OWH funded nine grantees across five HHS regions. Collectively, the process and outcome evaluation findings of two cohorts of participants have revealed a number of lessons learned that provide practical information for community based organizations and leaders regarding the development and implementation of gender responsive, HIV prevention interventions for girls.

HIV Bi-National Health Bridge: Retention in HIV Care for Mexicans in transit from the United States to Mexico

Presenter: Rita Melendez, San Francisco State University, San Francisco, CA

Location: Aqua E, Level 3

Track: Domestic/International Issues Intersection

Level: Intermediate

This workshop will discuss a web-based tool to promote HIV linkage and retention in HIV care for Mexicans (living with HIV) in transit from the United States and returning to their communities of origin in Mexico. Continuum and retention in HIV care for Mexicans living with HIV, and who constantly are moving from the United States to Mexico is a challenge for patients, Health Departments, and health teams in both countries. As a result, Mexicans in transit may interrupt Anti-Retroviral treatment and become at-risk for HIV viral resistance and opportunistic infections. By the end of the workshop, participants will be able to utilize the web-based tool and to gain basic legal frame knowledge to coordinate HIV continuum of care in both the United States and Mexico.
We have the means to end the HIV epidemic among people who inject drugs (PWID) – can we find the will? Leveraging support for Syringe Services Programs (SSP)


Location: 411 AB, Level 4  
Track: High Impact Prevention  
Level: Intermediate

HIV infections associated with injection drug use remain a serious public health concern, accounting for 14% of new infections among females and 6-10% of new infections among males in 2011. In an effort to prevent new HIV infections, some states have passed laws to permit over-the-counter (OTC) sale of syringes by pharmacies. Others have passed laws to permit Syringe Services Programs (SSPs), which provide sterile injection equipment and an array of other services to drug users. In some instances, SSPs may operate without explicit legal authorization, as drug paraphernalia laws that might otherwise have been used to prosecute them have been amended to allow for the possession, delivery and/or sale of syringes.

In spite of a Congressional ban on federal funding for SSPs, cities and states across the U.S. have demonstrated their belief that SSPs promote public health and invested in SSP operations. In addition to learning and discussing the results of the new amfAR/BIMC study, workshop participants will have the opportunity to share the experiences of programs that have secured local funding for SSPs; strategies for allocating limited HIV prevention resources when needs exceed funding; advocacy efforts to repeal the Congressional ban on federal funding for SSPs; etc.

Hope Rx: Motivating Clients Living with HIV to Engage in Care for Longer Life

Presenter: Stephen J. Fallon, PhD, Skills4, Ft. Lauderdale, FL

Location: 501 C, Level 5  
Track: Linkage and Engagement in HIV Care  
Level: Intermediate

Linkage to care is now a key component in the CDC’s Community High Impact Prevention approach. After removing cost and access barriers, HIV professionals must also address a client’s beliefs about the benefits and challenges of HIV treatments. This session will give case managers, prevention staff, and linkage specialists the tools they need to inform and motivate clients who are considering initiating or re-entering care. Using clear and accessible illustrations, this session will walk participants through a timeline that shows how HIV treatment strategies have evolved over time, and will document exactly how modern treatments can extend productive lives. Non-medical professionals will leave the session able to meaningfully support the treatment cascade. The session will close with an exciting preview of radical new treatment strategies in the works that may change everything you thought you knew about HIV treatment.
Live Educated, Adherent & Dedicated (LEAD) for Life: Utilizing peer navigation to significantly impact an HIV program

Presenters: James Foley, ActionRED/ Community Outreach Medical Center, Las Vegas, NV / Reyna Herrera, ActionRED/ Community Outreach Medical Center, Las Vegas, NV / Lane Olson, ActionRED / Community Outreach Medical Center, Las Vegas, NV

Location: 300 B, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

Our treatment adherence program LEAD for Life helps to retain HIV positive patients in quality HIV care, so they can obtain viral suppression and reduce the likelihood of transmitting the virus. By the utilization of peer advocates and peer navigation help to significantly impact the success of an HIV person understanding of the care system, while empowering them to take an active role in their HIV care helping them to reach a better quality of life.

Learning objectives include:
- How to effectively collaborate with community partners and develop ongoing relationships
- What is a Peer navigator/ advocate
- How to utilize peer navigators/ advocates to impact the continuum of care, causing an increase suppression of the community viral load

Boosting Linkage to Care through Smartphone Applications & Social Media

Presenter: Erin Nortrup, AIDS United, Washington, DC

Location: 303, Level 3

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

This session will explore the new and growing body of social media and smartphone application strategies being utilized to link PLWHA into care. AIDS United grantee, the University of Virginia HIV clinic, will share its smartphone strategy to reach, link, and retain rural Virginians living with HIV/AIDS into care. This strategy has yielded unexpected results, including a robust virtual community of peer support. A variety of social media campaigns will also be discussed.

Analysis of Integrated HIV Housing and Care Services

Presenters: Jonathan Sherwood, Cloudburst Consulting Group, Boston, MA / Meg Hargreaves, Mathematica Policy Research, Cambridge, MA

Location: 502 A, Level 5

Track: Housing

Level: Advanced

This presentation will review the results of a study published in 2014 and commissioned by the HHS Office of the Assistant Secretary for Planning and Evaluation (ASPE). ASPE contracted with Mathematica Policy Research and Cloudburst Consulting Group to analyze current federal HIV housing assistance services and study best practices integrating HIV housing and health care services. This research included a quantitative study of the costs, utilization, and outcomes of current federal HIV housing assistance, as well as a qualitative study of innovative HUD program models integrating housing assistance with HIV care. The overall goals of the project were (1) to review the current status of HIV housing programs; and (2) to document innovative, replicable program models integrating housing assistance with HIV health care.

Leveraging Intergenerational Experiences Among Gay Men to Address the HIV Epidemic In A New Way

Presenters: Isaiah Webster III, National Alliance of State and Territorial AIDS Directors, Washington, DC / Blake Rowley, National Alliance of State and Territorial AIDS Directors, Washington, DC

Location: 305, Level 3

Track: High Impact Prevention

Level: Intermediate

A roundtable discussion of factors that influence the HIV Care Continuum prior to the first bar. Specifically, a candid conversation of how gay men can take advantage of intergenerational experiences to consider new ways of addressing the HIV, STD and viral hepatitis epidemics. Facilitators from three difference generations will lead participants through how the gay community has unique characteristics that could be leveraged to reduce new infections and increase viral suppression.
Trials and Jubilation: Integration of an ASO into a FQHC in a Low-Incidence State

**Presenters:** Becky L. Johnson, RN, MSN, Primary Health Care, Inc., Des Moines, IA / Gregory J. Gross, MSW, Primary Health Care, Inc., Des Moines, IA

**Location:** 307, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Beginner

To share the experience of merging Iowa’s only stand-alone AIDS Service Organization into a Federally Qualified Community Health Center. By following the trajectory of the first year of operations post-merger and the challenges, barriers, and successes of the integration, this workshop will address the following:

- Benefits and Challenges of Integration
- Client, Community & Staff Perceptions
- Organizational Change Management

A Critical Review of Social and Structural Conditions that Influence HIV Risk among Mexican Deportees

**Presenter:** Miguel Pinedo, MPH, University of California, San Diego, CA

**Location:** 309, Level 3

**Track:** Domestic/International Issues Intersection

**Level:** Intermediate

To critically assess how social and structural conditions in post-deportation settings can influence Mexican deported migrants’ HIV risk, identify critical research gaps, and make research recommendations.

Biomedical HIV Prevention: Lessons learned from Implementing PrEP, HIV Vaccines, and Rectal Microbicides Education with Young Latino Men who have Sex with Men.

**Presenters:** Dianna Manjarrez, Vida/SIDA-Puerto Rican Cultural Center, Chicago, IL / Gustavo Varela, Vida/SIDA-Puerto Rican Cultural Center, Chicago, IL / Pedro Mercado, Vida/SIDA-Puerto Rican Cultural Center, Chicago, IL

**Location:** 501 A, Level 5

**Track:** High Impact Prevention

**Level:** Beginner

In this roundtable presentation we will be discussing the implementation of a practice project aimed at increasing awareness about biomedical HIV prevention modalities (PrEP, HIV vaccines, rectal microbicides) among the Latino YMSM community. Participants will learn about the project, the challenges, and lessons learned.
8:30 a.m. – 11:30 a.m.  

**Seminars:**

- Epidemiology and Continuum of Care Measurements in HIV Surveillance  
  **Location:** 202 A, Level 2

- Transformative Partnerships for Improving Access to Care for Women of Color along the Border  
  **Location:** 204 A, Level 2

- Implementing Health System Navigation Services in Philadelphia – Challenges and Best Practices  
  **Location:** 204 B, Level 2

- Ending AIDS: The Crucial Role of Case Management and Other Supportive Services in Care Engagement and Treatment Adherence  
  **Location:** 206, Level 2

- Testing Together: Training and Monitoring Testing Sites to Deliver Couples HIV Testing and Counseling  
  **Location:** 300 A, Level 3

- Beyond the Bars: The Importance of Focusing on Women Partners of Incarcerated or Recently Released Men in High Impact HIV Prevention Programs  
  **Location:** 310, Level 3

  **Location:** 311 A, Level 3

- Shifting Gears, Shifting Leaders: Organizational Transitions as Crisis or Window of Opportunity?  
  **Location:** 311 B, Level 3

- Regional Implementation of National HIV Strategies- Using a Combination Approach of Targeted and Routine HIV Testing  
  **Location:** Aqua AB, Level 3

- Maintaining the Safety-net: ADAP in a Reformed Health System  
  **Location:** Aqua C, Level 3

- High Impact CALIFORNIA: Bridging Providers across California for Critical Conversation  
  **Location:** Aqua D, Level 3

- We can’t end AIDS until we end the war on drugs: drug policy reform for HIV advocates  
  **Location:** Aqua E, Level 3

- The Process to Develop a New York State Plan to End AIDS by 2020  
  **Location:** Aqua F, Level 3

- Silent Epidemics, Hepatitis C and Behavioral Health  
  **Location:** 313, Level 3

- Honoring Our Experience- The Unique and Porfound Experience of the Long-Term Survivor  
  **Location:** 314, Level 3

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12 Noon - 2:00 p.m.

**Closing Plenary Luncheon:**

**Transforming Together: Incorporating Viral Hepatitis into HIV/AIDS Efforts**  
**Location:** Sapphire Ballroom, Level 4
Closing Plenary Luncheon: 12 Noon - 2:00 p.m.

Transforming Together: Incorporating Viral Hepatitis into HIV/AIDS Efforts

Presenters:
Corinna Dan, MPH, Viral Hepatitis Policy Advisor, Office of HIV/AIDS and Infectious Disease Policy, Department of Health and Human Services, Washington, DC / Gloria Searson, ACSW, President/COPE, New York, NY / Susan Rodriguez, Founding Director, Sisterhood Mobilized for AIDS/HIV Research & Treatment (SMART), New York, NY

Location: Sapphire Ballroom, Level 4

For the first time, USCA is devoting a plenary session on Viral Hepatitis. Given recent developments in the treatment of Hepatitis C (HCV), including the release of one groundbreaking new treatment and the expectation that others will soon be coming down the pipeline, it is more important than ever that the HIV community expand its work at the intersections of these twin epidemics, where our clients and those of the HCV community converge. About one quarter of people living with HIV in the US are also living with HCV. Co-infection with HIV and HCV is especially common (50%-90%) among HIV-infected injection drug users. HCV is one of the leading causes of chronic liver disease in the country and liver damage progresses more rapidly in HIV-infected persons. During this important session, speakers will discuss the National Viral Hepatitis Action Plan and how CBOs and ASOs can integrate hepatitis into their programs.
Sharing Our Ancestors’ Vision for the Next Seven Healthy Generations

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Epidemiology and Continuum of Care Measurements in HIV Surveillance

Presenters: Samantha Tweeten, County of San Diego, San Diego, CA / Lorri Freitas, County of San Diego, San Diego, CA / Anna Satcher Johnson, Centers for Disease Control and Prevention, Atlanta GA

Location: 202 A, Level 2

Track: Science and Research Translation

Level: Intermediate

This session will address issues of the epidemiology of HIV disease, and measurements of the continuum of care for HIV disease. Those cases aged 50 and over will be discussed as a growing demographic in HIV disease. The simultaneous diagnosis phenomenon will be described as it pertains to late testing. Measures of continuum and maintenance in care, such as community viral load and cascade of care, will be presented, and use of surveillance data for these measures described.

Implementing Health System Navigation Services in Philadelphia – Challenges and Best Practices


Location: 204 B, Level 2

Track: Retention in HIV Care Leading to Viral Suppression

Level: Intermediate

Beginning in 2012, the Philadelphia Department of Public Health implemented a privately-funded health system navigation (HSN) project in the City's 8 safety net health centers, which provide high-quality care to over 1,000 HIV patients. Health System Navigators identify persons newly diagnosed with HIV, at risk of being lost to care, or out of care and provide intensive navigation services to link or re-link and retain these individuals in care. Integration of a new service delivery model into an established health care structure does not occur without challenges. Systems must be adjusted to facilitate workflow and documentation, those in existing roles must make accommodations in work style, and logistical issues must be resolved. Seminar participants will glean an understanding of: 1) The HSN intervention and how it might be implemented in different settings, 2) Challenges encountered during the HSN launch, 3) Specific tactics for overcoming these challenges, and 4) Preliminary results from the project.

Transformative Partnerships for Improving Access to Care for Women of Color along the Border

Presenters: Erin C. Falvey, Ph.D., Christie’s Place, San Diego, CA / Shannon Hansen, MSW, Christie’s Place, San Diego, CA / Jay Blount, CAS, Christie’s Place, San Diego, CA / Martha Zarate, Christie’s Place, San Diego, CA / Heather Arculeo, Christie’s Place, San Diego, CA

Location: 204 A, Level 2

Track: Linkage and Engagement in HIV Care

Level: Intermediate

CHANGE for Women is an innovative, community-based network of care model that addresses the myriad of barriers that prevent women of color in the San Diego border region from engagement in healthcare through a strategic partnership of organizations across the region including primary care providers, research institutions, community clinics, the local health department, and human rights organizations. The CHANGE for Women partnership’s gender-responsive, culturally relevant, and comprehensive approaches and interventions effectively target the complex and unique barriers experienced by women of color to increase access, linkage, and retention in medical care. CHANGE for Women’s scalable and replicable partnership model is a transformative approach to service provision that holds promising applications for ending the epidemic as well as for ensuring healthcare engagement for vulnerable populations living with chronic health conditions, particularly documented and undocumented immigrants. The seminar will highlight how the CHANGE for Women partnership has improved the utilization of medical care and treatment by women of color living with HIV and strengthened healthcare and social services systems. Participants will: 1) gain an understanding of the individual level, provider level, and structural level barriers impacting HIV positive women’s successful engagement in HIV healthcare with particular emphasis on barriers experienced by immigrant women; 2) learn how to engage key stakeholders to develop and maintain a coordinated network of care model that addresses the myriad of barriers that prevent women of color in the San Diego border region from engagement in healthcare through a strategic partnership of organizations across the region including primary care providers, research institutions, community clinics, the local health department, and human rights organizations. The CHANGE for Women partnership’s gender-responsive, trauma-informed services which effectively address mental health and substance abuse conditions, history of and current trauma and abuse, low health literacy, and lack of support services.
Ending AIDS: The Crucial Role of Case Management and Other Supportive Services in Care Engagement and Treatment Adherence

**Presenters:** Mark Brennan-Ing, ACRIA--Center on HIV and Aging & New York University College of Nursing, New York, NY / Liz Seidel, ACRIA--Center on HIV and Aging & Fordham University, New York, NY / Hanna Tessema, ACRIA--Center on HIV and Aging, New York, NY / Stephen Karpiak, ACRIA--Center on HIV and Aging & New York University College of Nursing, New York, NY / Doug Wirth, Amida Care, New York, NY / Aaron Tax, Services and Advocacy for GLBT Elders (SAGE), Washington, DC / Daniel Tietz, New York City Human Resources Administration, New York, NY

**Location:** 206, Level 2

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Beginner

Achieving the “End of AIDS” will require an expansion of high-quality treatment services that competently and effectively help those living with HIV to remain healthy and reduce new HIV infections, in part, by keeping them retained in care and promoting adherence to anti-retroviral therapy (ART). The present treatment cascade data finds that less than half those who are HIV-positive in the U.S. are retained in care, while even fewer are on ART and have undetectable viral loads. Behavioral health problems, specifically, depression and substance use are some of the most reliable predictors of poor treatment adherence and clinical outcomes. Research finds that people with HIV/AIDS (PWHA) disproportionately affected by depression and substance use, which complicates their care. Many are economically deprived and lack access to stable housing. In addition, PWHA who are long-term survivors are likely to experience multi-morbidity as they age, namely, having multiple concurrent chronic health conditions, which increases treatment complexity and reinforces the need for care retention and ART adherence. However, a number of program models have been found to effectively address these issues among PWHA. For example, in the US, Targeted Case Management (TCM) is available to people with HIV who have multiple health co-morbidities including significant behavioral health and/or substance use issues. Other organizations, like Amida Care which is a “special needs” managed care plan for PWHA, have developed a number of effective program models. There is strong evidence that supportive services for PWHA, such as retention and adherence program models as well as targeted case management, are vital in reaching the goal of ending AIDS. Policies at federal, state and local levels should emphasize the importance of maintaining and expanding comprehensive care for PWHA.

Testing Together: Training and Monitoring Testing Sites to Deliver Couples HIV Testing and Counseling

**Presenters:** Kristina Grabbe, Centers for Disease Control and Prevention, Atlanta, GA / Luke Shouse, Centers for Disease Control and Prevention, Atlanta, GA / Rob Stephenson, Emory University, Atlanta, GA / Patrick Sullivan, Emory University, Atlanta, GA / Mario Richardson, Florida Department of Health, Tallahassee, FL

**Location:** 300 A, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This seminar will provide updates on the roll-out of couples HIV testing and counseling (CHTC) throughout the United States. We will hear from CDC about training and technical assistance updates, we will have presentations from partners implementing CHTC including CBOs, Health Departments, and Clinics, and we will hear about opportunities for receiving training and technical assistance through CDC’s capacity building assistance program. Finally, we will hear from researchers about future directions for CHTC.


**Presenter:** Octavio Vallejo, AIDS Project Los Angeles, Los Angeles, CA

**Location:** 311 A, Level 3

**Track:** Linkage and Engagement in HIV Care

**Level:** Intermediate

This seminar will review in detail how to provide navigation services, how to monitor and evaluate client’s performance and adherence to HIV medications and medical care and the core skills necessary to provide one-to-one navigation services. The presenters will involve the audience through several highly interactive exercises to develop their own navigation strategy.
Beyond the Bars: The Importance of Focusing on Women Partners of Incarcerated or Recently Released Men in High Impact HIV Prevention Programs

**Presenters: Katie Kramer, The Bridging Group, Oakland, CA / Mary Bowers, Office on Women’s Health, Washington, DC / Tira Williams, AIDS Action Coalition, Huntsville, AL / Katitia Pitts, Calvary Healthcare, Washington, DC / Oisin O’Saughnessy, Center for Health Justice, Los Angeles, CA / Brenda Huerta, San Ysidro Health Center, San Diego, CA**

**Location:** 310, Level 3  
**Track:** High Impact Prevention  
**Level:** Intermediate

The US Department of Health and Human Services, Office on Women’s Health funded eight sites around the country to provide HIV/AIDS Prevention and Support Service Programs for Women Partners of Incarcerated/Recently Released Men. In this panel seminar, we will present the results from a cross-site evaluation study which assessed the effectiveness of these eight programs. Data was collected from 388 women who participated in women partner interventions across all 8 program sites.

The panel moderator and lead evaluator will present the overall evaluation design and highlight results on the main outcome measurements of the evaluation study including how incarceration impacts sexual concurrency, trust and communication issues between partners, and changes in social networks among women when their male partner is incarcerated, and how these issues affect participants’ HIV risk. In addition, panel representatives from four community agencies participating in the study will highlight the innovativeness in their programs and how they developed and/or adapted their women partners program to address the unique needs of women in their community. We will also present the “voice” of the program participants through women’s stories collected during participant focus groups. Finally, this seminar will include a larger group discussion with audience members who may be implementing programs for women partners and/or looking to implement these important programs and provide them with practical advice and/or solutions for implementation in their own communities.

Shifting Gears, Shifting Leaders: Organizational Transitions as Crisis or Window of Opportunity?

**Presenter:** Thomas La Salvia, Raffa, Washington, DC

**Location:** 311 B, Level 3  
**Track:** Organizations and Change Management  
**Level:** Intermediate

ASOs and CBOs working in the HIV/AIDS field are experiencing significant shifts in funding sources and availability, mission focus and leadership. The implementation of the Affordable Care Act and its impact on people living with HIV/AIDS, challenges in fundraising, and changes in Medicaid funding are all contributing to increased financial pressures in our community. All of these challenges are upon us in the context of a generational hand-off of leadership: An estimated 67% of nonprofit executives leaving their positions within four years and only 33% of them are confident that their board will hire the right successor. (Results from CompassPoint, Daring to Lead 2011)

This interactive workshop will increase you and your organization’s ability to create a sustainable organization ready for shifts in mission, funding and leadership focused on four core elements; business model and strategy, resources, leadership, and culture. We will discuss evidence-based best practices for managing transitions to strengthen organizational capacity, guidelines for board/staff roles, and provide keys to successful organization and leadership transitions. You will leave the workshop with key tools, an actionable list of transition readiness factors and concrete steps to address impending changes in your organization mission, funding, and leadership.
Regional Implementation of National HIV Strategies- Using a Combination Approach of Targeted and Routine HIV Testing

**Presenters:** Natalie Sanchez, AltaMed Health Services Corp., Los Angeles, CA / Gabriela Leon, AltaMed Health Services Corp., Los Angeles, CA / Monica Ramirez, AltaMed Health Services Corp., Los Angeles, CA / Mike Janson, MPH, Los Angeles County Department of Public Health, CA / Thomas Siegmeth, AltaMed Health Services Corp., Los Angeles, CA

**Location:** Aqua AB, Level 3

**Track:** High Impact Prevention

**Level:** Advanced

AltaMed will share its experience and strategies utilized in Mobile Testing Unit, Storefront testing, and routine HIV Testing in primary care settings to better align with the National HIV/AIDS Strategy. The seminar will demonstrate the effectiveness of a combined testing approach to reach Latinos in highly impacted communities and will highlight the important role GIS mapping had in identifying high incidence areas. AltaMed and the Los Angeles County Division of HIV/STD Programs (DHSP) will share approaches to incorporating syndemic planning and geospatial analysis to refine recruitment and testing strategies within an organization.

Maintaining the Safety-net: ADAP in a Reformed Health System

**Presenters:** Britten Pund, National Alliance of State and Territorial AIDS Directors, Washington, DC / Emily McCloskey, National Alliance of State and Territorial AIDS Directors, Washington, DC / Amy Killelea, National Alliance of State and Territorial AIDS Directors, Washington, DC

**Location:** Aqua C, Level 3

**Track:** Retention in HIV Care Leading to Viral Suppression

**Level:** Intermediate

While the scope of ADAP has shifted over the past two decades to meet the needs of individuals seeking access the treatment, no change has been more impactful on the program that the full implementation of the Affordable Care Act. A reformed health system has meant that in addition to directly dispensing medications to uninsured clients, ADAPs have also taken on the roles of insurance brokers and coverage navigators, while at the same reassessing the systems of care they have built for clients over the past two decades. ADAPs continue to exist in a reformed health system. ADAPs are shifting, changing and overhauling programs to ensure that they are maintaining a true safety-net for low income, under and uninsured individuals living with HIV in the United States. While there has been much discussion of the role of ADAPs in assisting clients to afford new insurance coverage, it is also important to discuss the continued need for ADAPs as a safety net for uninsured individuals.

This session will focus on the role of ADAPs for uninsured or “hard to insure” clients (in a reformed health system with a focus on the following areas:

1. Individuals who are categorically ineligible and off-marketplace options
2. Individuals eligible who did not enroll, were locked out or are new to ADAP (newly diagnosed)
3. Churn, gaps in coverage and delays in coverage effectiveness
High Impact CALIFORNIA: Bridging Providers across California for Critical Conversation

**Presenter:** Nickie Bazell, MPH, Capacity for Health at APIAHF, San Francisco, CA

**Location:** Aqua D, Level 3

**Track:** High Impact Prevention

**Level:** Intermediate

This seminar brings together direct service, health department, and capacity building assistance provider staff involved in HIV prevention and care across California to discuss High Impact Prevention within this Golden State. With the requirement of prevention strategies to be smart and efficient for the populations most affected by the epidemic, and with a focus on cost-effective and scalable interventions, there is opportunity for top notch innovation and collaboration, but also the risk of leaving some communities out. During this seminar, a California-focused panel of CBO, health care organization, and health department representatives will share their perspectives of the successes, challenges, and opportunities provided by the roll out of High Impact Prevention, with time for group discussion, and networking among California providers.

We can’t end AIDS until we end the war on drugs: drug policy reform for HIV advocates

**Presenter:** Kenyon Farrow, Treatment Action Group, Washington, DC

**Location:** Aqua E, Level 3

**Track:** Domestic/International Issues Intersection

**Level:** Beginner

The drug policy reform landscape is changing rapidly in the US and globally. What is the impact on the HIV epidemic and the communities hardest hit by HIV and how can HIV advocates and providers be involved?

Drug prohibition has made the HIV epidemic worse by criminalizing and stigmatizing people who use drugs. Federal funding for sterile syringe access is still not available, despite the extensive evidence of its effectiveness. Incarceration rates among African-Americans are the highest in the world, leading to racial disparities in many health outcomes, including HIV. Drug use, whether alcohol, methamphetamine, heroin, or prescription opiates, is driving new HIV infections in many parts of the country, and drug treatment is too often unavailable, unaffordable, or ineffective. HIV advocates and service providers can play a key role in ensuring that drug policies are changed for the better as we strive to get to zero for new HIV infections.

Issues to be covered include:
- History of drug prohibition and the war on drugs in the United States and globally
- Impact on communities of color, especially African-Americans
- Mass incarceration
- Marijuana legalization and medical marijuana
- Harm reduction and high impact prevention for people who inject drugs, including syringe access
- Barriers to treatment for people with problematic substance use
- Connection between the criminalization of drug use and HIV criminalization
The Process to Develop a New York State Plan to End AIDS by 2020


Location: Aqua F, Level 3
Track: High Impact Prevention
Level: Beginner

On June 29, 2014, coinciding with NYC Gay Pride, Governor Andrew Cuomo made history by committing New York State to ending AIDS as an epidemic by 2020. New York – which has been the epicenter of the nation’s HIV epidemic since the beginning, now becomes the first jurisdiction anywhere in the world to launch an effort to end our AIDS epidemic, even without a cure, by stopping deaths from HIV disease and eliminating new HIV infections. The announcement was the result of over a year of work and collaboration that began when longstanding NY-based advocacy organizations Treatment Action Group, Housing Works and ACRIA convened community leaders, advocates, health and social service providers, researchers and government representatives to review the NYS AIDS response and discuss actions toward a more ambitious goal of ending AIDS. The NYS Department of Health AIDS Institute embraced the goal and hosted a series of community end of AIDS discussions across the State. This community-led process has evolved into the development of a strategic blueprint that embodies the latest science, Medicaid restructuring in New York State, ongoing implementation of the Affordable Care Act (ACA), proactive engagement with the pharmaceutical industry, removal of identified consent barriers to HIV testing, and concrete action on housing insecurity and other structural factors driving the epidemic. This session will be a discussion of the community-led NYS planning process, key components of a NYS plan and strategies used to advance the NY agenda – presented as a model that could be used to inform similar campaigns in other states.

Silent Epidemics, Hepatitis C and Behavioral Health

Presenters: Kimi Sato, Georgia Department of Public Health, Atlanta, GA / Fátima A. Muñoz, University of California, San Diego, La Jolla, CA / Ace Robinson, Lifelong, Seattle, WA

Location: 313, Level 3
Track: Science and Research Translation
Level: Intermediate

This seminar will examine the impact of HCV/HIV co-infection, mental health, and other sexual risk behaviors among injection drug users. Using samples from the National HIV Behavioral Surveillance (NHBS) in Atlanta, GA, and a cohort study in San Diego, CA, risk factors for infection for HIV-infected persons will be reviewed. In addition, a thorough review of peer-reviewed research will be presented examining chronic HCV infection, accelerated progression to cirrhosis, and liver failure for HIV-infected persons. The findings point to several unique factors that may influence the mental health and well-being of injection drug users across the United States.

“HONORING OUR EXPERIENCE” The Unique & Profound Experience of the Long-Term Survivor

Presenters: Gregg Cassin, Honoring Our Experience / Matt Sharp, LetsKickASS / Shanti Project / Tez Anderson, LetsKickASS / Michael Siever, LetsKickASS

Location: 314, Level 3

We learned from the earliest days of the epidemic that the greatest strength and inspiration that we have is each other! Long-term survivors are dealing with issues of isolation, depression, deep grief and a loss of hope. Profound healing is available to us through recreating community. This seminar is both experiential and informational. We will not only learn about the well documented challenges of long-term survivors, but learn and practice the tools for our own renewal. This seminar is the perfect antidote for the stress of the service providers serving the HIV community over the years.
NATIONAL AIDS HOUSING COALITION (NAHC) is proud to partner with NMAC for the 2014 U.S. Conference on AIDS

Housing costs are “out of reach” for low income people with HIV/AIDS.
In the United States, the 2014 two-bedroom Housing Wage is $18.92. This national average is more than two-and-a-half times the federal minimum wage, and 52% higher than it was in 2000. In no state can a full-time minimum wage worker afford a one-bedroom or a two-bedroom rental unit at Fair Market Rent.

Housing is prevention.
Research demonstrates a direct and independent relationship between improved housing status and reduction in HIV risk behaviors. Homeless or unstably housed persons are up to six times more likely to engage in risk behaviors than stably housed persons with the same personal and service characteristics. Housing also increases access to antiretroviral medications, which lower viral load and reduce the risk of transmission. Among HIV/AIDS experts there is a growing consensus that HIV prevention strategies will not succeed without attention to housing status and other structural factors that shape or constrain individual behavior.

Housing is healthcare.
For people living with HIV, research shows that lack of stable housing is strongly linked to inadequate HIV health care, high viral load, poor health status, avoidable hospitalizations and emergency room visits and early death. Ninety-five percent of HOPWA clients with permanent housing remain stably housed and connected to care.

Housing is cost-effective.
Data from two major studies demonstrate that HIV housing investments reduce other public costs by improving the health of PLWHA and preventing new infections, making housing dollars a wise use of limited public resources. In the Chicago Housing for Health Partnership (CHHP) study, savings in avoidable health services more than offset the costs of the housing program. Preliminary calculations from the CDC and HUD Housing and Health study indicate that housing is a cost effective health care intervention for PLWHA, with a cost per QALY in the same range as HAART and other widely accepted health care interventions such as renal dialysis.

TURN POLICY INTO ACTION!
Help us educate policy and decision-makers about the importance of housing for people living with HIV/AIDS. Visit our website at www.nationalaidshousing.org or call us at (202) 347-0333 to get involved.
Sesiones En
Español
United in our mission to end the AIDS epidemic in the United States

Partnering with community-based organizations throughout the U.S. in grantmaking, technical assistance, policy/advocacy & capacity building

www.AIDSUnited.org
Jueves 2 de Octubre,
Sesión 1: 10:30 a.m. - 12:00 p.m.

Aprovechamiento de historias clínicas electrónicas y estrategias de mejora de calidad para mejorar las medidas de enfoque del VIH para la población latina de pocos recursos que es VIH+ dentro del Centro de Salud Federalmente Calificado (FQHC, por sus siglas en inglés) ubicado en el Este de Los Ángeles

Presentadores: Thomas Siegmeth, AltaMed Health Services, Los Ángeles, CA
Co-Presentadores: Dr. Scott Kim / Hilda Sandoval / Alonso Bautista

Ubicación: 204 A, Nivel 2
Título: Vinculación y participación en el cuidado del VIH
Nivel: Intermedio

AltaMed Health Services, el Centro de Salud Federalmente Calificado (FQHC) más grande en el país, ha desarrollado esfuerzos de Mejora de Calidad Continua (CQI, por sus siglas en inglés) diseñados para monitorear y desarrollar estrategias eficaces a fin de mejorar los resultados clínicos a través de iniciativas de compromiso del paciente enfocadas en la satisfacción del paciente y los resultados clínicos. A medida que los pacientes comienzan a recibir atención médica administrada por la Ley de Cuidado de Salud Asequible, la atención de la salud requiere que los proveedores de atención primaria se vuelvan más eficientes al brindar atención médica eficaz y así los pacientes tengan mayor disponibilidad de opciones.

En 2012, AltaMed emprendió un camino para mejorar la satisfacción del paciente como parámetro clave para responder a las necesidades de los pacientes, así como dar a conocer un mecanismo de información para medidas HEDIS (Conjunto de Datos e Información sobre la Eficacia de Atención Médica) que pudieran informarse en reuniones de mejora de calidad mensuales. La calificación de la Satisfacción de los Pacientes se monitorea mensualmente y se compara con puntos de referencia nacionales en los que la división de Servicios de VIH se ha posicionado en el percentil 95. Además, el comité de mejora de calidad (QI, por sus siglas en inglés) dirigido por el Director Médico de Servicios de VIH decidió enfocarse en mejorar la detección de Hep C en pacientes VIH+. Por medio de esfuerzos concentrados, la detección de Hep C mejoró de 47% a 98% dentro de un periodo de 6 meses.

Iniciativas de movilización comunitaria para expandir las pruebas de VIH y la vinculación con el sistema de salud en ámbitos externos a la clínica para las poblaciones afroamericanas y latinas.

Ubicación: Aqua E, Nivel 3
Título: Prevención de Alto Impacto
Nivel: Intermedio

El objetivo de esta sesión es demostrar cómo las iniciativas de pruebas de VIH a gran escala pueden: (1) asegurar que las pruebas de VIH sean accesibles en ámbitos externos a la clínica para afroamericanos y latinos de difícil acceso y de pocos recursos, (2) aumentar la cantidad de afroamericanos y latinos que se hacen las pruebas por primera vez y derivarlos a atención médica inmediatamente si el resultado de las pruebas es positivo a fin de reducir las desigualdades en lo que respecta a la salud, (3) aumentar el conocimiento del VIH/SIDA en la población destinataria que lleva a la reducción del estigma, (4) involucrar a la comunidad destinataria a través de esfuerzos de movilización comunitaria y (5) aprovechar los recursos para aumentar el impacto de las pruebas de VIH buscando financiación no tradicional y apoyo a través de varias asociaciones.
Jueves 2 de Octubre,
Seminario: 2:30 p.m. - 5:30 p.m.

Tendencias emergentes en la prevención del VIH: La perspectiva latina

Presentadores: Kenneth Almanza, AltaMed Health Services, Los Ángeles, CA / Natalie Sanchez, AltaMed Health Services, Los Ángeles, CA / Joaquin Gutierrez, AltaMed Health Services, Los Ángeles, CA

Ubicación: 204 A, Nivel 2

Título: Prevención de Alto Impacto

Nivel: Intermedio

AltaMed Health Services Corporation, el proveedor más importante de servicios de salud para pacientes con VIH de las comunidades latinas de California del Sur, entrevistó a los mejores investigadores de VIH de California y a latinos, miembros de la comunidad, y proveedores de servicios de salud a enfermos con VIH, a fin de evaluar sus opiniones y la percepción de herramientas y servicios emergentes de Prevención de Alto Impacto. Se realizaron filmaciones en la calle en áreas de los alrededores de Los Ángeles con la mayor concentración de infecciones de VIH. Al filmar a los miembros de la comunidad en su propio ambiente, AltaMed logró respuestas francas y honestas sobre las tasas de infección del VIH y métodos de Prevención de Alto Impacto disponibles actualmente. Mostraremos una breve filmación de estas entrevistas junto con debates sobre cómo abordar las normas culturales y de pares en las comunidades latinas y el acceso y las barreras a las intervenciones de Prevención de Alto Impacto.

Implementación de la Ley de Cuidado de Salud Asequible (ACA, por sus siglas en inglés) para Personas con VIH – Desafíos actuales y oportunidades para el futuro

Presentadores: Michael Ruppal, Carl Schmid y Lisa Stand, The AIDS Institute, Washington, DC y Tampa, FL

Ubicación: Aqua E, Nivel 3

Título: Retención en el tratamiento del VIH que lleva a la supresión viral

Nivel: Intermedio

A medida que se implementa la ACA, The AIDS Institute ha identificado algunas barreras a la atención y al tratamiento, incluyendo la porción alta de los costos del paciente y cobertura de medicamentos insuficiente. Este seminario analizará estos temas y esfuerzos para mejorar los planes de salud calificados, incluyendo la demanda por discriminación presentada por The AIDS Institute y NHeLP contra cuatro planes en Florida. Asimismo, analizaremos cómo se está implementando la cobertura de las pruebas de detección de VIH desde la promulgación de la ACA.

Viernes 3 de Octubre,
Seminario: 8:30 a.m. - 11:30 a.m.

Construcción de una comunidad sustentable de proveedores para el desarrollo de capacidades: el caso del asesoramiento cognitivo personalizado (PCC, por sus siglas en inglés) en Puerto Rico

Presentadores: Miguel Chion, APLA, Los Ángeles, CA / Miguel Bujanda, APLA, Los Ángeles, CA

Ubicación: 204 A, Nivel 2

Título: Prevención de Alto Impacto

Nivel: Intermedio

APLA brindará un seminario interactivo y participativo utilizando teorías de aprendizaje específicas tales como teorías de aprendizaje para adultos. Los presentadores expondrán el marco y la metodología de APLA para el desarrollo de capacidades. APLA utilizará el caso de PCC en Puerto Rico para mostrar cómo diseñó un plan para desarrollar capacidades en Puerto Rico utilizando
servicios conjuntos de Ayuda para el Desarrollo de Capacidades (CBA, por sus siglas en inglés), usando tecnologías a distancia y formando entrenadores colegas para PCC. Se asignará tiempo para preguntas y respuestas.

Capacitación de proveedores para hacer que los pacientes infectados de VIH sumamente móviles reciban atención médica continua a través de las fronteras

Presentadores: Thomas Donohoe, Centro de Educación y Capacitación sobre SIDA del Pacífico de la Universidad de California Los Ángeles (UCLA Pacific AETC, por sus siglas en inglés), Los Ángeles, California / Alyssa Bittenbender, Pacific AETC de Arizona, Tucson, Arizona / Michael Noss, AETC de Texas/ Oklahoma, Dallas, Texas / Kiesha McCurtis, UCLA Pacific AETC, Los Ángeles, California / Nicolé Mandel, Centro de Información sobre el VIH de la Universidad de la California San Francisco (UCSF Center for HIV Information), San Francisco, California / Tracy Jungwirth, AETC de Nueva México, Albuquerque, Nueva México / Nancy Warren, Pacific AETC, San Francisco, California / Wally Cantu, AETC de Texas Oklahoma, Harlingen, Texas / Kevin Kharmarko, Centro Nacional de Evaluación del Centro de Educación y Capacitación sobre SIDA (AETC NEC, por sus siglas en inglés), San Francisco, California / Janet Myers, AETC NEC, San Francisco, California

Ubicación: Aqua E, Nivel 3

Título: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Intermedio

Viernes 3 de Octubre,
Sesión 2: 2:30 p.m. - 4:00 p.m.

Alianzas con la comunidad: prevención del VIH entre trabajadores agrícolas y rurales latinos

Presentadores: Carlos Ugarte, Farmworker Justice, Washington, DC

Ubicación: 204 A, Nivel 2

Título: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Principiante

Central. El seminario también presentará diferentes modalidades, tecnologías y recursos desarrollados a estos fines de capacitación, que incluyeron más de 100 médicos clínicos del Servicio de Inmigración y Control de Aduanas de los Estados Unidos (U.S. Immigration and Custom Enforcement). También describiremos cómo los proveedores de servicios para enfermos con VIH en la frontera a lo largo de los EE.UU. pueden utilizar nuestro sitio web (AETCBorderHealth.org) como un recurso de capacitación sobre VIH y continuidad de los cuidados de atención médica, especialmente para los pacientes que puede ser que regresen a México y América Central.

Ubicación: 204 A, Nivel 2

Título: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Principiante

Esta presentación nos ofrece una visión general sobre el VIH/SIDA en la comunidad rural, estudia el desarrollo de las colaboraciones legales y médicas como herramientas poderosas para abordar las necesidades de prevención del VIH en las comunidades rurales migrantes, y analiza estrategias para que otros socios no tradicionales se involucren en el trabajo de prevención del VIH. Los presentadores explicarán un modelo de colaboración interinstitucional que se utiliza para abordar los determinantes sociales de salud en las comunidades. El taller también explorará los ejemplos de las alianzas organizativas y las herramientas de divulgación y educación eficaces. El involucramiento de la comunidad entera en la prevención del VIH sólo beneficiará a la comunidad como un todo y trabajará para reducir la tasa del VIH.

Ubicación: 204 A, Nivel 2

Título: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Principiante

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Modelos de servicios cultural y lingüísticamente apropiados relacionados con la estrategia nacional contra el VIH/SIDA para mejorar los resultados


Ubicación: Aqua E, Nivel 3

Título: Vinculación y participación en el cuidado del VIH

Nivel: Principiante

Este taller analizará la iniciativa de la Oficina de Política Nacional sobre el SIDA de la Casa Blanca titulada “Estrategia Nacional respecto del VIH/SIDA-Mejorar los Resultados: Acelerar el progreso a lo largo de la Atención Médica Continua del VIH”. Este taller resaltará el rol del HHS/OCR y su iniciativa creada recientemente que busca informar al público sobre su derecho a recibir servicios de manera no discriminada y su derecho a que la información sobre la salud sea protegida de modo que sea más probable que se le hagan pruebas y se involucre activamente en el mantenimiento de su salud. El taller también incluirá un presentador que brinda servicios directos de VIH/SIDA quien les dará a los participantes del taller una visión general y acciones concretas sobre cómo están brindando servicios a las personas que viven con VIH/SIDA de una manera culturalmente sensible y lingüísticamente apropiada y ofrecerá un modelo de “mejores prácticas” que los participantes podrán probablemente seguir.

Viernes 3 de Octubre,
Sesión 3: 4:30 p.m. - 6:00 p.m.

Prepararse para la vida: cómo la profilaxis previa a la exposición (PrEP, por sus siglas en inglés) está cambiando la dinámica de la prevención del VIH y la salud sexual de los jóvenes homosexuales de color.

Presentadores: Alex Garner, National Minority AIDS Council, Washington, DC

Ubicación: 204 A, Nivel 2

Título: Prevención de Alto Impacto

Nivel: Intermedio

Los jóvenes homosexuales de color se ven impactados seriamente por el VIH, y la profilaxis previa a la exposición (PrEP, por sus siglas en inglés) es una opción que les permite una mayor acción en lo que respecta a su salud y sexualidad. El nuevo panorama de prevención requiere que los jóvenes homosexuales se involucren con su sexualidad, su salud y sus elecciones. Este taller será una oportunidad para analizar el panorama cambiante y varios esfuerzos educativos y culturales que pueden resonar con los jóvenes homosexuales de color.
**Sábado 4 de Octubre,**

**Seminario: 8:30 a.m. - 11:30 a.m.**

**Ley de Cuidado de Salud Asequible (ACA, por sus siglas en inglés) y VIH: Experiencias que brindan capacitación y asistencia técnica a más de 300 proveedores de servicios de salud a cargo del tratamiento del VIH en la frontera EE.UU.-México.**

**Presentadores:** Thomas Donohoe, UCLA Pacific AETC, Los Ángeles, CA / Kiesha McCurtis, UCLA Pacific AETC y Centro de Comportamiento y Medicina de Adicción (Center for Behavioral and Addiction Medicine), Los Ángeles, CA / Janet Myers, AETC NEC, San Francisco, CA / Kevin Kharmarko, AETC NEC, San Francisco, CA

**Ubicación:** Aqua E, Nivel 3

**Título:** Intersección entre Asuntos Nacionales/Internacionales

**Nivel:** Intermedio

La implementación de la Ley de Cuidado de Salud Asequible (ACA) requiere que los pacientes, los proveedores, las organizaciones y los sistemas se adapten al cambio, conozcan sus derechos y responsabilidades y tomen decisiones informadas que mejoren los resultados a nivel personal y de la salud pública. La capacitación de proveedores específicos para la zona de la frontera y los recursos que desarrollan conocimientos y capacidades relacionadas con la ACA para clínicos y proveedores de servicios respecto del VIH son clave para asegurar que la gente tenga acceso a la última información precisa. Esta sesión de 90 minutos presentará un taller básico interactivo de 45 minutos sobre la ACA y el VIH en la Frontera seguido de un resumen de los datos y resultados de la capacitación de 5 talleres de capacitación en la frontera EE.UU./México sobre la ACA y el VIH. El taller brindará y utilizará clickers electrónicos de un Sistema Inalámbrico de Respuesta (ARS, por sus siglas en inglés) para facilitar el aprendizaje y la interacción en el taller.

**Recomendaciones desde el campo: Evaluación de las estrategias de vinculación del VIH con la atención médica y su Implementación en los EE.UU.**

**Presentadores:** Patrick Stanley, Proyecto sobre el SIDA de Los Ángeles (APLA, por sus siglas en inglés), Los Ángeles, CA / Jordan Blaza, APLA, Los Ángeles, CA

**Ubicación:** 204 A, Nivel 2

**Título:** Vinculación y participación en el cuidado del VIH

**Nivel:** Intermedio

CDC, a través de su estrategia de Prevención de Alto Impacto (HIP, por sus siglas en inglés), está alentando y exigiendo a las organizaciones que brinden conexiones con los servicios de atención. Los programas de prevención del VIH pueden fomentar los objetivos de HIP y NHAS al brindar apoyo a las personas diagnosticadas con la infección del VIH para que se involucren plenamente con la atención médica del VIH. Si bien se han implementado una variedad de conexiones a los programas de atención, durante casi tanto tiempo como la epidemia misma, muchas organizaciones focalizadas en la prevención sin conexión a la experiencia de la atención, no están seguras de cuál programa de Conexión a la Atención debería implementarse para dar apoyo a su comunidad. El propósito de este taller es ayudar a guiar a las organizaciones a través de la variedad de programas de conexión a la atención médica para que puedan tomar decisiones informadas sobre cuál programa de Conexión a la Atención es más aplicable para su organización. APLA-Shared Action brindará un breve resumen de su experiencia en esta área temática y compartirá sus estrategias.
Comprometer a las poblaciones con VIH sin hogar y en situaciones de vivienda inestable con Cuidados y Tratamiento y que lo sigan recibiendo: El rol de los guías de pacientes.

Presentadores: Meghan Dalton, AIDS Arms, Dallas, TX / Jesus Felizolla, CommWell Health, Dunn, NC / Verna Gant, Centros de Salud Familiar (Family Health Centers) of San Diego, San Diego, CA / Jodi Davich, Departamento de Salud del Condado de Multnomah (Multnomah County Health Department), Portland, OR / Fredrick Altick, Universidad de Yale, New Haven, CT Jane Fox, Escuela de Salud Pública de la Universidad de Boston, Boston, MA

Ubicación: Aqua E, Nivel 3

Título: Vinculación y participación en el cuidado del VIH

Nivel: Intermedio

El seminario incluirá presentaciones y debates interactivos con cinco programas que trabajan con personas sin hogar/ en situaciones de vivienda inestable que son VIH+ y que se encuentran en zonas rurales y urbanas. Los sitios proveerán ejemplos de casos sobre cómo los guías de los pacientes brindan servicios de apoyo a los clientes en viviendas de emergencia y transitorias para conectar a los clientes con la atención médica de VIH y procurar que la sigan recibiendo, dirigir el apoyo durante el tratamiento y la educación para promover adhesión al tratamiento, identificar y reconectar a los pacientes VIH+ que dejan de recibir atención médica y conectar a pacientes con el uso de las sustancias y los servicios de salud mental necesarios. Se compartirán estrategias específicas sobre los guías de capacitación, sobre cómo se forman las alianzas y sobre cómo trabajan con proveedores de servicios médicos, de uso de sustancias, de salud mental y de viviendas y con otros miembros de la comunidad para abordar las necesidades individuales de los clientes. Los participantes también aprenderán sobre nuevas herramientas para documentar las actividades de los guías de pacientes y el rol que desempeñan para asegurarse que sigan recibiendo atención.

Sábado 4 de Octubre,
Sesión 4: 2:30 p.m. - 4:00 p.m.

Cómo establecer desde cero un vínculo exitoso con el programa de atención para latinos.

Presentadores: Oscar Lopez, Valley AIDS Council, Harlingen, TX / Pedro Coronado, Valley AIDS Council, Harlingen, TX / Miguel Garcia, Valley AIDS Council, Harlingen, TX / Wally Cantu, Valley AIDS Council, Harlingen, TX

Ubicación: 204 A, Nivel 2

Título: Retención en el tratamiento del VIH que lleva a la supresión viral

Nivel: Intermedio

El taller del Valley AIDS Council analizará datos desde septiembre de 2012 hasta 2014 inclusive, las barreras a la atención médica, y las estrategias que se desarrollaron para establecer un vínculo con el programa de atención desde cero. Con dos especialistas de vinculación con la atención, este programa ha vinculado a más de 400 latinos VIH+ con la atención médica desde mediados de 2012. Su área de cobertura es de 3.643 millas cuadradas entre tres condados (Cameron, Hidalgo y Willacy) en la frontera EE.UU./México –un área más grande que el estado de Delaware. Debido a la proximidad con la atención del VIH, frecuentemente cubren un cuarto condado (Starr). El taller analizará las estrategias utilizadas para combatir el estigma y la discriminación; para construir y nutrir alianzas comunitarias; para informar a los miembros sobre la referencia, admisión e inscripción en la atención médica; para revisar algunas de las barreras encontradas respecto de la atención; y analizar las estrategias que han sido exitosas en la vinculación de los recién diagnosticados y cómo reconnectar con la atención médica a aquellos individuos VIH+ que han dejado de recibirla. Este estudio de casos examinará pacientes derivados de hospitales, centros de salud comunitarios y centros penitenciarios. La mayoría de los individuos conectados con la atención médica fueron hombres jóvenes infectados recién diagnosticados expuestos por comportamientos riesgosos de hombres que tienen sexo con hombres (MSM, por sus siglas en inglés).
Penalización del VIH: lo que necesitas incluir en la historia clínica de tu cliente y lo que no

Presentadores: Carole Treston, RN MPH Asociación de Enfermeras para la Atención del SIDA (Association of Nurses in AIDS Care) / Kim Carbaugh, Asociación de Enfermeras para la Atención de SIDA / Ubicación: Aqua E, Nivel 3

Título: Retención en el tratamiento del VIH que lleva a la supresión viral

Nivel: Avanzado

Durante esta sesión, los proveedores y los consumidores aprenderán sobre el uso de historias clínicas en casos de penalización del VIH y los criterios comunes de las enfermeras y otros proveedores de salud en la documentación de la educación sobre el VIH y la reducción de riesgos con sus pacientes/clientes. Los participantes examinarán y analizarán estudios de casos exitosos y problemáticos.

Sábado 4 de Octubre,
Sesión 5: 4:30 p.m. - 6:00 p.m.

Podemos detener al VIH…una conversación a la vez: Implementación de una campaña de marketing social a nivel nacional para aumentar la conciencia y fomentar la comunicación sobre el VIH entre los hispanos/latinos.

Presentadores: Isa Miles, Centros para el Control y la Prevención de Enfermedades (CDC, por sus siglas en inglés), Atlanta, GA; / Jackie Rosenthal, , Centros para el Control y la Prevención de Enfermedades, Atlanta, GA; / Amber Dukes, , Centros para el Control y la Prevención de Enfermedades, Atlanta, GA; / Euna August, , Centros para el Control y la Prevención de Enfermedades, Atlanta, GA;

Ubicación: 204 A, Nivel 2

Título: Prevención de Alto Impacto

Nivel: Principiante

Como parte de su iniciativa de la Ley Contra el SIDA, los Centros para el Control y la Prevención de Enfermedades (CDC) lanzarán “Una Conversación” en septiembre de 2014 como su primera campaña nacional de concientización sobre el VIH diseñada específicamente para los públicos hispano/latinos. El principal objetivo de “Una Conversación” es concientizar sobre el VIH mediante la promoción de la comunicación sobre el VIH entre las familias y comunidades hispano/latinas. Este taller brindará información sobre las estrategias efectivas para transmitir mensajes de toma de conciencia sobre el VIH a los públicos hispano/latinos al resaltar el proceso de desarrollo creativo de “Una Conversación” y las estrategias resultantes referidas a compromiso comunitario, divulgación y asociación. Asimismo, brindaremos información sobre cómo los departamentos de salud, CBOs y otras organizaciones y organismos pueden utilizar la plataforma creativa y los materiales colaterales existentes de “Una Conversación” para fomentar la comunicación sobre el SIDA y aumentar la conciencia sobre el VIH entre los hispanos/latinos en sus áreas locales.

Puente Binacional de Salud del VIH: retención en las unidades de cuidados del VIH de los mexicanos en tránsito de los Estados Unidos hacia México.

Presentadores: Rita Melendez, Universidad Estatal de San Francisco, San Francisco, CA

Ubicación: Aqua E, Nivel 3

Título: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Intermedio

Este taller analizará una herramienta basada en la Web para promover la conexión con la atención médica y asegurarse de que sigan recibiendo aquellos mexicanos (que viven con VIH) en tránsito de los EE.UU. y que vuelvan a sus comunidades de origen en México. La continuidad y la retención bajo cuidado médico del VIH para los mexicanos que viven con VIH, y quienes constantemente se trasladan de EE.UU. a México es un desafío para los pacientes, los departamentos de salud y los equipos de salud en ambos países. Como resultado, los mexicanos en tránsito pueden interrumpir el Tratamiento Antirretroviral y convertirse en un riesgo de resistencia viral del VIH y de infecciones oportunistas. Hacia el final del taller, los participantes podrán utilizar las herramientas basadas en la Web y obtener conocimientos legales básicos para coordinar la continuidad del tratamiento de VIH tanto en EE.UU. como en México.
Asociaciones y alianzas transformadoras para mejorar el acceso a la atención médica de las mujeres de color a lo largo de la frontera.

Presentadores: Erin C. Falvey, Ph.D., Christie’s Place, San Diego, CA
Shannon Hansen, MSW, Christie’s Place, San Diego, CA / Jay Blount, CAS, Christie’s Place, San Diego, CA / Martha Zarate, Christie’s Place, San Diego, CA / Heather Arculeo, Christie’s Place, San Diego, CA

Ubicación: 204 A, Nivel 2

Título: Vinculación y participación en el cuidado del VIH

Nivel: Intermedio

CHANGE for Women (CAMBIO para las Mujeres) es una red innovadora basada en la comunidad de un modelo de cuidado que aborda las innumerables barreras que les impiden a las mujeres de color en la región de la frontera de San Diego involucrarse en el cuidado de la salud a través de alianzas estratégicas de organizaciones a lo largo de la región, lo que incluye proveedores de salud primarios, instituciones de investigación, clínicas de la comunidad, el departamento de salud local y las organizaciones de derechos humanos. Los enfoques y las intervenciones de la alianza de CHANGE FOR WOMEN que tienen en cuenta el factor género, son culturalmente relevantes e integrales, se concentran efectivamente en las barreras únicas y complejas que experimentan las mujeres de color, a fin de aumentar el acceso, la conexión y la retención en la atención médica. El modelo de alianzas escalable y reproducible de CHANGE FOR Women es un enfoque transformador a la prestación de servicios que incluye aplicaciones prometedoras para finalizar con la epidemia como también para asegurar la atención de la salud en las poblaciones vulnerables que viven con enfermedades crónicas, especialmente los inmigrantes documentados y no documentados. El seminario resaltará cómo la asociación CHANGE for Women ha mejorado el uso de la atención y el tratamiento médicos para mujeres de color que viven con VIH y ha fortalecido los sistemas de atención médica y servicios sociales. Los participantes: 1) comprenderán las barreras a nivel del individuo, del proveedor y estructurales que impactan en la exitosa recepción de atención por las mujeres VIH positivas con especial énfasis en las barreras experimentadas por las mujeres inmigrantes; 2) aprenderán cómo involucrar a grupos de interés clave para desarrollar y mantener una red coordinada de atención de la salud respecto del VIH a fin de crear un cambio a nivel de los sistemas; 3) aprenderán las estrategias específicas para un modelo de alianza de redes exitosa de atención que tenga en cuenta el género; y 4) desarrollarán una comprensión de las lecciones aprendidas de CHANGE for Women y sus implicancias para mejorar la retención en la atención y la adhesión a la Terapia Antirretroviral (ART, por sus siglas en inglés) lo que incluye la necesidad de servicios que tengan en cuenta el género y habilitados para el tratamiento de traumas, que efectivamente aborden enfermedades mentales y de abuso de sustancias, antecedentes de traumas y abusos, y traumas y abusos actuales, baja alfabetización, y falta de servicios de apoyo.

No podemos terminar con el SIDA hasta no terminar con la guerra contra las drogas: reforma de la política antidroga para los defensores de la lucha contra el VIH.

Presentadores: Kenyon Farrow, Treatment Action Group, Washington, DC

Ubicación: Aqua E, Nivel 3

Área: Intersección entre Asuntos Nacionales/Internacionales

Nivel: Principiante

El escenario de la reforma de la política antidroga está cambiando rápidamente en los EE.UU. y a nivel mundial. ¿Cuál es el impacto en la epidemia de VIH y en las comunidades más afectadas por el VIH y cómo pueden involucrarse los proveedores y los defensores de la lucha contra el VIH?

La prohibición de las drogas ha empeorado la epidemia de VIH al penalizar y estigmatizar a la gente que se droga. La financiación federal para el acceso a jeringas estériles no se encuentra disponible aún a pesar de las muchas pruebas de su efectividad. Las tasas de encarcelamiento entre afroamericanos son las más altas del mundo, lo que lleva a desigualdades raciales en muchos resultados sobre salud, lo que incluye el VIH. El uso de drogas, ya sea alcohol, metanfetaminas, heroína u opiáceos de venta con receta, está generando muchas infecciones de VIH en varias partes del país, y el tratamiento frecuentemente no está disponible, es inaccesible o ineficaz. Los defensores de la lucha contra el VIH y los proveedores de servicios de salud pueden desempeñar un rol clave al asegurar un cambio para mejorar de las políticas antidrogas a medida que nos esforzamos por llegar a cero infecciones de VIH nuevas.

Los temas a ser cubiertos incluyen:
- Historia de la prohibición de las drogas y la guerra contra las drogas en los Estados Unidos de América y a nivel mundial.
- Impacto en las comunidades de color, especialmente en las afroamericanas.
- Encarcelamiento en masa.
- Legalización de la marihuana y marihuana para uso médico.
- Reducción del daño y prevención de alto impacto para las personas que se inyectan drogas, lo que incluye el acceso a las jeringas.
- Barreras al tratamiento para las personas con consumo problemático de sustancias.
- Conexión entre la penalización del uso de las drogas y la penalización del VIH.
Act Against AIDS is a national communication initiative by the U.S. Centers for Disease Control and Prevention (CDC) that features multiple HIV prevention campaigns and strategic partnerships. Act Against AIDS promotes HIV awareness, education, and prevention.

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The AIDS Institute is a national nonprofit and nonpartisan organization with offices in Washington, DC, Tampa & Tallahassee, FL with a mission to promote action for social change through public policy, advocacy, research and education. The agency began as a grassroots community mobilization effort in 1985 in Florida.
Presentations

Friday, OCTOBER 3
2:00 p.m. - 2:30 p.m.

Saturday, OCTOBER 4
2:00 p.m. - 2:30 p.m.

Location: Indigo Foyer, Level 2
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<td>A Holistic Multidisciplinary Approach to Retention in HIV Care</td>
<td>Kathryn Stafford, Jessie Trice Community Health Center, Miami, FL</td>
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<td>Nadege Vilsaint, Jessie Trice Community Health Center, Miami, FL</td>
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<td>-- A Transgender Update and Consultation</td>
<td>Clare Collins, Microbicide Trials Network, Pittsburgh, PA</td>
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<td>JoAnne Keatley, Center of Excellence for Transgender Health, University of California, San Francisco, CA</td>
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<td>Jonathan Lucas, FHI 360, Durham, NC</td>
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<td>Addressing HIV Risk in an Elderly Urban Population</td>
<td>Carlton Williams, Wright State University, Kettering, OH</td>
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<td>Advancing the Continuity of Care for People Living with HIV/AIDS:</td>
<td>Kelly O’Bryant Wagner, The MayaTech Corporation, Silver Spring, MD</td>
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<td>Prioritizing Integration of Housing and Nutrition Services into the HIV/AIDS Policy Agenda</td>
<td>Stefanie Winston, The MayaTech Corporation, Silver Spring, MD</td>
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<td>Age and Provider differences in the utilization of Truvada for HIV Pre-exposure prophylaxis (PrEP)</td>
<td>Kristin Keglovitz Baker, Howard Brown Health Center, Glenview, IL</td>
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<td>Staci Bush, Gilead Sciences, Glenview, IL</td>
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<td>Challenges and Successes to Linkage to HIV Medical Care Programs Implemented by CDC-Funded Health Department Grantees – Overview of Baseline Data</td>
<td>Nadezhda Duffy, Centers for Disease Control and Prevention, Atlanta, GA</td>
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<td>Gene Shelley, Centers for Disease Control and Prevention, Atlanta, GA</td>
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<td>LaShan Taylor, Centers for Disease Control and Prevention, Atlanta, GA</td>
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<td>Erica Dunbar, Centers for Disease Control and Prevention, Atlanta, GA</td>
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<td>Community-Based HIV Linkage to and Retention in Care: Findings from Fieldwork and Evaluation</td>
<td>Anita Raj PhD, University of California - San Diego, La Jolla, CA</td>
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<td>Community-Based Outreach and Engagement in African American Communities: Black Men’s Participation in a Structural and Behavioral HIV Risk Reduction Program</td>
<td>Jenne Massie, George Washington University, Washington, DC</td>
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<td>Jennifer Yore, University of California San Diego, San Diego, CA</td>
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<td>Lianne Urada, University of California San Diego, San Diego, CA</td>
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<td>Elizabeth Reed, University of California San Diego, San Diego, CA</td>
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<td>Anita Raj, University of California San Diego, San Diego, CA</td>
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<td>Lisa Bowleg, George Washington University, Washington, DC</td>
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<td>Cost Effectiveness of HIV Rapid Testing in VA Primary Care Clinics</td>
<td>Henry Anaya, United States Department of Veterans Affairs, Los Angeles, CA</td>
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<td>Creating a Medical Center and Pharmacy from Scratch</td>
<td>Peggy Anderson, AIDS Resource Center Ohio, Columbus, OH</td>
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<td>Anna Wuerth, AIDS Resource Center Ohio, Columbus, OH</td>
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<td>Aaron Clark, AIDS Resource Center Ohio, Columbus, OH</td>
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<td>Case management for HIV infected persons leaving jail – A literature review and ongoing development of the evidenced base</td>
<td>Anne Spaulding, Emory University, Atlanta, GA</td>
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<td>Sharita Ambrose, MPH, Cardea/Texas Black Women’s Initiative, Austin, TX</td>
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<td>Development and Implementation of a PrEP Clinic within a Comprehensive-Care HIV Clinic</td>
<td>Kachina Kudroff, UAB 1917 Clinic, Birmingham, AL</td>
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<td>Julia Cohen, New York City Department of Health &amp; Mental Hygiene, Long Island City, NY</td>
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<td>Rebecca Kohler, Children's Hospital of WI, Milwaukee, WI  Marilyn Lewis, City of Milwaukee Public Health Dept., Milwaukee, WI</td>
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<td>HIV Partner Services: Measuring HIV Partner Services</td>
<td>Lisa Asmus, Institute for Public Health at San Diego State University, San Diego, CA  Lori Jones, HIV, STD and Hepatitis Branch of Public Health Services, San Diego, CA  Dan Uhler, HIV, STD and Hepatitis Branch of Public Health Services, San Diego, CA  Heidi Aiem, STD, HIV and Hepatitis Branch of Public Health Services, San Diego, CA</td>
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<td>HIV Prevention and Treatment for At-Risk Latinas Through Culturally Relevant Trauma-Informed Integrated Substance Abuse Treatment, Mental Health Care and Primary Care Services Within a Community-Based Setting</td>
<td>Serinah Smith, Boston University School of Social Work Center for Addictions Research and Services, Boston, MA  Luz Marilis López, Boston University School of Social Work Center for Addictions Research and Services, Boston, MA  Diliana De Jesús, Casa Esperanza, Inc., Roxbury, MA</td>
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<td>Homeownership: The Forgotten Option</td>
<td>Michael G. Smith, The Housing Trust, Santa Fe, NM</td>
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<td>Individual and sexual event-level predictors of condom use during receptive anal intercourse among HIV-negative MSM in Los Angeles</td>
<td>Heather Pines, University of California, San Diego, La Jolla, CA</td>
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<td>Carmen Batista, Maricopa County Ryan White Part A Program, Phoenix, AZ  Randall Furrow, Maricopa County Ryan White Part A Program, Phoenix EMA Ryan White Part A Planning Council, Phoenix, AZ</td>
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<td>Cathy Maulsby, Johns Hopkins, Baltimore, MD</td>
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<td>Lessons Learned from Routine HIV Testing Programs in Urban Hospital Settings: A Health Department Perspective</td>
<td>Carolyn Nganga-Good, Baltimore City Health Department, Baltimore, MD  Hilda Ndirangu, Baltimore City Health Department, Baltimore, MD</td>
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<td>Lessons Learned in the 505: A Multidisciplinary Team Approach to Caring for Positive Young Adults in Albuquerque, New Mexico</td>
<td>Christina Casson RN, ACRN, UNM Medical Group, Albuquerque, NM  Deborah Parris RN, UNM Medical Group, Albuquerque, NM</td>
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<td>Anne Burgess, NO/AIDs Task Force, New Orleans, LA</td>
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<td>Overview of Support for Initiation of PrEP Programs for MSM by CDC-Funded Health Departments</td>
<td>Shubha Rao, Centers for Disease Control and Prevention, Atlanta, GA Aba Essuon, Centers for Disease Control and Prevention, Atlanta, GA</td>
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<td>Peer Adherence and Retention Program - A model example</td>
<td>Rob Renzi, Big Bend Cares, Tallahassee, FL</td>
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<td>Real Talk Prevention: Effectively Reaching Those on Campus at Most Risk</td>
<td>J. Alton Croker III, Wright State University, Boonshoft School of Medicine, SARDI Program, Dayton, OH</td>
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<td>Routine HIV Screening in Primary Care</td>
<td>Angela F. Brazzeal RN, Southside Medical Center, Atlanta, GA</td>
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<td>STaR Study: Single-tablet Regimen Complera Has Similar Efficacy to Atripla in ART-Naïve Adults through W96 with a Favorable Safety Profile for Abnormal Dreams and Dizziness</td>
<td>Olga Lugo-Torres, Gilead Sciences, Miami, FL Brian Palmer, Gilead Sciences, Philadelphia, PA</td>
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<td>SJ Dodd, Silberman School of Social Work &amp; Bailey House, New York, NY</td>
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<td>The African Diaspora Health Initiative’s Integrated Screening Model for HIV</td>
<td>Rahab Wahome, AIDS Care Group, Sharon Hill, PA</td>
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<td>The collection and redistribution of unused antiretrovirals – Aid for AIDS Latin American Outreach Program</td>
<td>Mauricio Lafolla, Aid for AIDS, New York, NY</td>
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<td>Jose-Luis Burgos, UCSD School of Medicine, San Diego, CA</td>
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<td>Utilizing Cultural Competence to Address Socio Economic Health Disparities to Increase Linkage and Retention in Transgender Populations</td>
<td>Edwin Worthington-Blount, Empowerment Resource Center and Comprehensive Intervention Clinic, Atlanta, GA Jessica Herrera, Empowerment Resource Center and Comprehensive Intervention Clinic, Atlanta, GA</td>
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