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Alphonse Brown Named Director of Development of the National Minority AIDS Council

March 18, 2008—Washington, DC—The National Minority AIDS Council (NMAC) is proud to announce the appointment of Alphonse J. Brown, Jr., ACFRE to the position of Director of the Development Division. In this role, Brown anticipates incorporating best fundraising practices into the agency’s development programs, bolstering support of its mission to develop leadership within communities of color to address challenges of HIV/AIDS.

“Alphonse brings over 25 years of raising philanthropic support to NMAC. His experience in providing successful leadership, direction and coordination for fundraising strategies cannot be overstated,” says NMAC Executive Director Paul Kawata. “We are proud to have him as part of our team and look forward to seeking out new ways to raise money for NMAC’s programs and services and ultimately, to better serve our constituents.”

For Brown, sharing his fundraising experience in health, education and volunteer service with nontraditional nonprofit organizations is a personal and professional mission. Well-versed in development, government, media and public relations, as well as community affairs, Brown offers an innovative approach to fundraising, not only in the U.S., but throughout the world.

“We must be visionary in our approach—especially given the differences in culture, customs and laws—and find practical ways of engaging our peers in ethical and effective fundraising worldwide,” says Brown.

His passion for fundraising is rooted in his dedication to improving the human condition. Since adolescence, Brown has embraced his natural ability to ask others to support a worthy cause or program within the community. Over the years, this passion has grown from his work with large established organizations and grassroots institutions.

Prior to joining NMAC, Brown was the Vice President of Development for the National Academy of Public Administration, an independent, nonpartisan organization chartered by Congress to assist federal, state and local governments in improving their effectiveness and accountability.

Other positions held by Brown include Vice President of Advancement of California State University, Dominguez Hills in Carson, California; Executive Director of the

National Kidney Foundation of Southeast Texas in Houston; President and CEO of the Prairie View A&M University Foundation in Houston; and Assistant Dean of External Relations, College and Graduate School of Business, University of Texas at Austin. Brown also is the principal of Docere Consulting, Inc., a consulting firm he founded in 2003, in Long Beach, California.

Brown received his Advanced Certified Fundraising Executive (ACFRE) designation in July 2002—a distinction held by only 90 senior fundraising professionals in the world. A frequent lecturer and teacher, Brown has conducted workshops throughout the United States, Canada and Europe. He is the Immediate Past Chairman of the Association of Fundraising Professionals (AFP), an international professional membership organization with more than 29,000 members worldwide and is also an Advisory Board member of Philanthropy World magazine.

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The National Minority AIDS Council (NMAC) was founded in 1987 to develop leadership within communities of color to address challenges of HIV/AIDS. NMAC furthers this mission by developing programs enhancing the skills necessary to confront this health crisis, including a public policy education program; national and regional training conferences; treatment and research programs and trainings; numerous publications and a website: www.nmac.org. The agency also serves an association of AIDS service organizations, faith- and community-based organizations, hospitals, clinics, health departments and other groups assisting people and families living with and affected by the AIDS epidemic. NMAC's advocacy efforts are funded through private funders and donors only.